

Black Friday Protests

WHEN: Black Friday - November 29th, 2013

WHERE: Find an action near you (<http://bit.ly/195etj3>), or lead your own.

GOALS

- Join Walmart workers around the country on Black Friday, the biggest shopping day of the year, as they stand up to Walmart and call for an end to retaliation against those who bravely speak out and a real wage of \$25,000/yr.
- Demonstrate to Walmart that community members and customers stand with OUR Walmart.
- Let Walmart know that it must treat its workers well year round to have a successful holiday season.

WHY

This Black Friday, Walmart workers, customers and community members will stand together in protest and demand that the Walmart and the Walton family start paying workers \$25,000 a year. By challenging Walmart, protesters are telling every US employer that Walmart jobs are not good enough for America.

The situation facing Americans is dire and millions are hurting. That's why Walmart workers joined by community supporters are going to protests on Black Friday. Thousands across the country will protest and risk arrest to show they are committed to better wages and to a better tomorrow that ensures freedom of speech without fear of retaliation for themselves and their children.

On November 29th, Walmart and the country will see low-wage retail workers and their supporters stand-up and take action in mass like never before. And an unequivocal message will be sent; we are standing up because the Walmart economy has so negatively impacted our communities and our livelihood that silence is not an option and inaction is not a choice.

HOSTING AN ACTION

If there's not an existing event near you, don't worry. You can still participate! Being a host means you decide the time, where people can meet you, and the type of event you want to have.

It's as simple as deciding if you want to deliver a letter to the store manager, pass out flyers to customers, a prayer vigil, or if you're more adventurous, a flashmob or rally.

You can post your action on the Action Network and invite others to join. Once people RSVP to your event, simply email them and coordinate plans like a meet up location. We've even posted materials that will help you in planning and our friends at the Action Network have provided you with lots of free tools to organize your event here -- <https://actionnetwork.org/groups/making-change-walmart/files/1024>.

Reporting Back

We want to know how things go – and definitely want to see pictures. Please post them to Instagram using #WalmartStrikers.

Send your best 5 pictures to submissions@ufcw.org and be sure to include your city and state in your subject line.



www.BlackFridayProtests.org

Join Walmart workers on Nov. 29, 2013

to call for a real wage.

#WalmartStrikers

Text CHANGE to 83224 for important action alerts*

LEGAL DISCLAIMER: UFCW and OUR Walmart have the purpose of helping Wal-Mart employees as individuals or groups in their dealings with Wal-Mart over labor rights and standards and their efforts to have Wal-Mart publicly commit to adhering to labor rights and standards. UFCW and OUR Walmart have no intent to have Walmart recognize or bargain with UFCW or OUR Walmart as the representative of Walmart employees. *Msg&data rates may apply