

What Needs Change at Your Store?

When: Thursday, November 7th, 2013

Where: Any store near you!

Goals

- Stand in solidarity with OUR Walmart as they launch a month of actions as they continue to call for an end to retaliation against those who bravely speak out
- Create public dialogue about being paid a real wage of \$25,000/yr and sufficient hours, safety and OUR Walmart reactions to illegal firings.
- Encourage workers to share with community members what needs to change at their store.

Why

This fall Americans are faced with a stark choice. Do we continue down a path to a Walmart economy where a family like the Walton's can earn billions while their employees are forced to rely on government assistance to survive? Or do we get back to our roots and build an economy where those who work and generate the profits earn enough to have a decent life for their families.

When workers stand-up and speak out, companies like Walmart have to listen. Across the country low-wage workers from a variety of industries are risking everything with hope of a better future for themselves and their children.

Walmart cannot continue to try to dismiss the concerns of its workers, investors and customers. There's too much at stake for Walmart to play with the lives of its associates and their families. Walmart has brazenly illegally fired and disciplined nearly 80 workers for doing nothing more than exercising their constitutional rights and freedoms and in November we are going to send a clear message that "enough is enough".

That's why on November 7th thousands will stand in solidarity with Walmart workers and call on the world's largest private employer to raise wages of its full-time employees and reinstate and remove disciplinary actions against workers who have been standing up. And if Walmart does not reverse course November 7th will be just the beginning.

Hosting An Action

If there's not an existing event near you, don't worry. You can still participate! Being a host means you decide the time, where people can meet you, and the type of event you want to have.

Visit a store near you and hand out one of [THESE FLYERS](#) to each associate you see. And thank them for their hard work.

You can post your action on the Action Network and invite others to join. Once people RSVP to your event, simply email them and coordinate plans like a meet up location. We've even posted materials that will help you in planning and our friends at the Action Network have provided you with lots of free tools to organize your event here -- <https://actionnetwork.org/groups/making-change-walmart/files/1024>.

Suggested talking tips

Here are some suggestions on how you can open a discussion with workers.

- Associates across the country have been speaking out about making Walmart a better place to work through their own group called Organization United for Respect.
- They have been speaking out across the country about not having enough hours, management bullying and understaffing and find that these problems are the same in stores across the country:
- They also find that customers are frustrated because there are not enough cashiers for check-outs, not enough products on the shelves, not enough Associates to help when they need it.
- The company would like to have the public believe that only a few associates have problems, but we know that is not true. Walmart workers are raising concerns that affect them AND customers.
- If you go to this website, you can share what is happening at your store, and see what other associates across the country are saying about what needs to change.
- Associates, customers and neighbors have been taking action to support Associates and you can use this website to also request an action at your store on Black Friday.

Reporting Back

We want to know how things go – and definitely want to see pictures. We'll be posting everything we get on the [Change Walmart Tumblr](#).

Tell us which store you went to! Take three minutes and [tell us how it went](#).

Send your best 5 pictures to submissions@ufcw.org and be sure to include your city and state in your subject line.

And don't forget to hashtag #WalmartStrikers on Facebook and Twitter.

