



Organization United for Respect at Walmart

# Moms and Families Week of Action

## WHEN

May 26-30<sup>th</sup> 2014

## WHO

Moms, Women's organizations, faith communities, union members, community groups, and students.

## WHAT

Working moms, women's rights leaders and organizations, Walmart workers, shoppers and shareholders are coming together to call on Walmart's new CEO use his leadership to improve jobs for hundreds of thousands of working women, moms and families nationwide. Together, we're taking a stand to call on Walmart to use its profits and its power to help strengthen our families and our economy by providing full-time work, paying a minimum of \$25,000 a year and ending the retaliation against its workers who are speaking out for a better future for their families.

Earlier this year [Walmart moms won a major policy victory](#) when Walmart agreed to change their pregnancy policy to ensure that women with pregnancy-related complications are given basic accommodations that will help them keep their jobs and provide for their families. That means potentially over 700,000 women will no longer have to choose between keeping their jobs and protecting their health

It is up to us to make sure that every Walmart manager lets workers know about the new policy, spread the word about the new policy to Walmart workers, help document the struggles that the real Walmart moms face and put the pressure on Walmart to improve the lives of women workers by raising pay, protecting rights of pregnant women and providing predictable, full-time schedules.

## GOALS

- Celebrate victory on Walmart's change to their pregnancy accommodation policy;
- Let associates know about the new policy and how to access it;
- Invite women to share their experiences around the struggles of being a Walmart mom;
- Invite associates to learn more about FMLA, pregnancy accommodations and other things on conference call

## THE ACTION

We want to make sure as many associates as possible know about this exciting change that OUR Walmart has moved the company to make. So we're asking you to do a few things (or some combination thereof) when you visit a store in accordance with [these guidelines](#):

1. Talk to associates and tell them about OUR Walmart's Respect the Bump victory and Walmart's new policy.
2. Deliver the new policy to Walmart store managers.
3. Engage customers by having them sign petition calling on Walmart to accommodate