

WINNING RAISES, WINNING CHANGES!



[Read Rana Foroohar's Time article on this important victory here.](#)

OUR Walmart leaders and allies like you [won a raise for 500,000 Walmart workers](#) nationwide whose families need better pay and regular hours from a company with \$16 billion in profits, run by a family with \$150 billion in wealth.

Associates have heard many empty promises from Walmart, and there are real questions about whether the company is really committed to improving jobs or simply seeking to quiet the concerns of OUR Walmart members, investors, shoppers and taxpayers.

And the truth is that this raise, especially without any guarantee of hours, is a promise that falls short of what associates need to feed their families, so OUR Walmart and its allies will

continue to call on Walmart to publicly commit to \$15 an hour and full-time, consistent hours today. [See OUR Walmart leader Emily Well's response here.](#)

WHAT YOU CAN DO:

On April 1st, we're asking you all, the most active Making Change at Walmart volunteers, to visit a store near you to talk to associates and make sure they know about the wage raises, and how to get in touch with OUR Walmart.

WHEN: April 1st -- anytime you can find 30 minutes to drop by a store

WHERE: Walmart near you

WHAT DO YOU DO ONCE YOU'RE THERE?

1. Hand these [FLYERS](#) to Walmart associates.

2. What to say to Walmart associates:
 - Have you heard about the pay increase for Walmart Associates?
 - Did you know that members of OUR Walmart (Organization United for Respect, which is an association made up of Walmart workers) launched a petition last September calling for Walmart to publically commit to paying \$15 and consistent full time hours?
 - Walmart responded due to the pressure these associates put on them. \$10 is a start, but it's not enough to put food on the table.
 - I don't work at Walmart, but I'm supporter of OUR Walmart. I'm here because I wanted to make sure you knew that this change started with associates like you speaking out from nearly half of the Walmart stores in this country. What do you think would happen if every worker spoke out together about how to make Walmart a better place to work?
 - Your coworkers across this country are still speaking out and fighting for \$15 and full time hours because they know this is not only what the workers need but what Walmart can afford.
 - If you give me your phone number or email address, another Walmart Associate can reach out to you and tell you more about OUR Walmart.

3. Tell us how things went and if an OUR Walmart leader should reach out to any associates you talked to. You can email us at support@changewalmart.org.

Join us on Wednesday, March 18th, 2015 at 7:30 pm ET to discuss the announcement and how to set up an April 1st action if you've never planned one. [Click here to sign up for the call.](#)

LEGAL DISCLAIMER: Please review the attached "[Rules for a Successful Walmart Store Event](#)" which apply to this event. UFCW and OUR Walmart have the purpose of helping Wal-Mart employees as individuals or groups in their dealings with Wal-Mart over labor rights and standards and their efforts to have Wal-Mart publicly commit to adhering to labor rights and standards. UFCW and OUR Walmart have no intent to have Walmart recognize or bargain with UFCW or OUR Walmart as the representative of Walmart employees.