

Workers Rising 4/\$15

America can't build a strong future with poverty wages. When large, profitable companies like Walmart, McDonalds and others hold down wages, benefits and access to hours, it hurts all of us. Ordinary people who work hard are being paid so little that too many can't afford basics like groceries, rent, or transportation. When families are trapped in poverty, the American economy suffers and we, as taxpayers, end up footing the bill.

It's wrong that the 1% of companies like Walmart are rigging the system for their benefit at the expense of workers, our communities, the environment and our economy.

On April 15th, working people, students, faith organizations, union members, and community members like you will stand together for a national day of action to call for accountability from our nation's more profitable companies and a minimum of \$15 per hour.

Just last month, OUR Walmart leaders and allies like you [won a raise for 500,000 Walmart workers](#) nationwide. But we know, especially with no public commitment to giving workers access to the full-time hours they need, that families can't get by on \$10 an hour. With \$16 billion in profits and run by a family with more wealth than 42% of Americans combined, Walmart can afford to do better.



Join OUR Walmart members on 4/\$15 and our growing movement to raise wages and strengthen the economy for all of us.

WHEN: 4/\$15 – April 15th

WHERE: Walmart near you

WHAT YOU CAN DO:

On April 15th, go to a Walmart store or fast food strike near you. You can have a protest, pass out flyers to customers and workers or deliver a letter to a store manager.

1. Take a picture of yourself in front of a Walmart with a sign telling us why stand for \$15! If you're on social media, post them with the hashtag #fightfor15.
2. Hand these [FLYERS](#) to Walmart associates and have brief conversation. Here's what you can say:
 - Have you heard about the pay increase for Walmart Associates?
 - Did you know that members of OUR Walmart (Organization United for Respect, which is an association made up of Walmart workers) launched a petition last September calling for Walmart to publically commit to paying \$15 and consistent full time hours?
 - Walmart responded due to the pressure these associates put on them. \$10 is a start, but it's not enough to put food on the table.
 - I don't work at Walmart, but I'm supporter of OUR Walmart members. I'm here because I wanted to make sure you knew that this change started with associates like you speaking out from nearly half of the Walmart's 4,000 stores in this country. What do you think would happen if every worker spoke out together about how to make Walmart a better place to work?
 - Your coworkers across this country are still speaking out and fighting for \$15 and full-time hours because they know this is not only what the workers need but what Walmart can afford.
 - If you give me your phone number or email address, another Walmart Associate can reach out to you and tell you more about OUR Walmart.

****DON'T FORGET****

TELL US WHICH STORE YOU WILL BE VISTING!

<http://bit.ly/1Fyx9rl>

LEGAL DISCLAIMER: Please review the attached "[Rules for a Successful Walmart Store Event](#)" which apply to this event. UFCW and OUR Walmart have the purpose of helping Wal-Mart employees as individuals or groups in their dealings with Wal-Mart over labor rights and standards and their efforts to have Wal-Mart publicly commit to adhering to labor rights and standards. UFCW and OUR Walmart have no intent to have Walmart recognize or bargain with UFCW or OUR Walmart as the representative of Walmart employees.

