



What is the Action Network?

A comprehensive online toolset

The Action Network has everything you need to run a campaign. Petitions, mass email, event tools, and data management are all included.

For organizers, by organizers

Best practices are baked in. Social media is ready to spread the word on every action. And all the data you need to make organizing decisions is right up front.

Embed actions anywhere

Every action you create is expressed as a widget -- a bit of code you can copy and paste into any other website, like a YouTube video. Put your actions on your own website (with your own branding and design) or give out widgets to partners and have your action reach a larger audience through multiple channels easily.

Why choose the Action Network?

You get to keep your own data – Your organization will benefit from every person you activate because you can contact them for future organizing.

Work with partners - All the actions can be embedded on your sites or partner sites with widgets. Partners can share your actions—and you can share those and you benefit from each other's work.

Grow your list – Lists gathered in the Action Network can be downloaded and added to your own list. You can also use the mass emailer to communicate with action takers.

Connect to other groups – You can connect to other organizations and their work on the platform to make your work stronger and grow your network.

Online organizing tools like you've never seen them before.

Fully featured. A gorgeous interface that's a joy to use. Build lists of activists and work with your allies online easily. And did we mention *free* to individuals and small groups?