

Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

1. Contest entrants will be asked to submit stories, pictures and/or videos online at www.teachwordsmatter.org that showcase the positive long-term impact that a teacher has had on their lives, including words of advice that a teacher has given them that made a difference and/or the story of how a teacher has made a difference in their lives. **Eligibility**

Teacher Words Matter (the "Contest") is open to legal Missouri residents who are currently enrolled as a student in a Missouri K-12 public school or who are at least eighteen (18) years old at the time of entry. Employees of Missouri National Education Association and other companies associated with the promotion of the Contest, and their respective parents, subsidiaries, affiliated and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Contest is subject to federal, state and local laws and regulations.

2. Sponsor

The Contest is promoted by Missouri National Education Association, located at 1810 E. Elm Street, Jefferson City, Missouri 65101.

3. Agreement to Official Rules

Participation in the Contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

4. Contest Period

The Contest will begin November 1, 2016 at 12:01 a.m. Central Standard time and ends February 28, 2017 at 12: 01 a.m. Central Standard Time (the Phase I "Contest Period") .

Entries that are submitted before or after the Contest Period, will be disqualified. Submissions will be accepted for the duration of the Contest only.

5. How to Enter

Online: This method of entry will be available by visiting the website (www.teacherwordsmatter.org) and following the directions provided to fill out the entry information, and submit.

Mail In Form: Alternately, a form can be printed from a link on the website (www.teacherwordsmatter.com) or by contacting MNEA directly. These submissions must be mailed to and received by MNEA during the contest period. Mail in forms should be sent to Missouri National Education Association, located at 1810 E. Elm Street, Jefferson City, Missouri 65101. Limit one: (1) entry

per person, for the duration of the Contest Period. Multiple entries in excess of the stated limitation will be void. All entries become the property of Sponsor and will not be acknowledged or returned.

By entering this competition, the entrant agrees that MNEA may use of his/her name, story and image in any publicity or advertising material, including but not limited to social media accounts, MNEA website and microsites, television, radio and/or printed media. For those entrants under 18, a parent or guardian must agree to the entrant's participation and use of their name, story and imagery for media campaigns after the contest. Any personal data relating to the winner or any other entrants will be used solely in accordance with current US data protection legislation and will not be disclosed to a third party without the entrant's prior consent.

6. Prize Drawing

On or about March 1, 2017, MNEA will randomly select 50 entries from all eligible entries received during the contest period. The odds of being selected depend on the number of entries received. A committee of judges will review the random selection and will rank order the 50 entries to select 10 winners of the competition. MNEA will attempt to notify the 10 winners via telephone or email on or about March 8, 2017. If the potential winner cannot be contacted within five (5) days after the date of the first attempt to contact him/her, the Sponsor may select an alternate potential winner in his/her place at random from the remaining non-winning, eligible entries.

7. Winner Notification and Required Documentation

The potential winners will be notified by email, mail and/or phone. Each potential winner (parent/legal guardian if a minor in his/her state of residence) will be required to complete, electronically sign and submit a Declaration of Compliance. Each winner must submit a recent photo with permission to be used in media announcing the image or video taken during the awarding of the prize within five (5) days of the date notice or attempted notice is sent, in order to claim his/her prize at the award event. If a potential winner cannot be contacted, or fails to submit the Declaration of Compliance within the required time period (if applicable), or does not appear at the Award Ceremony to receive the prize, the potential winner forgoes their prize. If the potential winner is still considered a minor in his/her jurisdiction of residence, the sponsor reserves the right to award the prize in the name of his/her parent or legal guardian, who will be required to sign the Declaration of Compliance on the potential winners behalf and fulfill any other requirements imposed on winner set forth herein. Potential winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, the sponsor

may award the applicable prize to an alternate winner from among all remaining top 50 entries. Only one (1) alternate must be contacted, after which the prize will remain un-awarded.

8. Prizes

A cash prize of \$500 each to 10 winners will be awarded during the Missouri High School Basketball Championships sponsored by the Missouri High School Activities Association to be held Friday, March 17 at the Mizzou Arena in Columbia, MO. and the winners must be present at the award ceremony and video production activities prior to the ceremony to receive their prize. The winners must agree to participate in photos and a video production for the contest in Columbia on March 17 prior to the awards ceremony. An additional \$50 will be provided for each winner upon arrival at the awards ceremony to help defer travel costs. Accommodation options will be discussed with winners traveling more than 60 miles, but are not guaranteed as part of the prize package. If a winner is not present during the times required for the video production and to receive the prize, it will remain un-awarded.

9. General Conditions

In the event that the operation, security or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the Contest is unable to run as planned for any other reasons, as determined by Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official rules or (b) terminate the Contest and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law, Failure by the Sponsor to enforce any provision of these Official rules shall not constitute a waiver of that provision.

10. Release and Limitations of Liability

By participating in the Contest, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the contest, and each of their respective officers, directors, employees, shareholders, representatives and agents (the Released Parties) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (a) any technical errors associated with the Contest, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Contest; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) application downloads, € any other errors or problems in connection with the Contest, including, without limitation, errors that may occur in the administration of the Contest, the announcement of the winner, the cancellation or postponement of the event and/or the flyover, if applicable, the incorrect downloading of the application, the processing of entries application downloads or in any Contest-related materials; or (f) injury, death, losses or damages of any kind, to person or property which may be caused, directly or indirectly in whole or in part, from entrants participation in the Contest or acceptance, receipt or misuse of the prize (including any travel or activity related thereto). Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Contest, and in no event shall the entrant be entitled to receive attorney's fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking or by an equipment or programming associated with or utilized in the Contest. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, director or indirect damages.

11. Disputes

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Missouri. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with the laws of Missouri, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than Missouri.

12. Privacy

Information collected from entrants is subject to sponsor's privacy policy.