

Privacy Policy

The Choose Clean Water Coalition (the “Coalition”) has created the Choose Clean Water website, including choosecleanwater.org and certain related products and services (collectively the “Services”) to connect concerned constituents in support of participating coalition partners. One of the functions of the Coalition is to provide a mechanism for member groups to work collectively to increase their supporter base and increase the activism among those supporters.

If you have any questions about this Privacy Policy or the related [Terms of Service](#) please contact us at:

NetCentric Campaigns
1875 Connecticut Avenue NW, 10th Floor
District of Columbia, 20009
(202) 570-4325
choosecleanwaterprivacy@netcentriccampaigns.org

Agreement

Your use of any of the Services signifies your agreement to the terms and conditions of this Privacy Policy.

Who Should Use the Services

The services are not directed at, marketed to, or intended for users under the the age of 13. We do not and will not knowingly or intentionally collect any information from children under the age of 13 years of age. If we learn that any information was provided to the Coalition through any of the Services by a user younger than 13 years of age, we will delete the information immediately.

the Coalition values and respects an individual's right to keep certain personal information private. Likewise, The Coalition values the need to collect and use Personal Information which will enable the Coalition to effectively deliver products and services. This Privacy Policy applies to persons visiting the Coalition website, signing up for Coalition publications and mailings, or entering into transactions with the Coalition, and covers the collection, use, storage and disclosures of information and data as described in this Privacy Policy.

It does not apply to information that the Coalition collects on contractors, vendors or other entities with whom the Coalition does business, although the Coalition may contractually require them to comply with relevant provisions of this Privacy Policy.

A. Collection and Use of Personal Information You Provide

When you sign up to use a Service that requires registration, we ask for your consent to share your personal information (such as your name, email address, postal address, title, organization, zip code, etc.) with the Coalition and with organizations who are members of the Coalition for the purposes of sending you information in the form of electronic newsletters and opportunities to support the work of the Coalition or of member organizations. You may unsubscribe at any time from either the Coalition's email list or those of member organizations. Through your use of the Services and your acceptance of the Terms of Service you have agreed that your information may be shared with others within the Coalition and with other organizations that are committed to the mission of the Coalition that agree to abide by the applicable Terms of Service. We may combine this information you provide to us with information that we obtain about you through other services or third parties; we do this to provide you with a better experience and to improve the quality of the Network and Services. The Coalition will also use information collected on Coalition transactions and interactions for research purposes for the development or implementation of its programs, products, and services.

For certain of the Services, we may give you the opportunity to opt-out of combining such information about you. You can also decline to submit personal information to any of our Services or to subsequently opt-out, in which instances we may not be able to provide those Services to you.

The Coalition will not sell your personal information.

The Coalition reserves the right to disclose all information if (a) required by law, regulation, legal process, or enforceable governmental request, (b) enforce the applicable Terms of Service, including any investigations of potential violations, (c) resolve any potential disputes or security and/or technical issues, and (d) protect the rights, property and safety of the Coalition, its users, or the public as required or permitted by the law.

The Coalition will make every effort to discontinue the use of an individual's personal information as soon as possible if requested by that individual. The Coalition may need to retain information in its archives and records for the aforementioned reasons.

Please contact us at the above address if you have any further questions regarding the aforementioned terms about management and use of personal information.

B. Specific Requirements

1. Administrative

a. the Coalition will take reasonable and appropriate measures to keep Personal Information confidential and in a secure environment, including taking appropriate action in the event of unauthorized disclosure and also including internal reviews of the Coalition's data collection, storage, and processing practices and security measures, as well as physical security measures to guard against unauthorized access to systems where personal data is stored.

- b. Access to Personal Information will be restricted to those personnel with a legitimate business purpose.
- c. the Coalition owns all Personal Information provided to it by individuals and collected in accordance with this Privacy Policy.
- d. When an individual uses the Choose Clean Water website and related products and services, upon request via the address below, the Coalition will provide the individual with access to their personal information to either to correct this data, if it is inaccurate, or delete such data.

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- e. For disclosure of Demographic Information (e.g. organization the Coalition events, helping individuals connect offline at professional conferences, aggregation of data to advise future targeting, etc), the Coalition at a minimum will use the “opt out” approach. An “opt out” is obtained by the Coalition when through some correspondence gives an individual the opportunity to decline or “opt out” of disclosure to third parties. If the individual does not opt out, permission is deemed to have been granted. Depending on the nature of an activity or project, a higher standard than opt out may be used, such as “opt in” whereby an individual must affirmatively give consent before information may be disclosed.
- f. the Coalition sometimes engages third parties to provide certain operational services to the Coalition or on its behalf. the Coalition may disclose personal information to those third parties on a need to know basis under a written contract.
- g. The Coalition uses and allows third parties to use aggregate information for research purposes for the development or implementation of its programs, products, and services.
- h. Consistent with the mission of the Choose Clean Water Coalition, the Coalition may also share individual’s personal information with other members of the Coalition and with other parties and individuals in the following circumstances:

The Coalition has the individual’s consent. the Coalition requires opt-in consent for the sharing of personal information. In this regard, through use of the Choose Clean Water website and related products and services (collectively the “Services”), an individual agrees that the individual’s information may be shared with others within the Coalition, and with other organizations that are committed to the mission of the Choose Clean Water Coalition and that agree to abide as well by the applicable [Terms of Service {link}](#).

The Coalition provides such information to third parties for the purpose of processing personal information on the Coalition’s behalf. The Coalition requires that these

parties agree to process such information based on the Coalition's instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures.

the Coalition has a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable government request, (b) enforce applicable Terms of Service, including investigation of potential violations thereof, (c) detect, prevent or otherwise address fraud, security or technical issues, or (d) protect against harm to the rights property or safety of the Coalition, its users or the public as required or permitted by law.

2. Information Security

The Choose Clean Water Coalition takes the security of the personal information you provide to us very seriously, and we take reasonable measures to safeguard your information consistent with our Privacy Policy.

While the Coalition uses its best efforts to maintain this level of security across all our systems, we cannot guarantee or warranty that our systems or service providers are not vulnerable to viruses, hacking, or other security threats.

The information on this website is provided to you with the intention of assisting you in learning more about how you can take action and support organizations in the Choose Clean Water Coalition working to achieve the Coalition's priorities[{link}](#). The information found here should not be considered legal advice and is not intended to constitute legal advice. This website is provided "as is" without any representations or warranties, express or implied. Nothing on this website constitutes or is meant to constitute advice of any kind. Further, this website is not intended as a solicitation and the viewing and use of it should not be construed as an invitation to form an attorney-client relationship. Each situation is unique and you should not take any action or make any decisions based on the information on this website without first obtaining separate legal advice. This website should not be viewed as an offer to perform legal services in any jurisdiction. Please do not send us any information concerning any potential legal matter. the Coalition is a project of the National Wildlife Federation. It does not charge the user for any of the work we do.

3. Use of Cookies

A cookie is a text file that is stored on a user's computer by a web browser. Cookies are used by website to authenticate users, to store user's site preferences, to capture the contents of a shopping cart, for tracking a user's session, and / or for storing other essential textual information.

The Coalition uses cookies to enhance the user experience while visiting our website. Cookies are used primarily for authentication. We do not store any personal information about a user in our cookies. We do track your interests on the site so that we can provide you with additional content that might be of interest to you. Most web browsers accept

cookies and you can use the “help” menu on your browser to assist you in preventing, accepting, or reviewing notice of new cookies. However, please be aware that if you block cookies, website functionality may be lost.

We also use Google Analytics for tracking and reporting website activity. Google Analytics uses cookies to define a user’s session. Aggregate information is collected so that we can report on how many visitors are coming to our sites and what content is visited the most. We use this information so that we know how relevant the content on our site is.

When you send email or other communications to the Coalition, we may retain those communications in order to process your inquiries, respond to your requests and improve the Services.

The Services may include widgets and applications (including third party widgets and applications) that the Coalition makes available. The information collected by the Coalition when you use any such widget or other application is processed under this Privacy Policy. Any information that may be collected by third party application providers or third party widget providers for their use is governed by their respective privacy policies.

This Privacy Policy applies to the Services only. We do not exercise control over all websites that include our applications, products or services, or links from within our various Services. These websites may place their own cookies or other files on your computer, collect data or solicit personal information from you.

4. Changes to Privacy Policy

Please note that this Privacy Policy and the Terms of Service may change from time to time. We will post any Privacy Policy changes on this page and, if the changes are significant, we will provide a more prominent notice (which may include email notification of Privacy Policy changes). Each version of this Privacy Policy will be identified by its effective date. The effective date of this version is April 11, 2016.