

Domestic Violence Awareness Month



Spread Love Champion

Nearly one in four women and one in seven men will experience domestic violence in their lifetime.

Prevention requires many voices, roles, and support from the whole community. We're calling on individuals and businesses in the public and private sector to create the cultural shift necessary to end domestic violence in DC, during Domestic Violence Awareness Month (DVAM) and beyond.

This October, we're calling on YOU to be a Spread Love Champion.

What is a Spread Love Champion?

Spread Love Champions are bars, restaurants, and other businesses who have demonstrated their commitment to safe spaces and healthy relationships through their leadership during DVAM. Whether it's hosting an event, speaking out during an Advisory Neighborhood Commissions (ANC) meeting, or having staff trained to respond to relationship violence among patrons, Champions step up to promote safety, respect, and accountability in the District.

What do I get as a Spread Love Champion?

Spread Love Champions receive the Coalition's seal of approval as a healthy place in the community. That means you'll receive a certificate to display at your establishment, your business's logo and link to your website will be added to the list of community safe spaces on our Spread Love DC website, and the Coalition will promote your accomplishments as a Champion through our robust social media channels. You'll also get a Spread Love goody bag full of fun swag for you and your staff, so you'll be looking good while attracting new customers in the community.

How does my business become a Spread Love Champion?

To become a Spread Love Champion, all you have to do is build on the wonderful DVAM participation you've had in past years. Host a Spread Love DC happy hour and donate a portion of the proceeds to a domestic violence service agency. Get your staff trained on how to respond to sexual aggression or relationship violence among patrons. Rally patrons to join you at your neighborhood's next ANC meeting and speak up about creating safe and healthy spaces in DC. Whichever way you participate, becoming a Champion means you help activate awareness of healthy relationships and relationship violence in others.

You've already shown the community your commitment to healthy relationships. Now, by becoming a Champion, you can join a network of individuals, businesses, and advocates who are promoting safety and helping end violence in the District. To become a Champion, please contact Leanne Brotksy (lbrotsky@dccadv.org). We appreciate your support and look forward to working with you.

Will you match the courage and strength of survivors and take action this October?