

Senior Campaign Lead

Communications Workers of America (CWA) District 1 is hiring a Senior Campaign Lead.

Applicants must have at least 6 years of experience of legislative and/or political organizing and advocacy in a senior leadership role within a union or other grassroots membership organization. The Senior Campaign Lead will have primary responsibility for developing a legislative program that advances issues of concern to CWA members and a pro-working families agenda, and that activates union members year-round to build the power of the union. Responsibilities will include developing strategies and tactics to promote the union's legislative agenda, including catalyzing joint campaigns with a range of local, state and federal organizational allies, as well as with elected officials; developing relationships with legislators at the state, local and federal level, and advocating for the union's agenda with these representatives; and mobilizing members to support the union's agenda and contract fights. We are especially seeking candidates who have been recognized as leaders in their previous fields of work and have a strong commitment to building progressive movements for social change.

Job Qualifications and Responsibilities:

The Senior Campaign lead must be able to direct and lead a broad campaign. The position would report to the appropriate Administrative Staff.

Responsibilities include:

- Plan, develop and prioritize strategy and tactics, analyzing what is effective
- Leads and directs campaign work
- Develop and manage a campaign budget
- Identify and work with CWA locals and community partners
- Write and fully communicate a campaign plan and develop campaign metrics
- Will be accountable for all aspects of the campaign and work to objectives/metrics, directing the work of others towards these goals and producing regular reports
- Develop training materials and train locals, staff and community partners
- Responsible for six (6) month campaign evaluation

Other duties as assigned Qualifications:

- At least a bachelor's degree in relevant field or equivalent relevant experience.
- Have at least 5 years of demonstrated campaign experience in either worker organizing, political or legislative work, corporate campaigns and/or movement building.
- Have demonstrated commitment to economic and social justice and the labor movement.
- Have advanced communications skills, both verbal and written
- Willingness to work long, irregular hours and may involve travel away from home/office.

Job Specifications:

- Wages: \$83,728.85 - \$108,415.42
- Benefits and other terms as per described in the Memorandum of Agreement.
- This position will not be used to replace regular full time CWA Staff Representatives or in lieu of hiring regular full time Staff for permanent positions/vacancies.

HOW TO APPLY

Upload a resume, a cover letter that speaks to how your experience and skill-set meet the qualifications for this role, plus a writing sample by clicking [HERE](#). We are looking for an immediate hire so applications will be accepted on a rolling basis until the position is filled. No phone calls please.

