



## Campaign Manager, MI Time to Care

### DESCRIPTION

**Our Campaign:** MI Time to Care is a Michigan statewide ballot campaign endeavoring to ensure all workers have access to earned paid sick time, an essential policy for helping low-wage workers stay above water financially. Currently, 70% of low-wage workers do not have access to earned paid sick time to take care of themselves or their families when they are sick. This means that when they have to stay home they miss a day's pay and risk losing their job. It also means that many people go to work sick, which is not only a public health hazard, particularly in the case that they work with children, the elderly, or in the food industry, but also that they cannot recover as quickly and therefore are less productive at work. **We are operating a statewide ballot campaign to give voters the opportunity to weigh in on this issue and to make progress for Michigan workers. The campaign is currently in the signature-gathering phase.**

**This Job:** First and foremost, the campaign manager is responsible for developing a path to victory for the earned paid sick time campaign and managing staff, consultants, and resources to achieve that goal. The Campaign Manager will manage the budget and campaign strategy, oversee the completion of the signature gathering process to qualify for the ballot, coordinate cash flow and fundraising, and manage staff and consultants to design and execute the communication strategy (earned and paid) and field strategy. The campaign manager will serve as point person for stakeholders, funders and others to get most up-to-date information about the campaign. They will also coordinate compliance activities and be responsible for recruiting and managing campaign consultants from research to direct mail and paid media. The campaign manager reports directly to the Steering Committee.

### REQUIREMENTS

This is a contractual, salaried position often requiring long hours, including nighttime and weekend hours. A good campaign manager will anticipate problems and proactively develop solutions – we're looking for self-organized, self-initiating, proactive, communicative people who work well with coalitions, staff, and volunteers, and keep calm under tight deadlines and stress.

This is a senior position and prior experience as a campaign manager or in a similar senior-level role is required. Other required qualifications include prior statewide organizing experience, coalition building experience, 3-5 years in issue advocacy or political organizing, experience with managing budgets, at least some fundraising experience, and experience managing staff. The ideal candidate has experience in Michigan and is passionate about Michigan workers and economic opportunity.

### BENEFITS

Pay for this position is competitive and commensurate with experience. A stipend for health insurance will also be provided.

### TO APPLY

Applicants for this position should email a resume, cover letter, and three professional references to [jobs@mitimetocare.org](mailto:jobs@mitimetocare.org). The hiring committee will conduct rolling interviews beginning Jan 2, 2018, and will continue to collect applications until the position is filled.

*MI Time to Care does not discriminate on the basis of race, sex, color, religion, age, national origin, marital status, disability, veteran status, genetic information, sexual orientation, gender identity or any other reason prohibited by law in provision of employment opportunities and benefits.*