DEMOCRACY CHAMPIONS TRAINING
A Popular Education Program of the Democracy Initiative Education Fund

BUILDING A POWERFUL MOVEMENT

To win on the issues that impact our lives: **workers' rights, environmental justice, racial justice, LGBTQ rights, immigration reform, and more,** we must have a base of grassroots activists who are passionate about their kitchen table issues to make the link to democracy reforms. Collectively, we will expand our leadership and capacity for local and state campaigns and build a demand for reform.

Democracy Champions are the foundation for the pro-democracy movement. Protecting and expanding our democracy requires on-going engagement, **365 days a year—not just during election season.**

The training creates a cadre of leaders who will be **motivated, prepared, and empowered** to take on local democracy campaigns by connecting democracy to the other issues that motivate them. Through exercises and discussion, participants will make the **connection for themselves**. They will see how democracy is a cross-cutting, silo-busting issue that **connects us all.**

WINNING ON THE ISSUES THAT MATTER TO US

Participants will come away with an understanding of how corporations and the wealthy use their money and power to dominate the political system—and how, on the other hand, expanding and deepening democracy **builds our own power to win the changes that matter to us.** As Democracy Champions, participants will play an active role in on-going reform campaigns. The training follows a popular education model, drawing on participants' personal experience and values. The training also provides participants an opportunity to talk about democracy reforms, and participants will have the opportunities to draw conclusions.

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