

**DOMESTIC VIOLENCE
AWARENESS MONTH 2018**
Help Spread Love in DC



Nearly one in four women and one in seven men will experience domestic violence in their lifetimes.

Prevention requires many voices, roles, and support from the whole community. October is Domestic Violence Awareness Month (DVAM), and this year our Spread Love campaign is calling on individuals and businesses in the public and private sector to create the cultural shift necessary to end domestic violence in DC, during DVAM and beyond.

This October, there are a lot of ways you can help Spread Love in DC!



Spread the Word

Display the provided posters and postcards and hand out provided pins to your customers to promote an environment of safety and respect! Hanging a poster in your window, on a community board, or in the restroom not only tells your patrons about DVAM but also shows them your commitment to healthy relationships!



Participate in Purple Thursday on October 18th

Have your staff wear as much purple as possible, hang up purple decorations, or celebrate customers who come in wearing purple. Snap a pic of your purple spirit and tag @DCCADV on social media so we can repost your team in their purple finest and spread the word that your business supports safety and respect!



Make a donation

Set up a collection box at the register, ask patrons to bring in a toy or canned good, or donate a gift card to a family seeking safety. There are almost 20 domestic violence agencies throughout the city working to make sure everyone has access to safety and support. You can help provide much needed support to families through a monetary or in-kind donation today!

With your support, we can spread love and stop interpersonal violence in the District! If you have any questions about how to join us this October, please contact Leanne Brotsky (lbrotsky@dccadv.org, 202-299-1181).

**Will you join us to support survivors
and Spread Love this October?**