



North Dakota Measure 3 Survey October 2018

Methodology

Four hundred and twelve likely North Dakota voters were interviewed October 11 through October 14, 2018. Interviews were conducted online using The Kitchens Group Internet Panel and the sample was balanced on known demographics. The margin of error for this survey is a +/- 4.9% with a 95% confidence level.

Results

This November, Measure 3 will be on the ballot in North Dakota. Measure 3 would prohibit the prosecution of any person over the age of 21 for any non-violent, marijuana related activity and seal the records of adults with past non-violent marijuana charges. The measure also would add penalties for individuals under the age of twenty-one in possession of, or attempting to distribute, marijuana; and provide penalties for individuals who distribute marijuana to anyone under the age of twenty-one.

If the election were held today, would you vote. . .

vote yes	51%
vote no	36%
undecided	13%

Conclusions

Measure 3 has the support of a majority of likely voters in North Dakota. It has strong support from voters under the age of 50. Passage of Measure 3 is greatly dependent upon the voters under the age of 50 voting in at least their historical percentages. If the electorate is skewed toward the older, more conservative voters, passage could be problematic.