



Swing Left Greater Boston 3/23 Newsletter

From: Susan Labandibar

Reply To: slabandibar@swingleft.org

Dear Susan,

Great news! By now, we've written over 6,000 letters in support of local elections in other states.

NOW it's time to phone bank. There are just a few days left before several special elections in swing states. Whether you want to block gerrymandering in Wisconsin or get one step closer to flipping the senate in Pennsylvania, ***phone banking is the best way to get out the vote for the special elections on April 2nd.***

During the midterms, Obama came right to the point, "We shouldn't expect (politics) to be entertaining all the time... Sometimes you are just in a church basement making phone calls and eating cold pizza." So, even if they don't serve pizza, don't give up on the cause. It may be too late to drive or mail postcards, but it's not too late to pick up the phone.

Susan Labandibar

Critical Call for Phone Bankers

Your calls can make the difference between a win and a loss. You may make 30 calls in half an hour and reach only a few people. However, when you add your handful to everyone else's, you've increased voting by 2-3% (Gerber and Green, 2016). The only thing you can do to beat that is to drive cross country and begin to knock on doors.



[Click here](#) to read the full article on the effectiveness and benefits of phone calling to increase voting and volunteerism.

It's Easier than You Think

Some people dread making calls, but almost everyone rises to the occasion. Don't let a few butterflies get in the way of making progress towards a left-leaning country.



Relax: Contrary to public opinion, you aren't trying to convert anyone. You're calling people who have a history of voting Democrat. Your goal in these calls is simple: encourage left-leaning people to get to the polls and even volunteer. These are special elections, so people aren't getting deluged by callers; they will be more amenable to talking.

Be human: You can say things like, "One time I forgot to vote; since then, I've made a plan so I follow through. What's your plan?" Or "They want me to get answers to these questions... can you help me out?"

Deal with the hang ups and rejection by having fun: Go with a friend. Bring your favorite expensive latte. Sneak a cookie from the kitchen. Between calls, play Sudoku or solitaire. Dance to the muzak. Talk to the person next to you. You can even write postcards to voters!

[Click here](#) for other advice on how to survive (and thrive) in a phone bank.

Check out these Videos about Phone Banking

These videos offer info about the value of phone banking and tricks that will make you a better (and happier) caller:



Democracy Labs: [Improve Your Phone Banking Skills.](#)

If you want to see highly detailed info about on-the ground efforts in Wisconsin (including why it matters), try the ACLU's [Supreme Court Phone Banking Training.](#)

It's not just us: [GetUp! Australia](#) will make you smile.



Ready to Start?

RSVP to any of these phone banking events:

Learn more and RSVP NOW	<u>From home</u>	Phone bank for Pam Iovino PA state senate District 37. Today through April 2
Learn more and RSVP NOW	<u>From home</u>	Phone bank to elect Judge Neubauer to WI Supreme Court. Today through April 2
Learn more and RSVP NOW	<u>Cambridge</u>	Cambridge Calling. Phone bank to flip Pennsylvania! March 24, 4:00 pm - 6:00 pm
Learn more and RSVP NOW	<u>Cambridge</u>	CAST - Cambridge Area Stronger Together. Phone bank to elect Judge Neubauer to WI Supreme Court. 4:00 pm - 6:00 pm
Learn more and RSVP NOW	<u>Cambridge</u>	Get Out The Vote by Phone with Florida voters! March 24, 4:00 pm - 6:00 pm

Other Opportunities to Swing the Country Left

Learn more and RSVP NOW	<u>Brookline</u>	Get out the Vote by mail for WI Judicial election. March 23, 10:00 am – 12:00 pm
Learn more and RSVP NOW	<u>Cambridge</u>	GOTV letter-writing at Richard's/Longview. March 23, 10:00 am - 12:00 pm
Learn more and RSVP NOW	<u>Belmont</u>	Help get out the vote for the pivotal Wisconsin Supreme Court election! March 24, 11:00 am - 1:00 pm
Learn more and RSVP NOW	<u>Brookline</u>	Force Multiplier. Our job isn't done yet! 2019-2020 meeting. March 24, 11:00 am - 1:00 pm
Learn more and RSVP NOW	<u>Gloucester</u>	GOTV in WI letter writing at Amanda's house. March 24, 12:00 pm - 2:00 pm
Learn more and RSVP NOW	<u>Arlington</u>	Postcarding at Caffe Nero with Sister District. March 26, 3:00 pm - 5:00 pm
Learn more and RSVP NOW	<u>Cambridge</u>	Get Out the Vote by Mail at Activist Afternoons. March 24, 4 pm - 6pm
Learn more and RSVP NOW	<u>North Reading</u>	Letter Writing for Key Swing District- Sarasota Florida!. March 28, 7 pm - 9 pm

Have a friend who wants to receive this newsletter? Send them to [Swing Left Greater Boston](#) to sign up!

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