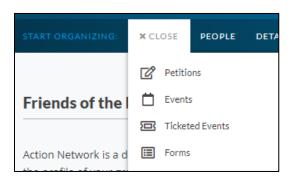




Creating a sign-up page

A sign-up page is an easy way for people to join your email list. Here's how to create one.

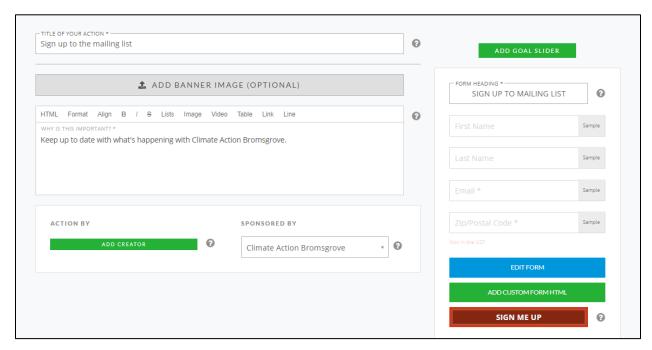


Choose **Forms** from the **Actions** menu.

Or from the **Create a sponsored** action menu on the right-hand side of your group's main hub page select **Form**



On the next screen you can put your page together.



- Pick your title e.g. Sign up to the mailing list
- Add in image, if you want to
- Add some information about your list in the box below e.g. Keep up to date with what's happening with Climate Action Bromsgrove.

Find me online at https://actionnetwork.org/groups/friendsoftheearth

- We suggest leaving the Progress Bar off
- Add a heading e.g. SIGN UP TO MAILING LIST
- Customise the red button e.g. SIGN ME UP or ADD MY NAME
- Save and go to the next step

PROGRESS BAR

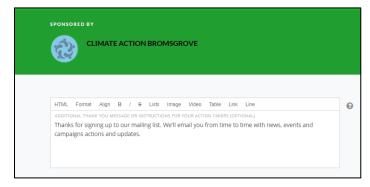
FORM HEADING *
SIGN UP TO MAILING LIST

ADD COSTOM FORM HIML

ADD MY NAME

2

On the next screen, add a few lines in the text box to tell people what will happen next, before clicking on **Save and publish** e.g. Thanks for signing up to our mailing list. We'll email you from time to time with news, events and campaigns actions and updates.



CLIMATE ACTION BROMSGROVE

Sharing &

Responses

Page Wrapper: Powered by Friends of the Earth

SPONSORED BY

Once your page is published you'll be returned to its management page. From here, we'd suggest making one change, to help people who fill it in.

Click on the **Responses** option on the management page.

Scroll down to the **Auto-response email**. You can turn this off if you want to, but if you leave it on here are some suggested changes.

- The default <u>info@email.actionnetwork.org</u> address is an unmonitored inbox. Swap this for an address you have access to.
- Replace the middle section of the email with something like

Thanks for signing up to emails from us. We'll be in touch soon.

Then delete the content under your group name, so it looks like this

{{ FirstName | default: "Friend" }},

Thanks for signing up to emails from us. We'll be in touch soon.

Climate Action Bromsgrove