



Photo: Catherina Gerritsen

# FFF Shoe Strikes

Fridays for Future and the N. Arizona Climate Change  
Alliance, cosponsors  
2020

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## Step 1

Register Nazcca,

<https://actionnetwork.org/events/nazcca-fff-shoe-strikes-for-climate-justice/>

Register FFF,

<https://actionnetwork.org/events/call-to-action-local-fff-shoe-strike-infosheet/>



## Step 1b

Enter on FFF Map, irrespective of group. Gives group exposure on world map!

<https://fridaysforfuture.org/action-map/map/>

Note, under organization you represent, use key words,

Shoestrike for future

Shoestrikeforfuture

Shoestrikeff

Skostrejk

Skostrejkff

Skostrejkforfuture

ShoeProtest

ShoeProtest

ShoeProtest for future



Step 2. Use FFF or NAZCCA Action Network

Sign the GDPR agreement and help build your local group using the digital tool.

Post an event  
Email locals



## Step 3. Cosponsorship and broadening outreach

<https://actionnetwork.org/events/call-to-action-local-fff-shoe-strike-infosheet/manage>



AN FFF is emailing folks welcoming them to have school strikes. **Step 4. Broadening outreach by calling**

A better way than emailing is call them and persist. Here is a proposed call sheet approach

[https://actionnetwork.org/user\\_files/user\\_files/000/044/825/original/Some\\_short\\_tips\\_on\\_calling.pdf](https://actionnetwork.org/user_files/user_files/000/044/825/original/Some_short_tips_on_calling.pdf)

## Step 5. Materials



Downloadable at Registration page FFF,  
<https://actionnetwork.org/events/call-to-action-local-fff-shoe-strike-infosheet/>

Leaflet. Build your base and contact network.

Petition. Build your base and contact network!

Press release

## Step 5b: Materials



### Logos and artwork on FB

<https://www.facebook.com/groups/FridaysForFuture.org/photos/>

<https://www.facebook.com/messages/t/2256513534422306>



# Press releases



--Major releases to major outlets. Drafts to be edited by a professional. Commit to circulating and have links needed to circulate. Send to Jackie, [jacqueline.karvik@hotmail.com](mailto:jacqueline.karvik@hotmail.com), give press release with etnr (estimated time of needed return) for subject

--Minor releases such as local. Work on your own.  
--Press spokesperson US?, Canada?, Sweden?



## Contacts:

- Technical issues with FFF AN, [mattes.liebsch@tu-dortmund.de](mailto:mattes.liebsch@tu-dortmund.de)
- Technical improvements, [jmshimanek@gmail.com](mailto:jmshimanek@gmail.com)
- Information needs such as getting a copy of this powerpoint, flyers, whom to contact, [jacqueline.karvik@hotmail.com](mailto:jacqueline.karvik@hotmail.com)
- Technical issues with NAzcca AN. Now until July 20, [slowclimate@gmail.com](mailto:slowclimate@gmail.com), then [jenna.nazcca@gmail.com](mailto:jenna.nazcca@gmail.com)
- Volunteering with more than your local group, [slowclimate@gmail.com](mailto:slowclimate@gmail.com)
- Talks, trainings, etc.  
<https://actionnetwork.org/forms/invites-to-coming-fff-actions/>
- Facebook posters?



Questions?

# Organizing and the Climate Movement

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# Our Movement's Broader Goals need to use petitions for action!

- In FFF, we give local and national groups the autonomy to determine their own broader goals, which will be tailored to their region's context and their group's capacity. Petition maybe needs to be adapted.
- Help build our contact base and welcome volunteers



# More references and suggestions

At ActionNetwork, search under petitions and read the suggestions. Many quite good, sometimes maybe hard to understand.

If this sounds simple, compose your petition, discuss, then go out and collect 20 signatures. See how it feels. Do not expect others to do it and not you! It is a great way to understand what folks are thinking.

Become a trainer. We need folks to do this training and similar trainings.

If stuck, write [slowclimate@gmail.com](mailto:slowclimate@gmail.com)



# Acknowledgements

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