

Sample Online sample of 7,004 voters fielded from June 30 to July 14, 2020.  
 Margin of Error ±1.5%

1. Do you plan to vote in the November election for President, Congress, and other state and local offices?

Yes, definitely .....	88%
Yes, probably .....	7%
Maybe (50-50) .....	4%
No, probably not .....	1%
No, definitely not .....	1%
Totals .....	101%
Unweighted N .....	6,992

2. How would you rate the job that Donald Trump is doing on each of the following?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know
Immigration and border security	37%	13%	9%	39%	3%
Tax cuts	33%	16%	11%	35%	5%
Trade deals	34%	15%	11%	34%	6%
Environmental regulations	27%	17%	9%	41%	5%
Nominating and confirming federal and Supreme Court judges	33%	16%	8%	36%	6%
Jobs and the economy	38%	15%	11%	33%	3%
Healthcare	25%	21%	10%	40%	4%
The coronavirus (COVID-19) outbreak	27%	19%	8%	44%	2%

3. How favorable are your feelings about each of the following public figures, groups, or programs?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable
Donald Trump	29%	16%	6%	9%	40%
Joe Biden	19%	19%	12%	13%	36%
Your members of Congress	9%	24%	29%	22%	16%
State and local government officials	9%	30%	31%	21%	9%
The United States Postal Service (USPS)	37%	31%	21%	7%	4%
Supplemental Nutrition Assistance Program (SNAP), or food stamps	24%	25%	30%	13%	8%

Farmers and ranchers	44%	31%	19%	4%	2%
National media	9%	20%	23%	16%	32%
Local media	12%	27%	29%	17%	15%
The Democratic Party	17%	20%	15%	12%	36%
The Republican Party	16%	23%	14%	17%	30%
Black Lives Matter protesters	23%	18%	16%	11%	32%

4. If the candidates for President this fall were Democrat Joe Biden and Republican Donald Trump, who would you vote for?

Democrat Joe Biden	45%
Republican Donald Trump	46%
Undecided	7%
Not sure	3%
Totals	101%
Unweighted N	6,986

5. Overall, do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	31%
Somewhat approve	17%
Somewhat disapprove	9%
Strongly disapprove	42%
Don't know	2%
Totals	101%
Unweighted N	6,985

6. Overall, do you approve or disapprove of the way Congress is doing its job?

Strongly approve	6%
Somewhat approve	21%
Somewhat disapprove	33%
Strongly disapprove	33%
Don't know	8%
Totals	101%
Unweighted N	6,939

7. How serious are your concerns about the coronavirus outbreak?

Very serious concerns .....	44%
Somewhat serious concerns .....	30%
Minor concerns .....	20%
No concerns at all .....	7%
Totals .....	101%
Unweighted N .....	6,984

8. Thinking about the impact of the coronavirus outbreak, how serious are your concerns about each of the following?

	Very serious concerns	Somewhat serious concerns	Minor concerns	No concerns at all
The virus spreading at local businesses	37%	30%	24%	8%
Social distancing measures hurting the economy	29%	31%	29%	11%
The Postal Service running out of funding	34%	28%	25%	13%
The lack of widespread testing for the coronavirus	38%	25%	23%	14%
The virus spreading at schools and universities	46%	26%	21%	8%

9. How much do you trust the information given out by the following about the coronavirus outbreak?

	Strongly trust	Somewhat trust	Neutral	Somewhat distrust	Strongly distrust
Donald Trump	21%	18%	12%	8%	41%
News media	10%	22%	21%	17%	30%
State and local governments	11%	33%	27%	19%	10%
Public health officials	23%	33%	21%	15%	8%

10. Do you agree or disagree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Trump has adequately prepared for the U.S. coronavirus outbreak	18%	22%	10%	45%	6%
Hospitals and clinics in my community are adequately prepared for the coronavirus outbreak	18%	41%	19%	12%	10%

My local and state leaders are adequately prepared for the coronavirus outbreak	8%	35%	28%	20%	9%
COVID-19 stimulus packages have done more for rich people and politicians than regular working families	25%	22%	17%	23%	14%

11. How trustworthy do you currently find the following people?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Your members of congress	10%	35%	28%	18%	8%
State and local government officials	11%	45%	27%	10%	7%
Members of the US military	46%	36%	8%	3%	7%
Local law enforcement officials	34%	38%	15%	9%	5%
Farmers and ranchers	47%	38%	6%	2%	8%
Local business women and men	26%	53%	10%	3%	8%
Local religious leaders	27%	37%	14%	10%	12%
Members of the national media	11%	30%	17%	36%	6%
Members of the local media	14%	42%	22%	16%	7%
Teachers and educators	39%	39%	12%	6%	5%
The Center for Disease Control (CDC)	32%	37%	16%	10%	5%
Local doctors and nurses	54%	35%	5%	2%	4%

12. How trustworthy do you currently find the following sources of news and information?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Facebook	5%	17%	29%	39%	10%
Instagram	5%	16%	21%	31%	27%
Twitter	6%	16%	22%	36%	20%
Local television	14%	47%	20%	11%	8%
Local news papers	14%	44%	19%	12%	10%
Local radio	14%	46%	17%	7%	17%
CNN	17%	26%	13%	35%	8%
MSNBC	15%	25%	14%	33%	13%

Fox News 16% 27% 16% 34% 7%

13. How strongly do you agree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Laws in the United States are more likely to benefit white people than people of color	26%	20%	15%	31%	7%
To fix America, we need a strong leader who is willing to break the rules	22%	22%	20%	26%	10%
People who work hard can find success regardless of the situation they were born into	35%	32%	17%	13%	4%
I am proud to be an American	56%	22%	11%	7%	4%
My faith is very important to me	48%	24%	9%	15%	5%
Employers should be required to pay women and men the same wages for the same work	65%	21%	7%	4%	4%
I am proud of my country's history	40%	25%	16%	14%	4%
Nowadays white people do not have any real advantages over minorities	25%	21%	18%	29%	7%
Government should take more responsibility to ensure that everyone has equal opportunities	40%	29%	15%	11%	6%
The small town and rural way of life is worth fighting for	51%	31%	7%	3%	8%
Government policies should benefit working people, not the elite	54%	31%	7%	2%	6%
We can't allow racism to divide and distract us from the real source of our problems	53%	25%	9%	6%	6%
We must end the corruption in Wasington, DC	73%	18%	4%	2%	4%
A handful of corporate monopolies now run our entire economy	31%	38%	14%	7%	11%
Our economic system is rigged for the wealthy and powerful	39%	29%	15%	10%	7%
Lawmakers should be banned from ever becoming paid lobbyists	54%	23%	7%	2%	13%
People should be loyal to their family members, even when they have done something wrong	16%	31%	29%	15%	9%

Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	27%	32%	18%	13%	11%
Our government has the responsibility to combat climate change	36%	25%	14%	17%	9%
Healthcare should be freely available to all Americans	42%	22%	14%	16%	6%
Many people nowadays are too sensitive about things to do with race	41%	23%	13%	18%	5%
The police are often more violent towards African Americans than White people	33%	21%	14%	25%	6%
Global warming is caused by human activities	34%	27%	13%	17%	9%
We should spend more money on education, public housing, and mental health and less money on the police	28%	21%	17%	26%	7%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	26%	31%	22%	15%	6%
Politicians don't do enough to help people who struggle with addiction	27%	32%	17%	9%	15%
Corporate lobbyists have too much influence over the government	54%	28%	6%	2%	9%
Abortions should be illegal	25%	18%	15%	34%	7%
USDA programs too often benefit big corporations and big farms instead of small farms, small businesses and rural Americans	31%	36%	9%	3%	20%

14. In your opinion, which presidential candidate would most likely say the following statements?

	Joe Biden	Donald Trump	Both equally	Neither	Don't know
Laws in the United States are more likely to benefit white people than people of color	55%	10%	6%	17%	13%
To fix America, we need a strong leader who is willing to break the rules	13%	54%	7%	12%	14%
People who work hard can find success regardless of the situation they were born into	12%	54%	13%	7%	13%
I am proud to be an American	14%	46%	32%	3%	5%

My faith is very important to me	27%	33%	17%	12%	12%
Employers should be required to pay women and men the same wages for the same work	46%	16%	20%	8%	10%
I am proud of my country's history	12%	55%	20%	4%	10%
Nowadays white people do not have any real advantages over minorities	9%	53%	7%	16%	15%
Government should take more responsibility to ensure that everyone has equal opportunities	53%	14%	13%	9%	11%
The small town and rural way of life is worth fighting for	24%	37%	13%	12%	14%
Government policies should benefit working people, not the elite	45%	21%	13%	11%	10%
We can't allow racism to divide and distract us from the real source of our problems	27%	40%	12%	8%	13%
We must end the corruption in Wasington, DC	30%	38%	14%	10%	8%
A handful of corporate monopolies now run our entire economy	41%	15%	7%	20%	17%
Our economic system is rigged for the wealthy and powerful	54%	12%	7%	16%	12%
Lawmakers should be banned from ever becoming paid lobbyists	25%	26%	7%	20%	22%
People should be loyal to their family members, even when they have done something wrong	18%	28%	14%	16%	23%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	44%	14%	8%	18%	16%
Our government has the responsibility to combat climate change	64%	8%	8%	8%	12%
Healthcare should be freely available to all Americans	63%	8%	8%	13%	9%
Many people nowadays are too sensitive about things to do with race	7%	62%	8%	12%	12%
The police are often more violent towards African Americans than White people	63%	6%	6%	13%	12%
Global warming is caused by human activities	61%	9%	9%	9%	13%
We should spend more money on education, public housing, and mental health and less money on the police	61%	8%	5%	14%	12%

Americans want to work, but there are not enough good jobs that can sustain a family anymore	47%	14%	9%	14%	16%
Politicians don't do enough to help people who struggle with addiction	38%	12%	11%	19%	20%
Corporate lobbyists have too much influence over the government	34%	25%	9%	16%	16%
Abortions should be illegal	8%	62%	6%	11%	13%

15. How satisfied are you with your current health insurance coverage?

Very satisfied	37%
Somewhat satisfied	37%
somewhat unsatisfied	11%
Very unsatisfied	8%
I don't have health insurance	7%
Totals	100%
Unweighted N	6,965

16. Do you think that the government should be responsible for ensuring health insurance coverage for all Americans?

Yes	54%
No	34%
Don't know	11%
Totals	99%
Unweighted N	6,980

17. Would you be more or less likely to vote for a candidate who said the following statements?

	More likely	No difference	Less likely	Don't know
We all want what's best for our loved ones. And helping our neighbors—regardless of their background—is an important part of the rural way of life. That's why we need a president who cares	66%	21%	4%	9%



Farm bailout payments designed to offset the impacts of President Trump’s trade war have mostly flowed to companies based overseas. Large, industrialized factory farms—the top 1% of aid recipients—received an average of more than \$180,000—with over \$22 million going to a single meat corporation. Most farmers were left behind—the bottom 80% of farms, including most family farmers—were paid less than \$5,000 in aid. Farm bailout money should support family farmers and it should never go to well-off foreign corporations that are benefiting from the trade war	54%	17%	9%	21%
Family farmers and ranchers are facing a perfect storm that’s hurting their families and destroying rural communities. Sinking commodity prices, monopoly power, trade wars, environmental disasters, and chronic oversupply are devastating family farmers. Short-term bailouts are not enough: we need real solutions that tilts the scales back in favor of family farmers to restore the dignity of hard work, open up fair markets, and keep profits in rural communities, not to monopoly corporations or to foreign corporations	63%	18%	4%	16%
Undocumented immigrants who arrived as children and grown up here should be protected from deportation and given the chance to earn citizenship	51%	21%	19%	10%
Weapons of war, like assault rifles, should be banned in the United States	43%	14%	35%	8%
Global warming is caused by human activities and our government has the responsibility to combat it	45%	19%	25%	11%
The Federal Minimum Wage should be \$15.00 an hour	45%	17%	28%	9%
The choice of whether or not to have an abortion should be up to the woman and her family—not the government	53%	17%	22%	8%
Keeping undocumented immigrants off the books and in the shadows hurts US workers and only benefits shady employers, but legalizing immigrants currently working in our communities would benefit all workers	46%	17%	21%	16%
Protecting transgender students helps ensure that they have the same opportunity as their classmates to fully participate in school	41%	24%	25%	10%
All people should have the option of enrolling in Medicare	44%	17%	27%	12%

We must stop the pharmaceutical industry from ripping off the American people by capping what Americans pay for prescription drugs	72%	14%	6%	8%
Every person, whether you live in the city or a small town, should have access to a good grocery store and pharmacy	66%	23%	4%	6%
We need a president who will fight for the rights of all Americans—not divide us up based on race, gender, or sexual orientation for their own political gain	76%	13%	4%	7%
A handful of corporate monopolies now run our entire food system. We need a moratorium on factory farms and corporate food and agriculture monopolies	47%	22%	10%	21%
Tax incentives should prioritize small local businesses over major corporations	67%	18%	3%	11%

18. Select whether the following statements is always true, sometimes true, rarely true, or never true.

	Always true	Sometimes true	Rarely true	Never true
People have a harder time making a living in rural America than they do in other parts of the country	20%	64%	13%	3%
The rural and small-town way of life is worth fighting for	58%	35%	6%	2%
Democrats are fighting for small towns and rural America	16%	36%	24%	24%
Republicans are fighting for small towns and rural America	19%	37%	26%	18%
Small towns and rural communities benefit from immigrants moving into the area	16%	47%	24%	13%
In rural America, people have a hard time getting ahead because the rules favor a wealthy few	28%	50%	17%	4%

19. Would you say that your family economic situation has gotten better, worse, or remained the same over the PAST FOUR years?

Much better .....	17%
Somewhat better .....	24%
Remained the same .....	34%
Somewhat worse .....	17%

Much worse .....	8%
Totals .....	100%
Unweighted N .....	6,971

20. Would you estimate that your family WILL BE economically better off or worse off FOUR years from now?

Much better .....	15%
Somewhat better .....	31%
Remained the same .....	38%
Somewhat worse .....	12%
Much worse .....	3%
Totals .....	99%
Unweighted N .....	6,895

21. How would you describe the community where you currently live?

A major city .....	8%
A small city .....	21%
A suburb .....	26%
A small town or village .....	18%
A rural area .....	26%
Don't know .....	1%
Totals .....	100%
Unweighted N .....	6,960

This survey is based on 7,004 interviews conducted by YouGov on the internet of registered voters residing and registered to vote in rural ZIP codes in the states of Alaska, Georgia, Iowa, Kansas, Maine, Montana, North Carolina, Wisconsin. The sample was weighted according to gender, age, race/ethnicity, education, US Census region, and 2016 Presidential vote choice based on the American Community Study and the Current Population Survey Voting and Registration Supplement. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.03 to 6.04 with a mean of 1 and a standard deviation of 0.84.

The margin of error (a 95% confidence interval) for a sample percentage  $p$  based upon the subsetted sample is approximately 1.5%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where  $CV$  is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.

# RuralOrganizing.org

## July 2020 - Battlegrounds Alaska sample

Sample Online sample of 298 voters fielded from June 30 to July 14, 2020.  
 Margin of Error ±7%

### 1. Do you plan to vote in the November election for President, Congress, and other state and local offices?

Yes, definitely	81%
Yes, probably	8%
Maybe (50-50)	9%
No, probably not	2%
No, definitely not	1%
Totals	101%
Weighted N	295

### 2. How would you rate the job that Donald Trump is doing on each of the following?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know
Immigration and border security	35%	13%	12%	35%	5%
Tax cuts	31%	19%	12%	30%	8%
Trade deals	29%	24%	9%	27%	11%
Environmental regulations	24%	20%	16%	33%	7%
Nominating and confirming federal and Supreme Court judges	31%	19%	11%	30%	9%
Jobs and the economy	36%	19%	11%	31%	4%
Healthcare	26%	21%	10%	35%	7%
The coronavirus (COVID-19) outbreak	23%	20%	14%	39%	5%

### 3. How favorable are your feelings about each of the following public figures, groups, or programs?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable
Donald Trump	26%	16%	9%	13%	37%
Joe Biden	12%	16%	20%	11%	41%
Your members of Congress	6%	21%	25%	27%	19%
State and local government officials	7%	19%	33%	31%	9%
The United States Postal Service (USPS)	32%	33%	24%	8%	4%
Supplemental Nutrition Assistance Program (SNAP), or food stamps	18%	27%	31%	15%	10%

Farmers and ranchers	41%	27%	26%	4%	1%
National media	8%	16%	24%	18%	34%
Local media	9%	29%	28%	19%	15%
The Democratic Party	9%	17%	19%	16%	38%
The Republican Party	11%	22%	22%	21%	23%
Black Lives Matter protesters	18%	21%	20%	10%	31%

4. If the candidates for US Senate this fall were Independent Al Gross and Republican Dan Sullivan, who would you vote for?

Independent Al Gross	30%
Republican Dan Sullivan	42%
Undecided	19%
Not sure	9%
Totals	100%
Weighted N	293

5. [Alaska respondents]: If the candidates for President this fall were Democrat Joe Biden and Republican Donald Trump, who would you vote for?

Democrat Joe Biden	36%
Republican Donald Trump	44%
Undecided	15%
Not sure	5%
Totals	100%
Weighted N	295

6. Overall, do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	30%
Somewhat approve	19%
Somewhat disapprove	12%
Strongly disapprove	36%
Don't know	4%
Totals	101%
Weighted N	292

7. Overall, do you approve or disapprove of the way Congress is doing its job?

Strongly approve	6%
Somewhat approve	16%
Somewhat disapprove	32%
Strongly disapprove	38%
Don't know	8%
Totals	100%
Weighted N	297

8. How serious are your concerns about the coronavirus outbreak?

Very serious concerns	40%
Somewhat serious concerns	27%
Minor concerns	23%
No concerns at all	11%
Totals	101%
Weighted N	294

9. Thinking about the impact of the coronavirus outbreak, how serious are your concerns about each of the following?

	Very serious concerns	Somewhat serious concerns	Minor concerns	No concerns at all
The virus spreading at local businesses	33%	33%	23%	11%
Social distancing measures hurting the economy	31%	28%	30%	11%
The Postal Service running out of funding	30%	25%	26%	18%
The lack of widespread testing for the coronavirus	35%	18%	29%	18%
The virus spreading at schools and universities	42%	23%	21%	14%

10. How much do you trust the information given out by the following about the coronavirus outbreak?

	Strongly trust	Somewhat trust	Neutral	Somewhat distrust	Strongly distrust
Donald Trump	18%	19%	17%	6%	41%
News media	9%	19%	18%	20%	35%
State and local governments	9%	32%	29%	17%	13%
Public health officials	24%	27%	18%	21%	10%

11. Do you agree or disagree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Trump has adequately prepared for the U.S. coronavirus outbreak	17%	21%	13%	40%	9%
Hospitals and clinics in my community are adequately prepared for the coronavirus outbreak	21%	38%	17%	13%	11%
My local and state leaders are adequately prepared for the coronavirus outbreak	10%	39%	24%	15%	12%
COVID-19 stimulus packages have done more for rich people and politicians than regular working families	20%	26%	17%	19%	18%

12. How trustworthy do you currently find the following people?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Your members of congress	8%	28%	36%	20%	8%
State and local government officials	12%	41%	29%	10%	8%
Members of the US military	39%	37%	11%	5%	9%
Local law enforcement officials	23%	50%	13%	8%	6%
Farmers and ranchers	41%	37%	5%	1%	16%
Local business women and men	23%	53%	8%	3%	13%
Local religious leaders	19%	36%	16%	12%	17%
Members of the national media	7%	25%	22%	39%	7%
Members of the local media	12%	38%	24%	17%	9%
Teachers and educators	35%	36%	13%	8%	9%
The Center for Disease Control (CDC)	27%	35%	15%	16%	7%
Local doctors and nurses	45%	41%	5%	4%	5%

13. How trustworthy do you currently find the following sources of news and information?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Facebook	5%	12%	27%	41%	15%



Instagram	5%	13%	20%	33%	28%
Twitter	4%	15%	18%	43%	20%
Local television	17%	35%	21%	14%	13%
Local news papers	15%	43%	18%	15%	10%
Local radio	13%	48%	18%	10%	12%
CNN	12%	26%	16%	37%	8%
MSNBC	10%	26%	18%	31%	15%
Fox News	11%	25%	24%	31%	9%

14. How strongly do you agree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Laws in the United States are more likely to benefit white people than people of color	22%	23%	14%	32%	9%
To fix America, we need a strong leader who is willing to break the rules	18%	21%	23%	25%	13%
People who work hard can find success regardless of the situation they were born into	29%	41%	15%	11%	4%
I am proud to be an American	51%	21%	14%	10%	4%
My faith is very important to me	41%	23%	14%	17%	6%
Employers should be required to pay women and men the same wages for the same work	66%	20%	5%	5%	5%
I am proud of my country's history	36%	23%	18%	14%	9%
Nowadays white people do not have any real advantages over minorities	27%	18%	24%	24%	7%
Government should take more responsibility to ensure that everyone has equal opportunities	35%	29%	13%	15%	8%
The small town and rural way of life is worth fighting for	51%	32%	7%	1%	9%
Government policies should benefit working people, not the elite	48%	31%	8%	5%	8%
We can't allow racism to divide and distract us from the real source of our problems	49%	22%	10%	10%	9%
We must end the corruption in Wasington, DC	71%	17%	5%	2%	5%
A handful of corporate monopolies now run our entire economy	34%	36%	11%	8%	10%

Our economic system is rigged for the wealthy and powerful	44%	25%	14%	10%	8%
Lawmakers should be banned from ever becoming paid lobbyists	58%	20%	5%	3%	14%
People should be loyal to their family members, even when they have done something wrong	18%	25%	30%	16%	11%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	29%	33%	16%	15%	7%
Our government has the responsibility to combat climate change	32%	25%	14%	20%	9%
Healthcare should be freely available to all Americans	41%	21%	14%	21%	4%
Many people nowadays are too sensitive about things to do with race	46%	22%	13%	12%	8%
The police are often more violent towards African Americans than White people	30%	26%	13%	25%	6%
Global warming is caused by human activities	34%	26%	10%	19%	11%
We should spend more money on education, public housing, and mental health and less money on the police	32%	21%	15%	24%	8%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	23%	33%	21%	16%	7%
Politicians don't do enough to help people who struggle with addiction	34%	29%	15%	13%	10%
Corporate lobbyists have too much influence over the government	56%	20%	7%	4%	12%
Abortions should be illegal	21%	15%	17%	38%	8%
USDA programs too often benefit big corporations and big farms instead of small farms, small businesses and rural Americans	34%	30%	8%	3%	26%

15. In your opinion, which presidential candidate would most likely say the following statements?

	Joe Biden	Donald Trump	Both equally	Neither	Don't know
Laws in the United States are more likely to benefit white people than people of color	47%	11%	5%	20%	17%
To fix America, we need a strong leader who is willing to break the rules	11%	50%	15%	12%	13%
People who work hard can find success regardless of the situation they were born into	11%	52%	15%	8%	13%
I am proud to be an American	8%	47%	33%	5%	6%
My faith is very important to me	16%	37%	19%	10%	18%
Employers should be required to pay women and men the same wages for the same work	38%	16%	25%	12%	8%
I am proud of my country's history	9%	57%	19%	4%	12%
Nowadays white people do not have any real advantages over minorities	9%	55%	8%	14%	14%
Government should take more responsibility to ensure that everyone has equal opportunities	42%	15%	16%	18%	8%
The small town and rural way of life is worth fighting for	19%	36%	15%	17%	12%
Government policies should benefit working people, not the elite	38%	21%	13%	18%	11%
We can't allow racism to divide and distract us from the real source of our problems	17%	44%	12%	13%	14%
We must end the corruption in Wasington, DC	19%	40%	18%	14%	8%
A handful of corporate monopolies now run our entire economy	30%	20%	10%	23%	17%
Our economic system is rigged for the wealthy and powerful	48%	15%	7%	19%	11%
Lawmakers should be banned from ever becoming paid lobbyists	22%	28%	11%	25%	15%
People should be loyal to their family members, even when they have done something wrong	14%	31%	9%	19%	27%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	37%	14%	8%	22%	18%
Our government has the responsibility to combat climate change	57%	9%	6%	18%	9%

Healthcare should be freely available to all Americans	56%	10%	9%	17%	9%
Many people nowadays are too sensitive about things to do with race	8%	59%	7%	15%	10%
The police are often more violent towards African Americans than White people	57%	8%	8%	16%	11%
Global warming is caused by human activities	56%	9%	8%	15%	12%
We should spend more money on education, public housing, and mental health and less money on the police	55%	9%	7%	15%	14%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	44%	17%	11%	15%	14%
Politicians don't do enough to help people who struggle with addiction	37%	12%	14%	21%	16%
Corporate lobbyists have too much influence over the government	29%	23%	11%	23%	14%
Abortions should be illegal	4%	60%	11%	12%	13%

16. How satisfied are you with your current health insurance coverage?

Very satisfied	33%
Somewhat satisfied	40%
somewhat unsatisfied	10%
Very unsatisfied	8%
I don't have health insurance	9%
Totals	100%
Weighted N	292

17. Do you think that the government should be responsible for ensuring health insurance coverage for all Americans?

Yes	57%
No	34%
Don't know	9%
Totals	100%
Weighted N	297

18. Would you be more or less likely to vote for a candidate who said the following statements?

	More likely	No difference	Less likely	Don't know
We all want what's best for our loved ones. And helping our neighbors—regardless of their background—is an important part of the rural way of life. That's why we need a president who cares	62%	21%	7%	10%
Farm bailout payments designed to offset the impacts of President Trump's trade war have mostly flowed to companies based overseas. Large, industrialized factory farms—the top 1% of aid recipients—received an average of more than \$180,000—with over \$22 million going to a single meat corporation. Most farmers were left behind—the bottom 80% of farms, including most family farmers—were paid less than \$5,000 in aid. Farm bailout money should support family farmers and it should never go to well-off foreign corporations that are benefiting from the trade war	55%	12%	11%	22%
Family farmers and ranchers are facing a perfect storm that's hurting their families and destroying rural communities. Sinking commodity prices, monopoly power, trade wars, environmental disasters, and chronic oversupply are devastating family farmers. Short-term bailouts are not enough: we need real solutions that tilts the scales back in favor of family farmers to restore the dignity of hard work, open up fair markets, and keep profits in rural communities, not to monopoly corporations or to foreign corporations	62%	20%	5%	13%
Undocumented immigrants who arrived as children and grown up here should be protected from deportation and given the chance to earn citizenship	50%	22%	15%	12%
Weapons of war, like assault rifles, should be banned in the United States	34%	15%	44%	7%
Global warming is caused by human activities and our government has the responsibility to combat it	47%	17%	27%	9%
The Federal Minimum Wage should be \$15.00 an hour	45%	17%	30%	8%
The choice of whether or not to have an abortion should be up to the woman and her family—not the government	58%	17%	18%	6%
Keeping undocumented immigrants off the books and in the shadows hurts US workers and only benefits shady employers, but legalizing immigrants currently working in our communities would benefit all workers	45%	18%	24%	14%

Protecting transgender students helps ensure that they have the same opportunity as their classmates to fully participate in school	43%	24%	21%	12%
All people should have the option of enrolling in Medicare	48%	18%	22%	12%
We must stop the pharmaceutical industry from ripping off the American people by capping what Americans pay for prescription drugs	64%	16%	11%	9%
Every person, whether you live in the city or a small town, should have access to a good grocery store and pharmacy	65%	20%	6%	9%
We need a president who will fight for the rights of all Americans—not divide us up based on race, gender, or sexual orientation for their own political gain	82%	7%	5%	6%
A handful of corporate monopolies now run our entire food system. We need a moratorium on factory farms and corporate food and agriculture monopolies	46%	21%	12%	21%
Tax incentives should prioritize small local businesses over major corporations	67%	14%	4%	15%

19. Select whether the following statements is always true, sometimes true, rarely true, or never true.

	Always true	Sometimes true	Rarely true	Never true
People have a harder time making a living in rural America than they do in other parts of the country	17%	70%	10%	4%
The rural and small-town way of life is worth fighting for	54%	37%	6%	3%
Democrats are fighting for small towns and rural America	9%	33%	28%	30%
Republicans are fighting for small towns and rural America	18%	42%	25%	15%
Small towns and rural communities benefit from immigrants moving into the area	12%	53%	24%	11%
In rural America, people have a hard time getting ahead because the rules favor a wealthy few	28%	56%	13%	4%

20. Would you say that your family economic situation has gotten better, worse, or remained the same over the PAST FOUR years?

Much better .....	17%
Somewhat better .....	24%
Remained the same .....	40%
Somewhat worse .....	15%
Much worse .....	4%
Totals .....	100%
Weighted N .....	293

21. Would you estimate that your family WILL BE economically better off or worse off FOUR years from now?

Much better .....	16%
Somewhat better .....	30%
Remained the same .....	35%
Somewhat worse .....	15%
Much worse .....	4%
Totals .....	100%
Weighted N .....	283

22. How would you describe the community where you currently live?

A major city .....	12%
A small city .....	38%
A suburb .....	14%
A small town or village .....	16%
A rural area .....	19%
Don't know .....	2%
Totals .....	101%
Weighted N .....	290

This survey is based on 298 interviews conducted by YouGov on the internet of registered voters residing and registered to vote in rural ZIP codes in the state of Alaska. The sample was weighted according to gender, age, race/ethnicity, education, US Census region, and 2016 Presidential vote choice based on the American Community Study and the Current Population Survey Voting and Registration Supplement. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.19 to 6.01 with a mean of 1 and a standard deviation of 0.73.

The margin of error (a 95% confidence interval) for a sample percentage  $p$  based upon the subsetted sample is approximately 7.05%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where  $CV$  is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.



# RuralOrganizing.org

## July 2020 - Battlegrounds Georgia sample



Sample Online sample of 1,106 voters fielded from June 30 to July 14, 2020.  
 Margin of Error ±3.5%

### 1. Do you plan to vote in the November election for President, Congress, and other state and local offices?

Yes, definitely	88%
Yes, probably	7%
Maybe (50-50)	4%
No, probably not	1%
No, definitely not	0%
Totals	100%
Weighted N	1,106

### 2. How would you rate the job that Donald Trump is doing on each of the following?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know
Immigration and border security	38%	13%	9%	38%	3%
Tax cuts	35%	16%	10%	34%	4%
Trade deals	35%	15%	10%	35%	5%
Environmental regulations	28%	19%	9%	38%	5%
Nominating and confirming federal and Supreme Court judges	34%	17%	10%	35%	5%
Jobs and the economy	39%	16%	10%	33%	2%
Healthcare	27%	21%	9%	39%	4%
The coronavirus (COVID-19) outbreak	27%	19%	8%	43%	2%

### 3. How favorable are your feelings about each of the following public figures, groups, or programs?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable
Donald Trump	32%	14%	6%	10%	38%
Joe Biden	21%	18%	12%	13%	36%
Your members of Congress	9%	25%	29%	22%	14%
State and local government officials	9%	30%	33%	19%	8%
The United States Postal Service (USPS)	34%	30%	23%	7%	5%
Supplemental Nutrition Assistance Program (SNAP), or food stamps	23%	24%	32%	12%	8%

Farmers and ranchers	42%	31%	20%	5%	2%
National media	10%	18%	24%	16%	33%
Local media	10%	25%	31%	19%	15%
The Democratic Party	17%	19%	14%	11%	38%
The Republican Party	16%	24%	15%	16%	29%
Black Lives Matter protesters	27%	17%	16%	10%	29%

4. If the candidates for US Senator this fall were Democrat Jon Ossoff and Republican David Perdue, who would you vote for?

Democrat Jon Ossoff	42%
Republican David Perdue	46%
Undecided	7%
Not sure	5%
Totals	100%
Weighted N	1,091

5. If the candidates for US Senator this fall were Democrat Raphael Warnock, Democrat Matt Liebman, Republican Doug Collins, and Republican Kelly Loeffler, who could you vote for?

Democrat Raphael Warnock	16%
Democrat Matt Liebman	20%
Republican Doug Collins	22%
Republican Kelly Loeffler	20%
Undecided	15%
Not sure	7%
Totals	100%
Weighted N	1,104

6. [Georgia respondents]: If the candidates for President this fall were Democrat Joe Biden and Republican Donald Trump, who would you vote for?

Democrat Joe Biden	45%
Republican Donald Trump	45%
Undecided	6%
Not sure	3%
Totals	99%
Weighted N	1,103

7. Overall, do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	32%
Somewhat approve	16%
Somewhat disapprove	11%
Strongly disapprove	40%
Don't know	1%
Totals	100%
Weighted N	1,106

8. Overall, do you approve or disapprove of the way Congress is doing its job?

Strongly approve	6%
Somewhat approve	22%
Somewhat disapprove	29%
Strongly disapprove	34%
Don't know	9%
Totals	100%
Weighted N	1,092

9. How serious are your concerns about the coronavirus outbreak?

Very serious concerns	46%
Somewhat serious concerns	29%
Minor concerns	19%
No concerns at all	7%
Totals	101%
Weighted N	1,102

10. Thinking about the impact of the coronavirus outbreak, how serious are your concerns about each of the following?

	Very serious concerns	Somewhat serious concerns	Minor concerns	No concerns at all
The virus spreading at local businesses	39%	27%	25%	9%
Social distancing measures hurting the economy	32%	29%	28%	11%
The Postal Service running out of funding	32%	26%	27%	15%
The lack of widespread testing for the coronavirus	37%	24%	25%	15%
The virus spreading at schools and universities	47%	25%	21%	7%

11. How much do you trust the information given out by the following about the coronavirus outbreak?

	Strongly trust	Somewhat trust	Neutral	Somewhat distrust	Strongly distrust
Donald Trump	22%	18%	12%	8%	40%
News media	8%	22%	23%	16%	31%
State and local governments	9%	30%	29%	22%	9%
Public health officials	18%	34%	24%	15%	8%

12. Do you agree or disagree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Trump has adequately prepared for the U.S. coronavirus outbreak	17%	25%	10%	42%	6%
Hospitals and clinics in my community are adequately prepared for the coronavirus outbreak	18%	39%	20%	14%	10%
My local and state leaders are adequately prepared for the coronavirus outbreak	10%	33%	24%	24%	9%
COVID-19 stimulus packages have done more for rich people and politicians than regular working families	20%	19%	19%	27%	14%

13. How trustworthy do you currently find the following people?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Your members of congress	9%	36%	27%	20%	8%
State and local government officials	11%	42%	29%	11%	7%
Members of the US military	45%	37%	7%	4%	7%
Local law enforcement officials	31%	35%	17%	12%	5%
Farmers and ranchers	47%	37%	6%	2%	8%
Local business women and men	24%	54%	9%	3%	10%
Local religious leaders	25%	40%	14%	9%	11%
Members of the national media	12%	28%	17%	37%	7%
Members of the local media	11%	42%	22%	17%	7%

Teachers and educators	35%	41%	13%	6%	5%
The Center for Disease Control (CDC)	29%	39%	18%	10%	5%
Local doctors and nurses	49%	39%	6%	3%	4%

14. How trustworthy do you currently find the following sources of news and information?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Facebook	6%	19%	27%	38%	9%
Instagram	7%	18%	20%	32%	23%
Twitter	6%	18%	22%	34%	19%
Local television	12%	47%	21%	11%	8%
Local news papers	13%	45%	20%	11%	10%
Local radio	12%	46%	18%	8%	16%
CNN	18%	26%	13%	36%	7%
MSNBC	15%	26%	12%	35%	12%
Fox News	17%	30%	17%	29%	7%

15. How strongly do you agree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Laws in the United States are more likely to benefit white people than people of color	29%	18%	14%	33%	6%
To fix America, we need a strong leader who is willing to break the rules	22%	22%	19%	26%	11%
People who work hard can find success regardless of the situation they were born into	37%	29%	14%	14%	6%
I am proud to be an American	58%	21%	10%	7%	5%
My faith is very important to me	56%	21%	8%	11%	5%
Employers should be required to pay women and men the same wages for the same work	60%	22%	9%	4%	5%
I am proud of my country's history	39%	22%	14%	19%	5%
Nowadays white people do not have any real advantages over minorities	25%	21%	15%	31%	7%

Government should take more responsibility to ensure that everyone has equal opportunities	40%	27%	15%	12%	7%
The small town and rural way of life is worth fighting for	48%	30%	6%	5%	11%
Government policies should benefit working people, not the elite	49%	33%	8%	3%	7%
We can't allow racism to divide and distract us from the real source of our problems	53%	24%	10%	6%	6%
We must end the corruption in Wasington, DC	71%	17%	5%	2%	5%
A handful of corporate monopolies now run our entire economy	28%	38%	15%	8%	12%
Our economic system is rigged for the wealthy and powerful	35%	28%	17%	12%	9%
Lawmakers should be banned from ever becoming paid lobbyists	51%	23%	8%	3%	14%
People should be loyal to their family members, even when they have done something wrong	17%	30%	31%	13%	9%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	25%	31%	18%	13%	12%
Our government has the responsibility to combat climate change	31%	25%	16%	17%	10%
Healthcare should be freely available to all Americans	40%	21%	14%	17%	8%
Many people nowadays are too sensitive about things to do with race	42%	21%	11%	21%	5%
The police are often more violent towards African Americans than White people	35%	17%	15%	27%	5%
Global warming is caused by human activities	29%	26%	17%	18%	11%
We should spend more money on education, public housing, and mental health and less money on the police	28%	21%	16%	26%	8%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	24%	30%	23%	15%	8%
Politicians don't do enough to help people who struggle with addiction	26%	31%	18%	8%	16%
Corporate lobbyists have too much influence over the government	50%	29%	8%	3%	11%
Abortions should be illegal	24%	20%	18%	30%	10%

USDA programs too often benefit big corporations and big farms instead of small farms, small businesses and rural Americans	29%	35%	10%	3%	23%
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16. In your opinion, which presidential candidate would most likely say the following statements?

	Joe Biden	Donald Trump	Both equally	Neither	Don't know
Laws in the United States are more likely to benefit white people than people of color	56%	11%	7%	16%	11%
To fix America, we need a strong leader who is willing to break the rules	16%	50%	6%	12%	15%
People who work hard can find success regardless of the situation they were born into	14%	56%	11%	6%	13%
I am proud to be an American	15%	48%	29%	2%	5%
My faith is very important to me	29%	33%	14%	11%	12%
Employers should be required to pay women and men the same wages for the same work	45%	17%	20%	7%	11%
I am proud of my country's history	12%	57%	17%	4%	10%
Nowadays white people do not have any real advantages over minorities	9%	53%	7%	18%	13%
Government should take more responsibility to ensure that everyone has equal opportunities	54%	14%	12%	9%	11%
The small town and rural way of life is worth fighting for	24%	39%	12%	10%	14%
Government policies should benefit working people, not the elite	41%	24%	13%	10%	11%
We can't allow racism to divide and distract us from the real source of our problems	29%	40%	11%	8%	11%
We must end the corruption in Washington, DC	32%	40%	11%	9%	9%
A handful of corporate monopolies now run our entire economy	39%	16%	8%	19%	18%
Our economic system is rigged for the wealthy and powerful	52%	13%	8%	15%	12%
Lawmakers should be banned from ever becoming paid lobbyists	24%	28%	8%	19%	22%

People should be loyal to their family members, even when they have done something wrong	21%	27%	14%	16%	23%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	43%	16%	9%	17%	16%
Our government has the responsibility to combat climate change	62%	10%	8%	8%	13%
Healthcare should be freely available to all Americans	62%	8%	8%	12%	9%
Many people nowadays are too sensitive about things to do with race	9%	59%	8%	14%	11%
The police are often more violent towards African Americans than White people	64%	7%	6%	12%	12%
Global warming is caused by human activities	57%	11%	9%	8%	14%
We should spend more money on education, public housing, and mental health and less money on the police	61%	9%	5%	12%	12%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	47%	14%	10%	12%	17%
Politicians don't do enough to help people who struggle with addiction	38%	15%	12%	16%	19%
Corporate lobbyists have too much influence over the government	32%	28%	9%	16%	16%
Abortions should be illegal	9%	59%	6%	10%	15%

17. How satisfied are you with your current health insurance coverage?

Very satisfied .....	35%
Somewhat satisfied .....	36%
somewhat unsatisfied .....	11%
Very unsatisfied .....	8%
I don't have health insurance .....	11%
Totals .....	101%
Weighted N .....	1,098



18. Do you think that the government should be responsible for ensuring health insurance coverage for all Americans?

Yes .....	53%
No .....	35%
Don't know .....	11%
Totals .....	99%
Weighted N .....	1,099

19. Would you be more or less likely to vote for a candidate who said the following statements?

	More likely	No difference	Less likely	Don't know
We all want what's best for our loved ones. And helping our neighbors—regardless of their background—is an important part of the rural way of life. That's why we need a president who cares	62%	23%	5%	10%
Farm bailout payments designed to offset the impacts of President Trump's trade war have mostly flowed to companies based overseas. Large, industrialized factory farms—the top 1% of aid recipients—received an average of more than \$180,000—with over \$22 million going to a single meat corporation. Most farmers were left behind—the bottom 80% of farms, including most family farmers—were paid less than \$5,000 in aid. Farm bailout money should support family farmers and it should never go to well-off foreign corporations that are benefiting from the trade war	51%	18%	9%	22%
Family farmers and ranchers are facing a perfect storm that's hurting their families and destroying rural communities. Sinking commodity prices, monopoly power, trade wars, environmental disasters, and chronic oversupply are devastating family farmers. Short-term bailouts are not enough: we need real solutions that tilts the scales back in favor of family farmers to restore the dignity of hard work, open up fair markets, and keep profits in rural communities, not to monopoly corporations or to foreign corporations	59%	20%	4%	17%
Undocumented immigrants who arrived as children and grown up here should be protected from deportation and given the chance to earn citizenship	47%	24%	17%	12%
Weapons of war, like assault rifles, should be banned in the United States	40%	13%	37%	9%
Global warming is caused by human activities and our government has the responsibility to combat it	39%	20%	29%	13%

The Federal Minimum Wage should be \$15.00 an hour	42%	17%	30%	11%
The choice of whether or not to have an abortion should be up to the woman and her family—not the government	49%	19%	22%	9%
Keeping undocumented immigrants off the books and in the shadows hurts US workers and only benefits shady employers, but legalizing immigrants currently working in our communities would benefit all workers	43%	18%	22%	18%
Protecting transgender students helps ensure that they have the same opportunity as their classmates to fully participate in school	33%	28%	26%	12%
All people should have the option of enrolling in Medicare	40%	18%	27%	15%
We must stop the pharmaceutical industry from ripping off the American people by capping what Americans pay for prescription drugs	68%	17%	6%	9%
Every person, whether you live in the city or a small town, should have access to a good grocery store and pharmacy	61%	25%	6%	8%
We need a president who will fight for the rights of all Americans—not divide us up based on race, gender, or sexual orientation for their own political gain	72%	16%	4%	8%
A handful of corporate monopolies now run our entire food system. We need a moratorium on factory farms and corporate food and agriculture monopolies	42%	24%	11%	23%
Tax incentives should prioritize small local businesses over major corporations	64%	20%	4%	12%

20. Select whether the following statements is always true, sometimes true, rarely true, or never true.

	Always true	Sometimes true	Rarely true	Never true
People have a harder time making a living in rural America than they do in other parts of the country	20%	62%	13%	4%
The rural and small-town way of life is worth fighting for	56%	34%	8%	2%
Democrats are fighting for small towns and rural America	17%	33%	25%	26%
Republicans are fighting for small towns and rural America	22%	34%	25%	19%

Small towns and rural communities benefit from immigrants moving into the area	16%	45%	26%	13%
In rural America, people have a hard time getting ahead because the rules favor a wealthy few	27%	47%	20%	5%

21. Would you say that your family economic situation has gotten better, worse, or remained the same over the PAST FOUR years?

Much better	19%
Somewhat better	25%
Remained the same	33%
Somewhat worse	16%
Much worse	8%
Totals	101%
Weighted N	1,099

22. Would you estimate that your family WILL BE economically better off or worse off FOUR years from now?

Much better	19%
Somewhat better	33%
Remained the same	34%
Somewhat worse	11%
Much worse	3%
Totals	100%
Weighted N	1,080

23. How would you describe the community where you currently live?

A major city	8%
A small city	17%
A suburb	36%
A small town or village	12%
A rural area	25%
Don't know	1%
Totals	99%
Weighted N	1,100

This survey is based on 1,106 interviews conducted by YouGov on the internet of registered voters residing and registered to vote in rural ZIP codes in the state of Georgia. The sample was weighted according to gender, age, race/ethnicity, education, US Census region, and 2016 Presidential vote choice based on the American Community Study and the Current Population Survey Voting and Registration Supplement. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.04 to 6.02 with a mean of 1 and a standard deviation of 0.65.

The margin of error (a 95% confidence interval) for a sample percentage  $p$  based upon the subsetted sample is approximately 3.52%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where  $CV$  is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.

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## July 2020 - Battlegrounds Iowa sample



Sample Online sample of 1,117 voters fielded from June 30 to July 14, 2020.  
 Margin of Error ±3.5%

### 1. Do you plan to vote in the November election for President, Congress, and other state and local offices?

Yes, definitely	88%
Yes, probably	7%
Maybe (50-50)	4%
No, probably not	1%
No, definitely not	1%
Totals	101%
Weighted N	1,116

### 2. How would you rate the job that Donald Trump is doing on each of the following?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know
Immigration and border security	35%	16%	9%	38%	3%
Tax cuts	29%	20%	12%	32%	7%
Trade deals	33%	15%	12%	33%	6%
Environmental regulations	24%	19%	9%	42%	5%
Nominating and confirming federal and Supreme Court judges	32%	16%	7%	37%	8%
Jobs and the economy	36%	19%	12%	30%	3%
Healthcare	22%	23%	11%	40%	4%
The coronavirus (COVID-19) outbreak	27%	20%	8%	42%	3%

### 3. How favorable are your feelings about each of the following public figures, groups, or programs?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable
Donald Trump	29%	16%	7%	9%	40%
Joe Biden	15%	20%	12%	16%	37%
Your members of Congress	10%	21%	28%	26%	16%
State and local government officials	9%	31%	29%	21%	10%
The United States Postal Service (USPS)	37%	32%	21%	6%	4%
Supplemental Nutrition Assistance Program (SNAP), or food stamps	21%	25%	33%	15%	6%

Farmers and ranchers	42%	32%	17%	6%	3%
National media	6%	20%	22%	20%	32%
Local media	12%	28%	29%	18%	13%
The Democratic Party	14%	22%	15%	14%	35%
The Republican Party	16%	21%	16%	18%	29%
Black Lives Matter protesters	16%	19%	18%	14%	34%

4. If the candidates for US Senate this fall were Democrat Theresa Greenfield and Republican Joni Ernst, who would you vote for?

Democrat Theresa Greenfield	44%
Republican Joni Ernst	42%
Undecided	10%
Not sure	5%
Totals	101%
Weighted N	1,113

5. [Iowa respondents]: If the candidates for President this fall were Democrat Joe Biden and Republican Donald Trump, who would you vote for?

Democrat Joe Biden	45%
Republican Donald Trump	45%
Undecided	7%
Not sure	3%
Totals	100%
Weighted N	1,116

6. Overall, do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	29%
Somewhat approve	19%
Somewhat disapprove	8%
Strongly disapprove	42%
Don't know	2%
Totals	100%
Weighted N	1,117

7. Overall, do you approve or disapprove of the way Congress is doing its job?

Strongly approve	5%
Somewhat approve	19%
Somewhat disapprove	35%
Strongly disapprove	33%
Don't know	8%
Totals	100%
Weighted N	1,105

8. How serious are your concerns about the coronavirus outbreak?

Very serious concerns	39%
Somewhat serious concerns	33%
Minor concerns	22%
No concerns at all	6%
Totals	100%
Weighted N	1,115

9. Thinking about the impact of the coronavirus outbreak, how serious are your concerns about each of the following?

	Very serious concerns	Somewhat serious concerns	Minor concerns	No concerns at all
The virus spreading at local businesses	30%	38%	24%	8%
Social distancing measures hurting the economy	22%	32%	34%	12%
The Postal Service running out of funding	31%	31%	27%	11%
The lack of widespread testing for the coronavirus	32%	29%	27%	12%
The virus spreading at schools and universities	43%	30%	19%	7%

10. How much do you trust the information given out by the following about the coronavirus outbreak?

	Strongly trust	Somewhat trust	Neutral	Somewhat distrust	Strongly distrust
Donald Trump	19%	19%	13%	7%	42%
News media	8%	24%	21%	20%	27%
State and local governments	9%	35%	28%	19%	9%
Public health officials	22%	36%	22%	14%	6%

11. Do you agree or disagree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Trump has adequately prepared for the U.S. coronavirus outbreak	16%	22%	12%	45%	5%
Hospitals and clinics in my community are adequately prepared for the coronavirus outbreak	17%	44%	20%	10%	9%
My local and state leaders are adequately prepared for the coronavirus outbreak	9%	33%	28%	23%	7%
COVID-19 stimulus packages have done more for rich people and politicians than regular working families	22%	23%	17%	21%	16%

12. How trustworthy do you currently find the following people?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Your members of congress	9%	35%	29%	18%	9%
State and local government officials	10%	48%	24%	11%	7%
Members of the US military	47%	37%	8%	3%	5%
Local law enforcement officials	38%	38%	13%	7%	4%
Farmers and ranchers	45%	40%	6%	2%	6%
Local business women and men	29%	53%	10%	2%	6%
Local religious leaders	29%	37%	14%	8%	12%
Members of the national media	9%	31%	20%	34%	5%
Members of the local media	14%	45%	22%	13%	6%
Teachers and educators	42%	39%	9%	6%	4%
The Center for Disease Control (CDC)	34%	37%	15%	10%	4%
Local doctors and nurses	57%	32%	5%	3%	3%

13. How trustworthy do you currently find the following sources of news and information?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Facebook	3%	17%	32%	39%	10%



Instagram	3%	13%	24%	29%	31%
Twitter	3%	16%	22%	35%	24%
Local television	14%	50%	20%	8%	8%
Local news papers	14%	48%	18%	10%	10%
Local radio	15%	49%	16%	5%	16%
CNN	12%	29%	18%	32%	10%
MSNBC	10%	29%	16%	30%	14%
Fox News	14%	26%	17%	35%	8%

14. How strongly do you agree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Laws in the United States are more likely to benefit white people than people of color	20%	23%	19%	29%	9%
To fix America, we need a strong leader who is willing to break the rules	19%	22%	24%	23%	12%
People who work hard can find success regardless of the situation they were born into	30%	37%	17%	12%	3%
I am proud to be an American	58%	21%	12%	6%	3%
My faith is very important to me	42%	26%	11%	16%	5%
Employers should be required to pay women and men the same wages for the same work	66%	20%	7%	4%	3%
I am proud of my country's history	40%	32%	14%	11%	3%
Nowadays white people do not have any real advantages over minorities	23%	23%	21%	25%	8%
Government should take more responsibility to ensure that everyone has equal opportunities	36%	33%	13%	11%	7%
The small town and rural way of life is worth fighting for	55%	29%	7%	3%	6%
Government policies should benefit working people, not the elite	57%	29%	7%	3%	5%
We can't allow racism to divide and distract us from the real source of our problems	49%	27%	10%	7%	7%
We must end the corruption in Wasington, DC	71%	20%	3%	2%	3%
A handful of corporate monopolies now run our entire economy	31%	38%	12%	8%	11%

Our economic system is rigged for the wealthy and powerful	37%	32%	14%	10%	7%
Lawmakers should be banned from ever becoming paid lobbyists	56%	23%	7%	2%	11%
People should be loyal to their family members, even when they have done something wrong	15%	33%	28%	15%	9%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	24%	32%	19%	13%	12%
Our government has the responsibility to combat climate change	36%	29%	12%	14%	9%
Healthcare should be freely available to all Americans	38%	23%	17%	15%	7%
Many people nowadays are too sensitive about things to do with race	41%	24%	13%	16%	6%
The police are often more violent towards African Americans than White people	27%	25%	17%	23%	8%
Global warming is caused by human activities	33%	31%	12%	15%	9%
We should spend more money on education, public housing, and mental health and less money on the police	25%	22%	20%	25%	8%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	26%	29%	23%	17%	5%
Politicians don't do enough to help people who struggle with addiction	23%	35%	18%	9%	16%
Corporate lobbyists have too much influence over the government	55%	29%	5%	3%	8%
Abortions should be illegal	26%	17%	16%	35%	6%
USDA programs too often benefit big corporations and big farms instead of small farms, small businesses and rural Americans	30%	37%	11%	5%	18%

15. In your opinion, which presidential candidate would most likely say the following statements?

	Joe Biden	Donald Trump	Both equally	Neither	Don't know
Laws in the United States are more likely to benefit white people than people of color	53%	7%	6%	19%	15%
To fix America, we need a strong leader who is willing to break the rules	12%	56%	7%	12%	13%
People who work hard can find success regardless of the situation they were born into	11%	53%	14%	7%	15%
I am proud to be an American	12%	43%	36%	3%	7%
My faith is very important to me	24%	33%	19%	12%	12%
Employers should be required to pay women and men the same wages for the same work	48%	14%	20%	7%	12%
I am proud of my country's history	13%	51%	21%	3%	11%
Nowadays white people do not have any real advantages over minorities	7%	53%	9%	13%	18%
Government should take more responsibility to ensure that everyone has equal opportunities	53%	13%	12%	9%	12%
The small town and rural way of life is worth fighting for	26%	34%	12%	13%	14%
Government policies should benefit working people, not the elite	46%	18%	13%	12%	11%
We can't allow racism to divide and distract us from the real source of our problems	25%	40%	13%	8%	14%
We must end the corruption in Washington, DC	29%	35%	16%	10%	9%
A handful of corporate monopolies now run our entire economy	45%	13%	5%	21%	16%
Our economic system is rigged for the wealthy and powerful	56%	10%	6%	16%	13%
Lawmakers should be banned from ever becoming paid lobbyists	26%	24%	6%	20%	24%
People should be loyal to their family members, even when they have done something wrong	18%	27%	14%	16%	24%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	44%	13%	6%	19%	19%
Our government has the responsibility to combat climate change	64%	6%	8%	10%	12%

Healthcare should be freely available to all Americans	63%	6%	6%	14%	10%
Many people nowadays are too sensitive about things to do with race	7%	62%	7%	10%	14%
The police are often more violent towards African Americans than White people	58%	6%	6%	16%	15%
Global warming is caused by human activities	62%	6%	9%	10%	14%
We should spend more money on education, public housing, and mental health and less money on the police	57%	7%	5%	16%	15%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	49%	13%	8%	14%	17%
Politicians don't do enough to help people who struggle with addiction	41%	10%	10%	18%	20%
Corporate lobbyists have too much influence over the government	38%	23%	8%	17%	15%
Abortions should be illegal	8%	62%	7%	10%	14%

16. How satisfied are you with your current health insurance coverage?

Very satisfied	42%
Somewhat satisfied	37%
somewhat unsatisfied	11%
Very unsatisfied	7%
I don't have health insurance	3%
Totals	100%
Weighted N	1,110

17. Do you think that the government should be responsible for ensuring health insurance coverage for all Americans?

Yes	50%
No	34%
Don't know	16%
Totals	100%
Weighted N	1,112

18. Would you be more or less likely to vote for a candidate who said the following statements?

	More likely	No difference	Less likely	Don't know
We all want what's best for our loved ones. And helping our neighbors—regardless of their background—is an important part of the rural way of life. That's why we need a president who cares	68%	20%	4%	8%
Farm bailout payments designed to offset the impacts of President Trump's trade war have mostly flowed to companies based overseas. Large, industrialized factory farms—the top 1% of aid recipients—received an average of more than \$180,000—with over \$22 million going to a single meat corporation. Most farmers were left behind—the bottom 80% of farms, including most family farmers—were paid less than \$5,000 in aid. Farm bailout money should support family farmers and it should never go to well-off foreign corporations that are benefiting from the trade war	53%	16%	10%	21%
Family farmers and ranchers are facing a perfect storm that's hurting their families and destroying rural communities. Sinking commodity prices, monopoly power, trade wars, environmental disasters, and chronic oversupply are devastating family farmers. Short-term bailouts are not enough: we need real solutions that tilts the scales back in favor of family farmers to restore the dignity of hard work, open up fair markets, and keep profits in rural communities, not to monopoly corporations or to foreign corporations	62%	17%	4%	17%
Undocumented immigrants who arrived as children and grown up here should be protected from deportation and given the chance to earn citizenship	48%	21%	20%	11%
Weapons of war, like assault rifles, should be banned in the United States	44%	15%	32%	9%
Global warming is caused by human activities and our government has the responsibility to combat it	46%	21%	23%	9%
The Federal Minimum Wage should be \$15.00 an hour	42%	20%	27%	11%
The choice of whether or not to have an abortion should be up to the woman and her family—not the government	51%	17%	24%	8%
Keeping undocumented immigrants off the books and in the shadows hurts US workers and only benefits shady employers, but legalizing immigrants currently working in our communities would benefit all workers	43%	18%	22%	17%

Protecting transgender students helps ensure that they have the same opportunity as their classmates to fully participate in school	42%	27%	22%	9%
All people should have the option of enrolling in Medicare	40%	20%	26%	14%
We must stop the pharmaceutical industry from ripping off the American people by capping what Americans pay for prescription drugs	72%	14%	7%	7%
Every person, whether you live in the city or a small town, should have access to a good grocery store and pharmacy	68%	24%	3%	5%
We need a president who will fight for the rights of all Americans—not divide us up based on race, gender, or sexual orientation for their own political gain	75%	15%	4%	6%
A handful of corporate monopolies now run our entire food system. We need a moratorium on factory farms and corporate food and agriculture monopolies	49%	22%	10%	20%
Tax incentives should prioritize small local businesses over major corporations	66%	19%	3%	12%

19. Select whether the following statements is always true, sometimes true, rarely true, or never true.

	Always true	Sometimes true	Rarely true	Never true
People have a harder time making a living in rural America than they do in other parts of the country	19%	63%	15%	3%
The rural and small-town way of life is worth fighting for	61%	34%	4%	2%
Democrats are fighting for small towns and rural America	15%	41%	25%	20%
Republicans are fighting for small towns and rural America	18%	38%	28%	16%
Small towns and rural communities benefit from immigrants moving into the area	15%	48%	27%	10%
In rural America, people have a hard time getting ahead because the rules favor a wealthy few	29%	50%	17%	4%

20. Would you say that your family economic situation has gotten better, worse, or remained the same over the PAST FOUR years?

Much better .....	18%
Somewhat better .....	23%
Remained the same .....	33%
Somewhat worse .....	19%
Much worse .....	7%
Totals .....	100%
Weighted N .....	1,115

21. Would you estimate that your family WILL BE economically better off or worse off FOUR years from now?

Much better .....	14%
Somewhat better .....	28%
Remained the same .....	41%
Somewhat worse .....	13%
Much worse .....	4%
Totals .....	100%
Weighted N .....	1,103

22. How would you describe the community where you currently live?

A major city .....	8%
A small city .....	27%
A suburb .....	20%
A small town or village .....	25%
A rural area .....	20%
Don't know .....	0%
Totals .....	100%
Weighted N .....	1,113

This survey is based on 1,117 interviews conducted by YouGov on the internet of registered voters residing and registered to vote in rural ZIP codes in the state of Iowa. The sample was weighted according to gender, age, race/ethnicity, education, US Census region, and 2016 Presidential vote choice based on the American Community Study and the Current Population Survey Voting and Registration Supplement. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.01 to 6.02 with a mean of 1 and a standard deviation of 0.67.

The margin of error (a 95% confidence interval) for a sample percentage  $p$  based upon the subsetted sample is approximately 3.54%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where  $CV$  is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.



# RuralOrganizing.org

## July 2020 - Battlegrounds Kansas sample



Sample Online sample of 1,055 voters fielded from June 30 to July 14, 2020.  
 Margin of Error ±3.4%

### 1. Do you plan to vote in the November election for President, Congress, and other state and local offices?

Yes, definitely	89%
Yes, probably	5%
Maybe (50-50)	4%
No, probably not	1%
No, definitely not	1%
Totals	100%
Weighted N	1,054

### 2. How would you rate the job that Donald Trump is doing on each of the following?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know
Immigration and border security	38%	16%	10%	33%	2%
Tax cuts	32%	19%	12%	29%	7%
Trade deals	34%	21%	10%	29%	6%
Environmental regulations	28%	18%	11%	36%	8%
Nominating and confirming federal and Supreme Court judges	34%	19%	9%	30%	8%
Jobs and the economy	41%	18%	11%	27%	3%
Healthcare	24%	24%	13%	34%	6%
The coronavirus (COVID-19) outbreak	25%	23%	10%	40%	3%

### 3. How favorable are your feelings about each of the following public figures, groups, or programs?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable
Donald Trump	28%	20%	9%	8%	34%
Joe Biden	14%	16%	15%	16%	39%
Your members of Congress	7%	23%	30%	24%	16%
State and local government officials	7%	32%	34%	19%	7%
The United States Postal Service (USPS)	35%	35%	21%	7%	2%
Supplemental Nutrition Assistance Program (SNAP), or food stamps	21%	25%	32%	16%	6%

Farmers and ranchers	48%	32%	15%	3%	2%
National media	8%	18%	20%	20%	35%
Local media	10%	27%	29%	19%	14%
The Democratic Party	13%	17%	17%	13%	40%
The Republican Party	15%	27%	18%	17%	24%
Black Lives Matter protesters	18%	17%	19%	14%	31%

4. If the candidates for US Senate this fall were Democrat Barbara Bollier and Republican Roger Marshall, who would you vote for?

Democrat Barbara Bollier	36%
Republican Roger Marshall	41%
Undecided	14%
Not sure	8%
Totals	99%
Weighted N	1,050

5. If the candidates for US Senate this fall were Democrat Barbara Bollier and Republican Kris Kobach, who would you vote for?

Democrat Barbara Bollier	41%
Republican Kris Kobach	38%
Undecided	14%
Not sure	7%
Totals	100%
Weighted N	1,048

6. [Kansas respondents]: If the candidates for President this fall were Democrat Joe Biden and Republican Donald Trump, who would you vote for?

Democrat Joe Biden	38%
Republican Donald Trump	49%
Undecided	9%
Not sure	4%
Totals	100%
Weighted N	1,055

7. Overall, do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	31%
Somewhat approve	22%
Somewhat disapprove	9%
Strongly disapprove	36%
Don't know	3%
Totals	101%
Weighted N	1,050

8. Overall, do you approve or disapprove of the way Congress is doing its job?

Strongly approve	5%
Somewhat approve	17%
Somewhat disapprove	36%
Strongly disapprove	35%
Don't know	8%
Totals	101%
Weighted N	1,050

9. How serious are your concerns about the coronavirus outbreak?

Very serious concerns	43%
Somewhat serious concerns	33%
Minor concerns	19%
No concerns at all	5%
Totals	100%
Weighted N	1,053

10. Thinking about the impact of the coronavirus outbreak, how serious are your concerns about each of the following?

	Very serious concerns	Somewhat serious concerns	Minor concerns	No concerns at all
The virus spreading at local businesses	36%	31%	26%	7%
Social distancing measures hurting the economy	28%	35%	28%	8%
The Postal Service running out of funding	31%	32%	27%	10%
The lack of widespread testing for the coronavirus	37%	27%	25%	11%
The virus spreading at schools and universities	47%	25%	22%	6%

11. How much do you trust the information given out by the following about the coronavirus outbreak?

	Strongly trust	Somewhat trust	Neutral	Somewhat distrust	Strongly distrust
Donald Trump	19%	20%	17%	9%	35%
News media	9%	21%	19%	18%	33%
State and local governments	10%	37%	24%	19%	9%
Public health officials	25%	34%	20%	15%	7%

12. Do you agree or disagree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Trump has adequately prepared for the U.S. coronavirus outbreak	15%	25%	13%	40%	6%
Hospitals and clinics in my community are adequately prepared for the coronavirus outbreak	17%	42%	22%	11%	9%
My local and state leaders are adequately prepared for the coronavirus outbreak	9%	35%	31%	18%	7%
COVID-19 stimulus packages have done more for rich people and politicians than regular working families	22%	24%	22%	19%	13%

13. How trustworthy do you currently find the following people?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Your members of congress	9%	32%	30%	20%	8%
State and local government officials	10%	48%	28%	8%	5%
Members of the US military	49%	36%	7%	3%	6%
Local law enforcement officials	37%	40%	12%	6%	5%
Farmers and ranchers	51%	36%	5%	1%	7%
Local business women and men	27%	52%	10%	2%	9%
Local religious leaders	27%	41%	12%	11%	9%
Members of the national media	11%	26%	20%	39%	4%
Members of the local media	14%	45%	20%	14%	6%

Teachers and educators	42%	40%	10%	5%	4%
The Center for Disease Control (CDC)	32%	38%	15%	10%	5%
Local doctors and nurses	56%	35%	6%	1%	3%

14. How trustworthy do you currently find the following sources of news and information?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Facebook	5%	16%	29%	41%	8%
Instagram	5%	14%	24%	31%	25%
Twitter	6%	15%	23%	37%	19%
Local television	12%	50%	23%	8%	7%
Local news papers	14%	44%	22%	11%	9%
Local radio	12%	50%	18%	7%	14%
CNN	14%	25%	15%	39%	8%
MSNBC	12%	24%	16%	36%	12%
Fox News	16%	26%	17%	35%	7%

15. How strongly do you agree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Laws in the United States are more likely to benefit white people than people of color	22%	22%	18%	29%	9%
To fix America, we need a strong leader who is willing to break the rules	19%	24%	22%	24%	11%
People who work hard can find success regardless of the situation they were born into	33%	38%	16%	11%	3%
I am proud to be an American	61%	22%	8%	5%	3%
My faith is very important to me	48%	24%	9%	15%	4%
Employers should be required to pay women and men the same wages for the same work	67%	21%	5%	3%	4%
I am proud of my country's history	43%	27%	17%	9%	4%
Nowadays white people do not have any real advantages over minorities	23%	25%	22%	22%	8%

Government should take more responsibility to ensure that everyone has equal opportunities	40%	30%	14%	10%	6%
The small town and rural way of life is worth fighting for	54%	30%	6%	3%	7%
Government policies should benefit working people, not the elite	52%	33%	6%	2%	6%
We can't allow racism to divide and distract us from the real source of our problems	53%	25%	9%	7%	7%
We must end the corruption in Wasington, DC	74%	18%	3%	1%	3%
A handful of corporate monopolies now run our entire economy	31%	38%	13%	6%	12%
Our economic system is rigged for the wealthy and powerful	39%	31%	16%	8%	6%
Lawmakers should be banned from ever becoming paid lobbyists	53%	26%	6%	2%	14%
People should be loyal to their family members, even when they have done something wrong	17%	32%	28%	14%	9%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	24%	32%	20%	13%	10%
Our government has the responsibility to combat climate change	34%	25%	18%	15%	8%
Healthcare should be freely available to all Americans	43%	24%	16%	13%	5%
Many people nowadays are too sensitive about things to do with race	40%	28%	14%	14%	4%
The police are often more violent towards African Americans than White people	29%	24%	17%	23%	7%
Global warming is caused by human activities	31%	31%	16%	15%	8%
We should spend more money on education, public housing, and mental health and less money on the police	25%	24%	18%	25%	7%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	22%	32%	25%	14%	7%
Politicians don't do enough to help people who struggle with addiction	25%	32%	17%	8%	17%
Corporate lobbyists have too much influence over the government	58%	26%	5%	2%	10%
Abortions should be illegal	29%	18%	14%	32%	7%

USDA programs too often benefit big corporations and big farms instead of small farms, small businesses and rural Americans	30%	38%	10%	3%	20%
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16. In your opinion, which presidential candidate would most likely say the following statements?

	Joe Biden	Donald Trump	Both equally	Neither	Don't know
Laws in the United States are more likely to benefit white people than people of color	52%	8%	5%	19%	16%
To fix America, we need a strong leader who is willing to break the rules	11%	55%	7%	13%	15%
People who work hard can find success regardless of the situation they were born into	11%	55%	13%	8%	13%
I am proud to be an American	9%	48%	33%	3%	6%
My faith is very important to me	21%	34%	17%	13%	14%
Employers should be required to pay women and men the same wages for the same work	41%	19%	20%	8%	13%
I am proud of my country's history	8%	56%	20%	5%	11%
Nowadays white people do not have any real advantages over minorities	7%	52%	8%	17%	15%
Government should take more responsibility to ensure that everyone has equal opportunities	50%	15%	13%	10%	13%
The small town and rural way of life is worth fighting for	20%	38%	11%	15%	16%
Government policies should benefit working people, not the elite	43%	19%	13%	13%	12%
We can't allow racism to divide and distract us from the real source of our problems	19%	45%	13%	8%	15%
We must end the corruption in Wasington, DC	23%	40%	17%	11%	9%
A handful of corporate monopolies now run our entire economy	38%	15%	8%	19%	19%
Our economic system is rigged for the wealthy and powerful	53%	11%	8%	16%	13%
Lawmakers should be banned from ever becoming paid lobbyists	20%	27%	6%	21%	25%

People should be loyal to their family members, even when they have done something wrong	16%	27%	15%	15%	28%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	45%	14%	7%	17%	18%
Our government has the responsibility to combat climate change	62%	7%	8%	8%	15%
Healthcare should be freely available to all Americans	61%	9%	8%	12%	10%
Many people nowadays are too sensitive about things to do with race	5%	63%	9%	10%	13%
The police are often more violent towards African Americans than White people	59%	6%	7%	15%	14%
Global warming is caused by human activities	61%	6%	9%	10%	14%
We should spend more money on education, public housing, and mental health and less money on the police	61%	6%	5%	14%	15%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	43%	14%	11%	13%	19%
Politicians don't do enough to help people who struggle with addiction	37%	12%	9%	19%	23%
Corporate lobbyists have too much influence over the government	29%	26%	10%	17%	19%
Abortions should be illegal	7%	60%	7%	10%	15%

17. How satisfied are you with your current health insurance coverage?

Very satisfied .....	38%
Somewhat satisfied .....	38%
somewhat unsatisfied .....	10%
Very unsatisfied .....	8%
I don't have health insurance .....	6%
Totals .....	100%
Weighted N .....	1,049



18. Do you think that the government should be responsible for ensuring health insurance coverage for all Americans?

Yes .....	54%
No .....	35%
Don't know .....	11%
Totals .....	100%
Weighted N .....	1,053

19. Would you be more or less likely to vote for a candidate who said the following statements?

	More likely	No difference	Less likely	Don't know
We all want what's best for our loved ones. And helping our neighbors—regardless of their background—is an important part of the rural way of life. That's why we need a president who cares	72%	19%	3%	7%
Farm bailout payments designed to offset the impacts of President Trump's trade war have mostly flowed to companies based overseas. Large, industrialized factory farms—the top 1% of aid recipients—received an average of more than \$180,000—with over \$22 million going to a single meat corporation. Most farmers were left behind—the bottom 80% of farms, including most family farmers—were paid less than \$5,000 in aid. Farm bailout money should support family farmers and it should never go to well-off foreign corporations that are benefiting from the trade war	57%	16%	6%	21%
Family farmers and ranchers are facing a perfect storm that's hurting their families and destroying rural communities. Sinking commodity prices, monopoly power, trade wars, environmental disasters, and chronic oversupply are devastating family farmers. Short-term bailouts are not enough: we need real solutions that tilts the scales back in favor of family farmers to restore the dignity of hard work, open up fair markets, and keep profits in rural communities, not to monopoly corporations or to foreign corporations	66%	17%	2%	15%
Undocumented immigrants who arrived as children and grown up here should be protected from deportation and given the chance to earn citizenship	53%	19%	19%	9%
Weapons of war, like assault rifles, should be banned in the United States	38%	16%	38%	8%
Global warming is caused by human activities and our government has the responsibility to combat it	45%	19%	24%	12%

The Federal Minimum Wage should be \$15.00 an hour	43%	19%	28%	10%
The choice of whether or not to have an abortion should be up to the woman and her family—not the government	53%	14%	23%	10%
Keeping undocumented immigrants off the books and in the shadows hurts US workers and only benefits shady employers, but legalizing immigrants currently working in our communities would benefit all workers	48%	14%	23%	14%
Protecting transgender students helps ensure that they have the same opportunity as their classmates to fully participate in school	43%	24%	24%	10%
All people should have the option of enrolling in Medicare	43%	18%	27%	12%
We must stop the pharmaceutical industry from ripping off the American people by capping what Americans pay for prescription drugs	75%	12%	6%	8%
Every person, whether you live in the city or a small town, should have access to a good grocery store and pharmacy	71%	22%	3%	5%
We need a president who will fight for the rights of all Americans—not divide us up based on race, gender, or sexual orientation for their own political gain	80%	11%	3%	7%
A handful of corporate monopolies now run our entire food system. We need a moratorium on factory farms and corporate food and agriculture monopolies	49%	20%	10%	20%
Tax incentives should prioritize small local businesses over major corporations	70%	15%	4%	11%

20. Select whether the following statements is always true, sometimes true, rarely true, or never true.

	Always true	Sometimes true	Rarely true	Never true
People have a harder time making a living in rural America than they do in other parts of the country	21%	66%	10%	3%
The rural and small-town way of life is worth fighting for	61%	32%	5%	2%
Democrats are fighting for small towns and rural America	10%	36%	29%	25%
Republicans are fighting for small towns and rural America	17%	46%	25%	12%

Small towns and rural communities benefit from immigrants moving into the area	14%	48%	27%	11%
In rural America, people have a hard time getting ahead because the rules favor a wealthy few	26%	54%	17%	3%

21. Would you say that your family economic situation has gotten better, worse, or remained the same over the PAST FOUR years?

Much better	15%
Somewhat better	25%
Remained the same	37%
Somewhat worse	16%
Much worse	6%
Totals	99%
Weighted N	1,052

22. Would you estimate that your family WILL BE economically better off or worse off FOUR years from now?

Much better	14%
Somewhat better	28%
Remained the same	43%
Somewhat worse	13%
Much worse	3%
Totals	101%
Weighted N	1,043

23. How would you describe the community where you currently live?

A major city	10%
A small city	23%
A suburb	27%
A small town or village	20%
A rural area	19%
Don't know	0%
Totals	99%
Weighted N	1,049

This survey is based on 1,055 interviews conducted by YouGov on the internet of registered voters residing and registered to vote in rural ZIP codes in the state of Kansas. The sample was weighted according to gender, age, race/ethnicity, education, US Census region, and 2016 Presidential vote choice based on the American Community Study and the Current Population Survey Voting and Registration Supplement. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.24 to 4.91 with a mean of 1 and a standard deviation of 0.51.

The margin of error (a 95% confidence interval) for a sample percentage  $p$  based upon the subsetted sample is approximately 3.39%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where  $CV$  is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.

# RuralOrganizing.org

## July 2020 - Battlegrounds Maine sample



Sample Online sample of 799 voters fielded from June 30 to July 14, 2020.  
 Margin of Error ±3.9%

### 1. Do you plan to vote in the November election for President, Congress, and other state and local offices?

Yes, definitely	88%
Yes, probably	8%
Maybe (50-50)	3%
No, probably not	0%
No, definitely not	0%
Totals	99%
Weighted N	799

### 2. How would you rate the job that Donald Trump is doing on each of the following?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know
Immigration and border security	33%	15%	8%	43%	1%
Tax cuts	27%	17%	12%	39%	5%
Trade deals	30%	15%	13%	38%	5%
Environmental regulations	22%	17%	10%	46%	5%
Nominating and confirming federal and Supreme Court judges	32%	14%	6%	44%	5%
Jobs and the economy	34%	15%	14%	35%	2%
Healthcare	21%	20%	10%	45%	4%
The coronavirus (COVID-19) outbreak	25%	16%	9%	48%	2%

### 3. How favorable are your feelings about each of the following public figures, groups, or programs?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable
Donald Trump	24%	16%	6%	9%	45%
Joe Biden	16%	23%	16%	12%	32%
Your members of Congress	8%	26%	32%	22%	12%
State and local government officials	12%	32%	28%	17%	11%
The United States Postal Service (USPS)	38%	32%	19%	9%	2%
Supplemental Nutrition Assistance Program (SNAP), or food stamps	26%	29%	28%	10%	7%

Farmers and ranchers	44%	33%	17%	3%	2%
National media	7%	23%	22%	18%	30%
Local media	13%	28%	28%	15%	17%
The Democratic Party	17%	21%	16%	14%	32%
The Republican Party	13%	22%	16%	18%	31%
Black Lives Matter protesters	23%	18%	20%	12%	27%

4. If the candidates for US Senate this fall were Democrat Sara Gideon and Republican Susan Collins, who would you vote for?

Democrat Sara Gideon	47%
Republican Susan Collins	41%
Undecided	10%
Not sure	2%
Totals	100%
Weighted N	795

5. [Maine respondents]: If the candidates for President this fall were Democrat Joe Biden and Republican Donald Trump, who would you vote for?

Democrat Joe Biden	50%
Republican Donald Trump	42%
Undecided	7%
Not sure	1%
Totals	100%
Weighted N	799

6. Overall, do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	26%
Somewhat approve	17%
Somewhat disapprove	9%
Strongly disapprove	46%
Don't know	1%
Totals	99%
Weighted N	798

7. Overall, do you approve or disapprove of the way Congress is doing its job?

Strongly approve	4%
Somewhat approve	20%
Somewhat disapprove	35%
Strongly disapprove	35%
Don't know	7%
Totals	101%
Weighted N	793

8. How serious are your concerns about the coronavirus outbreak?

Very serious concerns	46%
Somewhat serious concerns	28%
Minor concerns	20%
No concerns at all	6%
Totals	100%
Weighted N	798

9. Thinking about the impact of the coronavirus outbreak, how serious are your concerns about each of the following?

	Very serious concerns	Somewhat serious concerns	Minor concerns	No concerns at all
The virus spreading at local businesses	37%	33%	22%	8%
Social distancing measures hurting the economy	27%	34%	29%	10%
The Postal Service running out of funding	33%	30%	25%	12%
The lack of widespread testing for the coronavirus	41%	27%	21%	11%
The virus spreading at schools and universities	48%	26%	19%	6%

10. How much do you trust the information given out by the following about the coronavirus outbreak?

	Strongly trust	Somewhat trust	Neutral	Somewhat distrust	Strongly distrust
Donald Trump	17%	16%	11%	10%	47%
News media	10%	21%	22%	17%	29%
State and local governments	17%	33%	22%	16%	12%
Public health officials	27%	35%	19%	12%	7%

11. Do you agree or disagree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Trump has adequately prepared for the U.S. coronavirus outbreak	16%	19%	10%	50%	6%
Hospitals and clinics in my community are adequately prepared for the coronavirus outbreak	20%	43%	18%	10%	9%
My local and state leaders are adequately prepared for the coronavirus outbreak	10%	41%	25%	17%	7%
COVID-19 stimulus packages have done more for rich people and politicians than regular working families	27%	26%	17%	17%	13%

12. How trustworthy do you currently find the following people?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Your members of congress	8%	40%	27%	19%	6%
State and local government officials	15%	48%	20%	12%	4%
Members of the US military	48%	38%	6%	3%	5%
Local law enforcement officials	39%	41%	9%	7%	5%
Farmers and ranchers	47%	38%	4%	2%	8%
Local business women and men	32%	50%	7%	3%	8%
Local religious leaders	23%	34%	13%	14%	16%
Members of the national media	10%	32%	21%	31%	5%
Members of the local media	17%	42%	20%	17%	5%
Teachers and educators	43%	38%	11%	5%	3%
The Center for Disease Control (CDC)	38%	39%	12%	7%	4%
Local doctors and nurses	59%	32%	3%	3%	3%

13. How trustworthy do you currently find the following sources of news and information?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Facebook	4%	16%	33%	39%	8%



Instagram	3%	15%	23%	31%	28%
Twitter	4%	15%	24%	34%	23%
Local television	14%	50%	18%	11%	7%
Local news papers	16%	45%	19%	13%	8%
Local radio	12%	45%	17%	9%	18%
CNN	14%	28%	16%	30%	12%
MSNBC	12%	28%	16%	29%	15%
Fox News	12%	22%	19%	39%	8%

14. How strongly do you agree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Laws in the United States are more likely to benefit white people than people of color	24%	23%	17%	26%	9%
To fix America, we need a strong leader who is willing to break the rules	24%	20%	21%	27%	8%
People who work hard can find success regardless of the situation they were born into	30%	35%	20%	12%	2%
I am proud to be an American	54%	23%	13%	7%	3%
My faith is very important to me	32%	26%	12%	24%	7%
Employers should be required to pay women and men the same wages for the same work	72%	18%	5%	3%	2%
I am proud of my country's history	40%	27%	18%	11%	4%
Nowadays white people do not have any real advantages over minorities	21%	20%	23%	28%	7%
Government should take more responsibility to ensure that everyone has equal opportunities	44%	31%	13%	9%	3%
The small town and rural way of life is worth fighting for	56%	31%	5%	2%	5%
Government policies should benefit working people, not the elite	61%	28%	5%	2%	3%
We can't allow racism to divide and distract us from the real source of our problems	51%	25%	12%	7%	5%
We must end the corruption in Wasington, DC	74%	19%	3%	2%	3%
A handful of corporate monopolies now run our entire economy	35%	37%	12%	6%	10%

Our economic system is rigged for the wealthy and powerful	44%	32%	13%	8%	3%
Lawmakers should be banned from ever becoming paid lobbyists	59%	22%	6%	2%	11%
People should be loyal to their family members, even when they have done something wrong	15%	35%	30%	15%	5%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	30%	35%	17%	11%	7%
Our government has the responsibility to combat climate change	42%	25%	14%	13%	6%
Healthcare should be freely available to all Americans	49%	23%	12%	12%	4%
Many people nowadays are too sensitive about things to do with race	36%	27%	15%	19%	3%
The police are often more violent towards African Americans than White people	31%	24%	17%	20%	8%
Global warming is caused by human activities	40%	29%	13%	13%	4%
We should spend more money on education, public housing, and mental health and less money on the police	27%	25%	20%	22%	6%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	27%	32%	22%	13%	6%
Politicians don't do enough to help people who struggle with addiction	28%	38%	16%	8%	10%
Corporate lobbyists have too much influence over the government	61%	26%	4%	1%	7%
Abortions should be illegal	17%	17%	17%	44%	6%
USDA programs too often benefit big corporations and big farms instead of small farms, small businesses and rural Americans	34%	39%	8%	4%	15%

15. In your opinion, which presidential candidate would most likely say the following statements?

	Joe Biden	Donald Trump	Both equally	Neither	Don't know
Laws in the United States are more likely to benefit white people than people of color	49%	9%	7%	19%	16%
To fix America, we need a strong leader who is willing to break the rules	11%	56%	6%	11%	15%
People who work hard can find success regardless of the situation they were born into	13%	52%	11%	7%	16%
I am proud to be an American	15%	43%	34%	3%	5%
My faith is very important to me	25%	28%	18%	12%	17%
Employers should be required to pay women and men the same wages for the same work	47%	14%	16%	10%	12%
I am proud of my country's history	13%	51%	19%	4%	13%
Nowadays white people do not have any real advantages over minorities	8%	53%	8%	12%	18%
Government should take more responsibility to ensure that everyone has equal opportunities	54%	13%	10%	10%	13%
The small town and rural way of life is worth fighting for	26%	30%	13%	13%	17%
Government policies should benefit working people, not the elite	47%	18%	12%	11%	12%
We can't allow racism to divide and distract us from the real source of our problems	24%	40%	11%	9%	15%
We must end the corruption in Wasington, DC	33%	32%	15%	11%	8%
A handful of corporate monopolies now run our entire economy	41%	16%	6%	19%	19%
Our economic system is rigged for the wealthy and powerful	51%	11%	7%	17%	14%
Lawmakers should be banned from ever becoming paid lobbyists	27%	23%	7%	22%	22%
People should be loyal to their family members, even when they have done something wrong	15%	33%	14%	14%	23%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	39%	14%	9%	20%	18%
Our government has the responsibility to combat climate change	64%	7%	10%	8%	11%

Healthcare should be freely available to all Americans	61%	10%	5%	13%	10%
Many people nowadays are too sensitive about things to do with race	6%	64%	7%	9%	13%
The police are often more violent towards African Americans than White people	60%	8%	6%	12%	14%
Global warming is caused by human activities	60%	8%	8%	12%	12%
We should spend more money on education, public housing, and mental health and less money on the police	57%	8%	5%	17%	14%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	47%	13%	9%	16%	16%
Politicians don't do enough to help people who struggle with addiction	39%	10%	12%	17%	21%
Corporate lobbyists have too much influence over the government	35%	21%	11%	18%	17%
Abortions should be illegal	7%	63%	5%	12%	14%

16. How satisfied are you with your current health insurance coverage?

Very satisfied	36%
Somewhat satisfied	38%
somewhat unsatisfied	11%
Very unsatisfied	10%
I don't have health insurance	6%
Totals	101%
Weighted N	799

17. Do you think that the government should be responsible for ensuring health insurance coverage for all Americans?

Yes	62%
No	28%
Don't know	10%
Totals	100%
Weighted N	797

18. Would you be more or less likely to vote for a candidate who said the following statements?

	More likely	No difference	Less likely	Don't know
We all want what's best for our loved ones. And helping our neighbors—regardless of their background—is an important part of the rural way of life. That's why we need a president who cares	70%	20%	4%	7%
Farm bailout payments designed to offset the impacts of President Trump's trade war have mostly flowed to companies based overseas. Large, industrialized factory farms—the top 1% of aid recipients—received an average of more than \$180,000—with over \$22 million going to a single meat corporation. Most farmers were left behind—the bottom 80% of farms, including most family farmers—were paid less than \$5,000 in aid. Farm bailout money should support family farmers and it should never go to well-off foreign corporations that are benefiting from the trade war	58%	15%	7%	20%
Family farmers and ranchers are facing a perfect storm that's hurting their families and destroying rural communities. Sinking commodity prices, monopoly power, trade wars, environmental disasters, and chronic oversupply are devastating family farmers. Short-term bailouts are not enough: we need real solutions that tilts the scales back in favor of family farmers to restore the dignity of hard work, open up fair markets, and keep profits in rural communities, not to monopoly corporations or to foreign corporations	67%	16%	4%	14%
Undocumented immigrants who arrived as children and grown up here should be protected from deportation and given the chance to earn citizenship	55%	19%	19%	7%
Weapons of war, like assault rifles, should be banned in the United States	49%	15%	30%	6%
Global warming is caused by human activities and our government has the responsibility to combat it	52%	21%	20%	8%
The Federal Minimum Wage should be \$15.00 an hour	51%	20%	21%	8%
The choice of whether or not to have an abortion should be up to the woman and her family—not the government	62%	14%	16%	7%
Keeping undocumented immigrants off the books and in the shadows hurts US workers and only benefits shady employers, but legalizing immigrants currently working in our communities would benefit all workers	49%	15%	20%	16%

Protecting transgender students helps ensure that they have the same opportunity as their classmates to fully participate in school	49%	22%	20%	9%
All people should have the option of enrolling in Medicare	53%	17%	20%	11%
We must stop the pharmaceutical industry from ripping off the American people by capping what Americans pay for prescription drugs	77%	11%	5%	6%
Every person, whether you live in the city or a small town, should have access to a good grocery store and pharmacy	66%	26%	4%	5%
We need a president who will fight for the rights of all Americans—not divide us up based on race, gender, or sexual orientation for their own political gain	78%	13%	4%	5%
A handful of corporate monopolies now run our entire food system. We need a moratorium on factory farms and corporate food and agriculture monopolies	51%	22%	9%	18%
Tax incentives should prioritize small local businesses over major corporations	74%	15%	2%	9%

19. Select whether the following statements is always true, sometimes true, rarely true, or never true.

	Always true	Sometimes true	Rarely true	Never true
People have a harder time making a living in rural America than they do in other parts of the country	26%	64%	7%	2%
The rural and small-town way of life is worth fighting for	63%	33%	3%	1%
Democrats are fighting for small towns and rural America	16%	41%	25%	18%
Republicans are fighting for small towns and rural America	16%	36%	29%	19%
Small towns and rural communities benefit from immigrants moving into the area	15%	50%	23%	12%
In rural America, people have a hard time getting ahead because the rules favor a wealthy few	29%	55%	12%	4%

20. Would you say that your family economic situation has gotten better, worse, or remained the same over the PAST FOUR years?

Much better .....	14%
Somewhat better .....	23%
Remained the same .....	39%
Somewhat worse .....	17%
Much worse .....	8%
Totals .....	101%
Weighted N .....	796

21. Would you estimate that your family WILL BE economically better off or worse off FOUR years from now?

Much better .....	13%
Somewhat better .....	28%
Remained the same .....	42%
Somewhat worse .....	12%
Much worse .....	5%
Totals .....	100%
Weighted N .....	790

22. How would you describe the community where you currently live?

A major city .....	3%
A small city .....	20%
A suburb .....	14%
A small town or village .....	27%
A rural area .....	35%
Don't know .....	1%
Totals .....	100%
Weighted N .....	797

This survey is based on 799 interviews conducted by YouGov on the internet of registered voters residing and registered to vote in rural ZIP codes in the state of Maine. The sample was weighted according to gender, age, race/ethnicity, education, US Census region, and 2016 Presidential vote choice based on the American Community Study and the Current Population Survey Voting and Registration Supplement. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.04 to 3.02 with a mean of 1 and a standard deviation of 0.48.

The margin of error (a 95% confidence interval) for a sample percentage  $p$  based upon the subsetted sample is approximately 3.85%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where  $CV$  is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.



# RuralOrganizing.org

## July 2020 - Battlegrounds Montana sample



Sample Online sample of 402 voters fielded from June 30 to July 14, 2020.  
 Margin of Error ±5.7%

### 1. Do you plan to vote in the November election for President, Congress, and other state and local offices?

Yes, definitely	91%
Yes, probably	4%
Maybe (50-50)	4%
No, probably not	0%
No, definitely not	0%
Totals	99%
Weighted N	401

### 2. How would you rate the job that Donald Trump is doing on each of the following?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know
Immigration and border security	44%	9%	5%	41%	2%
Tax cuts	37%	13%	7%	37%	6%
Trade deals	39%	18%	7%	33%	3%
Environmental regulations	30%	18%	7%	41%	5%
Nominating and confirming federal and Supreme Court judges	41%	11%	8%	37%	3%
Jobs and the economy	46%	10%	9%	34%	1%
Healthcare	28%	22%	8%	40%	3%
The coronavirus (COVID-19) outbreak	32%	18%	8%	41%	1%

### 3. How favorable are your feelings about each of the following public figures, groups, or programs?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable
Donald Trump	35%	15%	5%	5%	40%
Joe Biden	20%	19%	10%	12%	39%
Your members of Congress	7%	32%	25%	22%	15%
State and local government officials	9%	40%	24%	20%	7%
The United States Postal Service (USPS)	41%	28%	20%	6%	4%
Supplemental Nutrition Assistance Program (SNAP), or food stamps	30%	24%	29%	10%	7%

Farmers and ranchers	56%	24%	14%	4%	2%
National media	10%	21%	15%	16%	39%
Local media	15%	25%	27%	20%	14%
The Democratic Party	16%	21%	12%	9%	42%
The Republican Party	15%	24%	14%	14%	33%
Black Lives Matter protesters	24%	19%	10%	10%	37%

4. If the candidates for US Senate this fall were Democrat Steve Bullock and Republican Steve Daines, who would you vote for?

Democrat Steve Bullock	44%
Republican Steve Daines	46%
Undecided	8%
Not sure	2%
Totals	100%
Weighted N	397

5. If the candidates for Governor this fall were Democrat Mike Cooney and Republican Greg Gianforte, who would you vote for?

Democrat Mike Cooney	43%
Republican Greg Gianforte	47%
Undecided	8%
Not sure	3%
Totals	101%
Weighted N	400

6. If the candidates for US House this fall were Democrat Kathleen Williams and Republican Matt Rosendale, who would you vote for?

Democrat Kathleen Williams	44%
Republican Matt Rosendale	46%
Undecided	7%
Not sure	3%
Totals	100%
Weighted N	402

7. [Montana respondents]: If the candidates for President this fall were Democrat Joe Biden and Republican Donald Trump, who would you vote for?

Democrat Joe Biden .....	40%
Republican Donald Trump .....	52%
Undecided .....	5%
Not sure .....	3%
Totals .....	100%
Weighted N .....	400

8. Overall, do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve .....	36%
Somewhat approve .....	15%
Somewhat disapprove .....	7%
Strongly disapprove .....	40%
Don't know .....	1%
Totals .....	99%
Weighted N .....	399

9. Overall, do you approve or disapprove of the way Congress is doing its job?

Strongly approve .....	5%
Somewhat approve .....	17%
Somewhat disapprove .....	36%
Strongly disapprove .....	37%
Don't know .....	6%
Totals .....	101%
Weighted N .....	399

10. How serious are your concerns about the coronavirus outbreak?

Very serious concerns .....	42%
Somewhat serious concerns .....	29%
Minor concerns .....	22%
No concerns at all .....	7%
Totals .....	100%
Weighted N .....	399

11. Thinking about the impact of the coronavirus outbreak, how serious are your concerns about each of the following?

	Very serious concerns	Somewhat serious concerns	Minor concerns	No concerns at all
The virus spreading at local businesses	34%	30%	28%	8%
Social distancing measures hurting the economy	28%	32%	30%	10%
The Postal Service running out of funding	36%	31%	24%	9%
The lack of widespread testing for the coronavirus	38%	23%	25%	14%
The virus spreading at schools and universities	41%	28%	25%	7%

12. How much do you trust the information given out by the following about the coronavirus outbreak?

	Strongly trust	Somewhat trust	Neutral	Somewhat distrust	Strongly distrust
Donald Trump	23%	20%	10%	6%	41%
News media	9%	26%	13%	14%	38%
State and local governments	14%	35%	24%	18%	9%
Public health officials	26%	34%	16%	15%	9%

13. Do you agree or disagree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Trump has adequately prepared for the U.S. coronavirus outbreak	20%	26%	8%	40%	7%
Hospitals and clinics in my community are adequately prepared for the coronavirus outbreak	21%	47%	17%	10%	6%
My local and state leaders are adequately prepared for the coronavirus outbreak	11%	44%	25%	12%	8%
COVID-19 stimulus packages have done more for rich people and politicians than regular working families	28%	24%	16%	21%	11%

14. How trustworthy do you currently find the following people?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Your members of congress	8%	43%	26%	16%	7%
State and local government officials	12%	54%	22%	9%	4%
Members of the US military	52%	34%	8%	3%	4%
Local law enforcement officials	45%	34%	14%	4%	3%
Farmers and ranchers	58%	31%	6%	4%	2%
Local business women and men	32%	51%	12%	2%	3%
Local religious leaders	29%	34%	13%	12%	12%
Members of the national media	10%	29%	13%	44%	4%
Members of the local media	15%	43%	20%	15%	7%
Teachers and educators	41%	35%	12%	8%	3%
The Center for Disease Control (CDC)	29%	40%	16%	10%	5%
Local doctors and nurses	64%	29%	3%	1%	3%

15. How trustworthy do you currently find the following sources of news and information?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Facebook	4%	14%	28%	44%	11%
Instagram	6%	11%	21%	33%	30%
Twitter	7%	10%	22%	40%	20%
Local television	15%	50%	19%	8%	8%
Local news papers	13%	47%	20%	11%	10%
Local radio	14%	43%	17%	8%	18%
CNN	10%	29%	10%	40%	10%
MSNBC	13%	26%	13%	38%	10%
Fox News	17%	25%	16%	36%	6%

16. How strongly do you agree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Laws in the United States are more likely to benefit white people than people of color	28%	20%	16%	32%	4%

To fix America, we need a strong leader who is willing to break the rules	20%	24%	21%	27%	8%
People who work hard can find success regardless of the situation they were born into	39%	28%	17%	14%	1%
I am proud to be an American	62%	21%	8%	8%	1%
My faith is very important to me	43%	22%	11%	20%	4%
Employers should be required to pay women and men the same wages for the same work	68%	20%	7%	2%	2%
I am proud of my country's history	41%	30%	15%	12%	2%
Nowadays white people do not have any real advantages over minorities	27%	22%	15%	31%	5%
Government should take more responsibility to ensure that everyone has equal opportunities	37%	31%	17%	12%	4%
The small town and rural way of life is worth fighting for	63%	26%	7%	3%	1%
Government policies should benefit working people, not the elite	63%	26%	5%	1%	4%
We can't allow racism to divide and distract us from the real source of our problems	53%	26%	8%	9%	4%
We must end the corruption in Wasington, DC	78%	15%	3%	3%	2%
A handful of corporate monopolies now run our entire economy	33%	40%	15%	3%	9%
Our economic system is rigged for the wealthy and powerful	37%	31%	18%	11%	4%
Lawmakers should be banned from ever becoming paid lobbyists	62%	21%	6%	1%	10%
People should be loyal to their family members, even when they have done something wrong	12%	34%	32%	17%	5%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	26%	36%	16%	15%	7%
Our government has the responsibility to combat climate change	40%	16%	20%	19%	4%
Healthcare should be freely available to all Americans	46%	19%	17%	15%	3%
Many people nowadays are too sensitive about things to do with race	43%	22%	14%	19%	2%
The police are often more violent towards African Americans than White people	29%	22%	13%	29%	7%

Global warming is caused by human activities	39%	20%	16%	21%	4%
We should spend more money on education, public housing, and mental health and less money on the police	25%	22%	18%	31%	4%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	24%	33%	21%	18%	4%
Politicians don't do enough to help people who struggle with addiction	28%	28%	22%	11%	12%
Corporate lobbyists have too much influence over the government	60%	29%	4%	1%	5%
Abortions should be illegal	25%	15%	13%	43%	4%
USDA programs too often benefit big corporations and big farms instead of small farms, small businesses and rural Americans	32%	37%	13%	2%	17%

17. In your opinion, which presidential candidate would most likely say the following statements?

	Joe Biden	Donald Trump	Both equally	Neither	Don't know
Laws in the United States are more likely to benefit white people than people of color	61%	8%	3%	16%	12%
To fix America, we need a strong leader who is willing to break the rules	12%	59%	6%	10%	12%
People who work hard can find success regardless of the situation they were born into	8%	65%	8%	8%	11%
I am proud to be an American	13%	51%	30%	0%	5%
My faith is very important to me	24%	40%	15%	9%	12%
Employers should be required to pay women and men the same wages for the same work	45%	18%	20%	7%	9%
I am proud of my country's history	12%	58%	15%	4%	10%
Nowadays white people do not have any real advantages over minorities	6%	55%	7%	16%	15%
Government should take more responsibility to ensure that everyone has equal opportunities	56%	16%	9%	11%	8%
The small town and rural way of life is worth fighting for	24%	39%	11%	13%	12%

Government policies should benefit working people, not the elite	41%	22%	16%	11%	11%
We can't allow racism to divide and distract us from the real source of our problems	21%	45%	12%	9%	12%
We must end the corruption in Wasington, DC	25%	45%	16%	8%	5%
A handful of corporate monopolies now run our entire economy	43%	17%	6%	19%	14%
Our economic system is rigged for the wealthy and powerful	58%	13%	5%	15%	10%
Lawmakers should be banned from ever becoming paid lobbyists	27%	28%	9%	21%	15%
People should be loyal to their family members, even when they have done something wrong	19%	29%	13%	16%	22%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	49%	15%	7%	16%	14%
Our government has the responsibility to combat climate change	68%	6%	7%	12%	7%
Healthcare should be freely available to all Americans	64%	8%	9%	13%	7%
Many people nowadays are too sensitive about things to do with race	5%	65%	8%	10%	12%
The police are often more violent towards African Americans than White people	68%	6%	6%	14%	7%
Global warming is caused by human activities	65%	7%	7%	10%	10%
We should spend more money on education, public housing, and mental health and less money on the police	64%	6%	6%	15%	9%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	47%	18%	7%	13%	15%
Politicians don't do enough to help people who struggle with addiction	41%	14%	10%	16%	18%
Corporate lobbyists have too much influence over the government	36%	26%	13%	14%	12%
Abortions should be illegal	7%	65%	4%	11%	14%



18. How satisfied are you with your current health insurance coverage?

Very satisfied .....	36%
Somewhat satisfied .....	36%
somewhat unsatisfied .....	14%
Very unsatisfied .....	11%
I don't have health insurance .....	4%
Totals .....	101%
Weighted N .....	400

19. Do you think that the government should be responsible for ensuring health insurance coverage for all Americans?

Yes .....	55%
No .....	35%
Don't know .....	11%
Totals .....	101%
Weighted N .....	402

20. Would you be more or less likely to vote for a candidate who said the following statements?

	More likely	No difference	Less likely	Don't know
We all want what's best for our loved ones. And helping our neighbors—regardless of their background—is an important part of the rural way of life. That's why we need a president who cares	74%	19%	3%	4%
Farm bailout payments designed to offset the impacts of President Trump's trade war have mostly flowed to companies based overseas. Large, industrialized factory farms—the top 1% of aid recipients—received an average of more than \$180,000—with over \$22 million going to a single meat corporation. Most farmers were left behind—the bottom 80% of farms, including most family farmers—were paid less than \$5,000 in aid. Farm bailout money should support family farmers and it should never go to well-off foreign corporations that are benefiting from the trade war	58%	14%	8%	20%

Family farmers and ranchers are facing a perfect storm that’s hurting their families and destroying rural communities. Sinking commodity prices, monopoly power, trade wars, environmental disasters, and chronic oversupply are devastating family farmers. Short-term bailouts are not enough: we need real solutions that tilts the scales back in favor of family farmers to restore the dignity of hard work, open up fair markets, and keep profits in rural communities, not to monopoly corporations or to foreign corporations	77%	11%	3%	9%
Undocumented immigrants who arrived as children and grown up here should be protected from deportation and given the chance to earn citizenship	53%	18%	21%	8%
Weapons of war, like assault rifles, should be banned in the United States	43%	11%	41%	6%
Global warming is caused by human activities and our government has the responsibility to combat it	47%	19%	29%	5%
The Federal Minimum Wage should be \$15.00 an hour	48%	17%	30%	6%
The choice of whether or not to have an abortion should be up to the woman and her family—not the government	59%	15%	23%	3%
Keeping undocumented immigrants off the books and in the shadows hurts US workers and only benefits shady employers, but legalizing immigrants currently working in our communities would benefit all workers	49%	15%	23%	13%
Protecting transgender students helps ensure that they have the same opportunity as their classmates to fully participate in school	43%	22%	27%	8%
All people should have the option of enrolling in Medicare	47%	16%	28%	10%
We must stop the pharmaceutical industry from ripping off the American people by capping what Americans pay for prescription drugs	78%	10%	6%	6%
Every person, whether you live in the city or a small town, should have access to a good grocery store and pharmacy	73%	20%	3%	4%
We need a president who will fight for the rights of all Americans—not divide us up based on race, gender, or sexual orientation for their own political gain	81%	10%	4%	5%
A handful of corporate monopolies now run our entire food system. We need a moratorium on factory farms and corporate food and agriculture monopolies	54%	19%	9%	18%

Tax incentives should prioritize small local businesses over major corporations	78%	15%	3%	4%
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21. Select whether the following statements is always true, sometimes true, rarely true, or never true.

	Always true	Sometimes true	Rarely true	Never true
People have a harder time making a living in rural America than they do in other parts of the country	21%	67%	10%	2%
The rural and small-town way of life is worth fighting for	65%	28%	5%	2%
Democrats are fighting for small towns and rural America	12%	40%	24%	25%
Republicans are fighting for small towns and rural America	17%	40%	27%	16%
Small towns and rural communities benefit from immigrants moving into the area	15%	47%	24%	13%
In rural America, people have a hard time getting ahead because the rules favor a wealthy few	29%	50%	18%	3%

22. Would you say that your family economic situation has gotten better, worse, or remained the same over the PAST FOUR years?

Much better	17%
Somewhat better	26%
Remained the same	30%
Somewhat worse	17%
Much worse	10%
Totals	100%
Weighted N	400

23. Would you estimate that your family WILL BE economically better off or worse off FOUR years from now?

Much better	15%
Somewhat better	30%
Remained the same	35%
Somewhat worse	16%
Much worse	5%
Totals	101%

Weighted N ..... 399

24. How would you describe the community where you currently live?

A major city .....	7%
A small city .....	32%
A suburb .....	7%
A small town or village .....	22%
A rural area .....	31%
Don't know .....	0%
Totals .....	99%
Weighted N .....	399

This survey is based on 402 interviews conducted by YouGov on the internet of registered voters residing and registered to vote in rural ZIP codes in the state of Montana. The sample was weighted according to gender, age, race/ethnicity, education, US Census region, and 2016 Presidential vote choice based on the American Community Study and the Current Population Survey Voting and Registration Supplement. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.24 to 6.1 with a mean of 1 and a standard deviation of 0.6.

The margin of error (a 95% confidence interval) for a sample percentage  $p$  based upon the subsetted sample is approximately 5.71%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where  $CV$  is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.

# RuralOrganizing.org

## July 2020 - Battlegrounds North Carolina sample

Sample Online sample of 1,117 voters fielded from June 30 to July 14, 2020.  
Margin of Error ±3.6%

### 1. Do you plan to vote in the November election for President, Congress, and other state and local offices?

Yes, definitely	89%
Yes, probably	6%
Maybe (50-50)	4%
No, probably not	1%
No, definitely not	1%
Totals	101%
Weighted N	1,115

### 2. How would you rate the job that Donald Trump is doing on each of the following?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know
Immigration and border security	39%	11%	8%	39%	3%
Tax cuts	36%	13%	10%	35%	6%
Trade deals	36%	13%	9%	35%	7%
Environmental regulations	29%	15%	8%	42%	6%
Nominating and confirming federal and Supreme Court judges	35%	14%	7%	38%	6%
Jobs and the economy	41%	13%	10%	34%	3%
Healthcare	28%	19%	9%	40%	4%
The coronavirus (COVID-19) outbreak	29%	18%	7%	44%	2%

### 3. How favorable are your feelings about each of the following public figures, groups, or programs?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable
Donald Trump	32%	16%	5%	7%	40%
Joe Biden	22%	19%	10%	10%	38%
Your members of Congress	12%	23%	27%	19%	19%
State and local government officials	12%	27%	27%	23%	11%
The United States Postal Service (USPS)	41%	29%	20%	6%	4%
Supplemental Nutrition Assistance Program (SNAP), or food stamps	27%	26%	26%	13%	9%

Farmers and ranchers	44%	28%	21%	4%	3%
National media	10%	21%	23%	14%	32%
Local media	13%	28%	27%	15%	17%
The Democratic Party	18%	20%	14%	10%	37%
The Republican Party	17%	24%	11%	14%	33%
Black Lives Matter protesters	26%	18%	13%	10%	34%

4. If the candidates for US Senate this fall were Democrat Cal Cunningham and Republican Thom Tillis, who would you vote for?

Democrat Cal Cunningham	43%
Republican Thom Tillis	42%
Undecided	10%
Not sure	6%
Totals	101%
Weighted N	1,114

5. If the candidates for Governor this fall were Democrat Roy Cooper and Republican Dan Forest, who would you vote for?

Democrat Roy Cooper	47%
Republican Dan Forest	43%
Undecided	7%
Not sure	3%
Totals	100%
Weighted N	1,111

6. [North Carolina respondents]: If the candidates for President this fall were Democrat Joe Biden and Republican Donald Trump, who would you vote for?

Democrat Joe Biden	45%
Republican Donald Trump	47%
Undecided	6%
Not sure	2%
Totals	100%
Weighted N	1,113

7. Overall, do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	34%
Somewhat approve	16%
Somewhat disapprove	6%
Strongly disapprove	43%
Don't know	2%
Totals	101%
Weighted N	1,117

8. Overall, do you approve or disapprove of the way Congress is doing its job?

Strongly approve	7%
Somewhat approve	21%
Somewhat disapprove	31%
Strongly disapprove	33%
Don't know	8%
Totals	100%
Weighted N	1,105

9. How serious are your concerns about the coronavirus outbreak?

Very serious concerns	47%
Somewhat serious concerns	29%
Minor concerns	19%
No concerns at all	5%
Totals	100%
Weighted N	1,113

10. Thinking about the impact of the coronavirus outbreak, how serious are your concerns about each of the following?

	Very serious concerns	Somewhat serious concerns	Minor concerns	No concerns at all
The virus spreading at local businesses	40%	29%	23%	7%
Social distancing measures hurting the economy	31%	32%	25%	12%
The Postal Service running out of funding	37%	29%	22%	12%
The lack of widespread testing for the coronavirus	44%	22%	20%	14%
The virus spreading at schools and universities	47%	25%	20%	8%



11. How much do you trust the information given out by the following about the coronavirus outbreak?

	Strongly trust	Somewhat trust	Neutral	Somewhat distrust	Strongly distrust
Donald Trump	22%	17%	11%	9%	41%
News media	12%	22%	21%	16%	30%
State and local governments	14%	33%	23%	19%	11%
Public health officials	26%	31%	20%	14%	8%

12. Do you agree or disagree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Trump has adequately prepared for the U.S. coronavirus outbreak	20%	21%	9%	46%	5%
Hospitals and clinics in my community are adequately prepared for the coronavirus outbreak	17%	39%	20%	13%	11%
My local and state leaders are adequately prepared for the coronavirus outbreak	8%	35%	28%	19%	10%
COVID-19 stimulus packages have done more for rich people and politicians than regular working families	29%	20%	14%	23%	14%

13. How trustworthy do you currently find the following people?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Your members of congress	12%	32%	28%	19%	10%
State and local government officials	12%	43%	25%	11%	8%
Members of the US military	47%	34%	8%	3%	8%
Local law enforcement officials	30%	38%	16%	11%	5%
Farmers and ranchers	43%	38%	7%	2%	10%
Local business women and men	25%	51%	11%	3%	10%
Local religious leaders	28%	36%	14%	10%	12%
Members of the national media	13%	31%	15%	34%	7%
Members of the local media	15%	40%	22%	15%	8%

Teachers and educators	39%	38%	11%	7%	6%
The Center for Disease Control (CDC)	32%	36%	16%	10%	7%
Local doctors and nurses	53%	34%	6%	2%	5%

14. How trustworthy do you currently find the following sources of news and information?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Facebook	7%	17%	28%	37%	11%
Instagram	6%	17%	20%	29%	29%
Twitter	7%	17%	22%	33%	21%
Local television	15%	44%	19%	13%	9%
Local news papers	15%	41%	19%	13%	12%
Local radio	15%	42%	17%	6%	20%
CNN	20%	26%	11%	34%	8%
MSNBC	19%	23%	11%	33%	13%
Fox News	18%	27%	12%	35%	7%

15. How strongly do you agree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Laws in the United States are more likely to benefit white people than people of color	33%	18%	12%	31%	7%
To fix America, we need a strong leader who is willing to break the rules	25%	21%	16%	27%	11%
People who work hard can find success regardless of the situation they were born into	38%	30%	16%	13%	3%
I am proud to be an American	57%	22%	10%	6%	5%
My faith is very important to me	54%	23%	5%	13%	5%
Employers should be required to pay women and men the same wages for the same work	65%	22%	5%	3%	4%
I am proud of my country's history	40%	22%	16%	18%	4%
Nowadays white people do not have any real advantages over minorities	25%	20%	16%	32%	6%

Government should take more responsibility to ensure that everyone has equal opportunities	43%	25%	15%	11%	6%
The small town and rural way of life is worth fighting for	51%	29%	8%	3%	9%
Government policies should benefit working people, not the elite	56%	28%	8%	2%	7%
We can't allow racism to divide and distract us from the real source of our problems	54%	25%	8%	7%	6%
We must end the corruption in Wasington, DC	76%	15%	3%	2%	4%
A handful of corporate monopolies now run our entire economy	33%	37%	12%	6%	12%
Our economic system is rigged for the wealthy and powerful	41%	28%	14%	10%	6%
Lawmakers should be banned from ever becoming paid lobbyists	57%	21%	7%	2%	13%
People should be loyal to their family members, even when they have done something wrong	16%	32%	29%	15%	8%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	28%	31%	16%	14%	11%
Our government has the responsibility to combat climate change	37%	22%	13%	19%	10%
Healthcare should be freely available to all Americans	43%	22%	12%	16%	7%
Many people nowadays are too sensitive about things to do with race	42%	20%	12%	21%	6%
The police are often more violent towards African Americans than White people	40%	18%	12%	24%	6%
Global warming is caused by human activities	35%	25%	12%	18%	10%
We should spend more money on education, public housing, and mental health and less money on the police	29%	21%	15%	26%	8%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	29%	32%	19%	14%	6%
Politicians don't do enough to help people who struggle with addiction	31%	29%	15%	9%	17%
Corporate lobbyists have too much influence over the government	54%	29%	5%	2%	10%
Abortions should be illegal	27%	19%	14%	32%	8%

USDA programs too often benefit big corporations and big farms instead of small farms, small businesses and rural Americans	33%	33%	8%	4%	21%
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16. In your opinion, which presidential candidate would most likely say the following statements?

	Joe Biden	Donald Trump	Both equally	Neither	Don't know
Laws in the United States are more likely to benefit white people than people of color	59%	9%	6%	15%	11%
To fix America, we need a strong leader who is willing to break the rules	12%	56%	7%	12%	13%
People who work hard can find success regardless of the situation they were born into	11%	56%	13%	6%	14%
I am proud to be an American	15%	46%	31%	3%	6%
My faith is very important to me	30%	37%	15%	9%	10%
Employers should be required to pay women and men the same wages for the same work	47%	17%	19%	9%	9%
I am proud of my country's history	10%	59%	18%	3%	9%
Nowadays white people do not have any real advantages over minorities	9%	57%	7%	13%	14%
Government should take more responsibility to ensure that everyone has equal opportunities	54%	15%	13%	7%	10%
The small town and rural way of life is worth fighting for	24%	39%	13%	9%	14%
Government policies should benefit working people, not the elite	45%	21%	15%	8%	11%
We can't allow racism to divide and distract us from the real source of our problems	29%	41%	11%	6%	12%
We must end the corruption in Washington, DC	32%	39%	13%	9%	6%
A handful of corporate monopolies now run our entire economy	41%	17%	7%	18%	17%
Our economic system is rigged for the wealthy and powerful	54%	12%	7%	14%	12%
Lawmakers should be banned from ever becoming paid lobbyists	28%	27%	6%	17%	21%

People should be loyal to their family members, even when they have done something wrong	19%	31%	14%	16%	21%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	46%	14%	7%	19%	14%
Our government has the responsibility to combat climate change	65%	9%	6%	8%	12%
Healthcare should be freely available to all Americans	64%	9%	8%	13%	7%
Many people nowadays are too sensitive about things to do with race	5%	64%	8%	11%	12%
The police are often more violent towards African Americans than White people	67%	6%	7%	10%	10%
Global warming is caused by human activities	60%	10%	9%	8%	13%
We should spend more money on education, public housing, and mental health and less money on the police	62%	7%	4%	15%	12%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	48%	14%	7%	14%	16%
Politicians don't do enough to help people who struggle with addiction	37%	13%	12%	20%	18%
Corporate lobbyists have too much influence over the government	34%	27%	7%	15%	16%
Abortions should be illegal	6%	65%	5%	12%	12%

17. How satisfied are you with your current health insurance coverage?

Very satisfied	37%
Somewhat satisfied	37%
somewhat unsatisfied	9%
Very unsatisfied	8%
I don't have health insurance	8%
Totals	99%
Weighted N	1,107

18. Do you think that the government should be responsible for ensuring health insurance coverage for all Americans?

Yes .....	56%
No .....	34%
Don't know .....	10%
Totals .....	100%
Weighted N .....	1,115

19. Would you be more or less likely to vote for a candidate who said the following statements?

	More likely	No difference	Less likely	Don't know
We all want what's best for our loved ones. And helping our neighbors—regardless of their background—is an important part of the rural way of life. That's why we need a president who cares	67%	20%	4%	9%
Farm bailout payments designed to offset the impacts of President Trump's trade war have mostly flowed to companies based overseas. Large, industrialized factory farms—the top 1% of aid recipients—received an average of more than \$180,000—with over \$22 million going to a single meat corporation. Most farmers were left behind—the bottom 80% of farms, including most family farmers—were paid less than \$5,000 in aid. Farm bailout money should support family farmers and it should never go to well-off foreign corporations that are benefiting from the trade war	54%	15%	9%	22%
Family farmers and ranchers are facing a perfect storm that's hurting their families and destroying rural communities. Sinking commodity prices, monopoly power, trade wars, environmental disasters, and chronic oversupply are devastating family farmers. Short-term bailouts are not enough: we need real solutions that tilts the scales back in favor of family farmers to restore the dignity of hard work, open up fair markets, and keep profits in rural communities, not to monopoly corporations or to foreign corporations	64%	16%	4%	16%
Undocumented immigrants who arrived as children and grown up here should be protected from deportation and given the chance to earn citizenship	50%	21%	20%	9%
Weapons of war, like assault rifles, should be banned in the United States	42%	13%	35%	9%
Global warming is caused by human activities and our government has the responsibility to combat it	46%	16%	27%	12%

The Federal Minimum Wage should be \$15.00 an hour	48%	15%	28%	9%
The choice of whether or not to have an abortion should be up to the woman and her family—not the government	52%	17%	21%	9%
Keeping undocumented immigrants off the books and in the shadows hurts US workers and only benefits shady employers, but legalizing immigrants currently working in our communities would benefit all workers	46%	16%	21%	18%
Protecting transgender students helps ensure that they have the same opportunity as their classmates to fully participate in school	44%	19%	27%	10%
All people should have the option of enrolling in Medicare	47%	14%	27%	12%
We must stop the pharmaceutical industry from ripping off the American people by capping what Americans pay for prescription drugs	72%	13%	7%	9%
Every person, whether you live in the city or a small town, should have access to a good grocery store and pharmacy	69%	21%	3%	7%
We need a president who will fight for the rights of all Americans—not divide us up based on race, gender, or sexual orientation for their own political gain	75%	12%	4%	8%
A handful of corporate monopolies now run our entire food system. We need a moratorium on factory farms and corporate food and agriculture monopolies	47%	20%	12%	21%
Tax incentives should prioritize small local businesses over major corporations	69%	16%	4%	11%

20. Select whether the following statements is always true, sometimes true, rarely true, or never true.

	Always true	Sometimes true	Rarely true	Never true
People have a harder time making a living in rural America than they do in other parts of the country	18%	64%	15%	3%
The rural and small-town way of life is worth fighting for	57%	35%	6%	2%
Democrats are fighting for small towns and rural America	18%	35%	21%	26%
Republicans are fighting for small towns and rural America	20%	37%	23%	20%

Small towns and rural communities benefit from immigrants moving into the area	19%	46%	22%	14%
In rural America, people have a hard time getting ahead because the rules favor a wealthy few	31%	49%	16%	4%

21. Would you say that your family economic situation has gotten better, worse, or remained the same over the PAST FOUR years?

Much better	20%
Somewhat better	23%
Remained the same	32%
Somewhat worse	17%
Much worse	9%
Totals	101%
Weighted N	1,111

22. Would you estimate that your family WILL BE economically better off or worse off FOUR years from now?

Much better	16%
Somewhat better	33%
Remained the same	35%
Somewhat worse	12%
Much worse	3%
Totals	99%
Weighted N	1,098

23. How would you describe the community where you currently live?

A major city	11%
A small city	19%
A suburb	26%
A small town or village	15%
A rural area	28%
Don't know	1%
Totals	100%
Weighted N	1,110



This survey is based on 1,117 interviews conducted by YouGov on the internet of registered voters residing and registered to vote in rural ZIP codes in the state of North Carolina. The sample was weighted according to gender, age, race/ethnicity, education, US Census region, and 2016 Presidential vote choice based on the American Community Study and the Current Population Survey Voting and Registration Supplement. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.01 to 6.03 with a mean of 1 and a standard deviation of 0.69.

The margin of error (a 95% confidence interval) for a sample percentage  $p$  based upon the subsetted sample is approximately 3.57%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where  $CV$  is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.

# RuralOrganizing.org

## July 2020 - Battlegrounds Wisconsin sample



Sample Online sample of 1,110 voters fielded from June 30 to July 14, 2020.  
 Margin of Error ±3.6%

### 1. Do you plan to vote in the November election for President, Congress, and other state and local offices?

Yes, definitely	90%
Yes, probably	5%
Maybe (50-50)	3%
No, probably not	0%
No, definitely not	1%
Totals	99%
Weighted N	1,108

### 2. How would you rate the job that Donald Trump is doing on each of the following?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know
Immigration and border security	33%	13%	9%	42%	2%
Tax cuts	29%	16%	11%	40%	4%
Trade deals	31%	15%	14%	34%	5%
Environmental regulations	24%	15%	10%	46%	5%
Nominating and confirming federal and Supreme Court judges	29%	15%	9%	39%	7%
Jobs and the economy	35%	15%	12%	35%	3%
Healthcare	21%	20%	11%	44%	4%
The coronavirus (COVID-19) outbreak	24%	17%	8%	48%	2%

### 3. How favorable are your feelings about each of the following public figures, groups, or programs?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable
Donald Trump	25%	16%	6%	9%	45%
Joe Biden	17%	23%	13%	13%	33%
Your members of Congress	6%	24%	35%	22%	12%
State and local government officials	6%	30%	32%	23%	9%
The United States Postal Service (USPS)	37%	31%	22%	7%	3%
Supplemental Nutrition Assistance Program (SNAP), or food stamps	22%	25%	30%	14%	9%

Farmers and ranchers	46%	32%	17%	4%	2%
National media	8%	21%	22%	17%	32%
Local media	12%	28%	30%	16%	14%
The Democratic Party	16%	24%	13%	13%	34%
The Republican Party	13%	21%	14%	19%	33%
Black Lives Matter protesters	18%	20%	19%	13%	31%

4. How favorable are your feelings about each of the following public figures, groups, or programs?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable
Governor Tony Evers	23%	21%	16%	13%	26%
The Wisconsin Supreme Court	8%	24%	37%	17%	14%
Republican Legislative leaders	10%	23%	21%	15%	31%
US Senator Ron Johnson	16%	19%	26%	14%	26%
US Senator Tammy Baldwin	22%	20%	19%	11%	28%

5. [Wisconsin respondents]: If the candidates for President this fall were Democrat Joe Biden and Republican Donald Trump, who would you vote for?

Democrat Joe Biden	48%
Republican Donald Trump	42%
Undecided	8%
Not sure	2%
Totals	100%
Weighted N	1,104

6. Overall, do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	25%
Somewhat approve	17%
Somewhat disapprove	9%
Strongly disapprove	48%
Don't know	1%
Totals	100%
Weighted N	1,105

7. Overall, do you approve or disapprove of the way Congress is doing its job?

Strongly approve	4%
Somewhat approve	22%
Somewhat disapprove	36%
Strongly disapprove	31%
Don't know	7%
Totals	100%
Weighted N	1,099

8. How serious are your concerns about the coronavirus outbreak?

Very serious concerns	40%
Somewhat serious concerns	32%
Minor concerns	21%
No concerns at all	8%
Totals	101%
Weighted N	1,105

9. Thinking about the impact of the coronavirus outbreak, how serious are your concerns about each of the following?

	Very serious concerns	Somewhat serious concerns	Minor concerns	No concerns at all
The virus spreading at local businesses	33%	31%	26%	9%
Social distancing measures hurting the economy	25%	28%	36%	11%
The Postal Service running out of funding	33%	27%	25%	14%
The lack of widespread testing for the coronavirus	34%	27%	25%	14%
The virus spreading at schools and universities	43%	24%	22%	10%

10. How much do you trust the information given out by the following about the coronavirus outbreak?

	Strongly trust	Somewhat trust	Neutral	Somewhat distrust	Strongly distrust
Donald Trump	17%	17%	10%	10%	46%
News media	9%	23%	20%	18%	30%
State and local governments	8%	35%	30%	19%	8%
Public health officials	23%	32%	22%	15%	7%

11. Do you agree or disagree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Trump has adequately prepared for the U.S. coronavirus outbreak	16%	18%	9%	51%	5%
Hospitals and clinics in my community are adequately prepared for the coronavirus outbreak	20%	42%	18%	10%	10%
My local and state leaders are adequately prepared for the coronavirus outbreak	5%	34%	33%	20%	9%
COVID-19 stimulus packages have done more for rich people and politicians than regular working families	26%	23%	18%	20%	13%

12. How trustworthy do you currently find the following people?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Your members of congress	8%	41%	29%	15%	7%
State and local government officials	9%	46%	30%	10%	5%
Members of the US military	44%	37%	11%	2%	6%
Local law enforcement officials	38%	38%	15%	5%	4%
Farmers and ranchers	49%	39%	5%	1%	6%
Local business women and men	28%	54%	10%	3%	6%
Local religious leaders	26%	35%	17%	8%	13%
Members of the national media	10%	32%	17%	36%	5%
Members of the local media	14%	44%	21%	16%	5%
Teachers and educators	40%	36%	13%	7%	4%
The Center for Disease Control (CDC)	33%	38%	15%	10%	4%
Local doctors and nurses	57%	34%	5%	1%	3%

13. How trustworthy do you currently find the following sources of news and information?

	Very trustworthy	Somewhat trustworthy	Somewhat untrustworthy	Very untrustworthy	Don't know
Facebook	3%	15%	32%	41%	9%

Instagram	3%	15%	21%	34%	27%
Twitter	3%	15%	22%	39%	20%
Local television	15%	47%	21%	10%	7%
Local news papers	14%	46%	19%	12%	9%
Local radio	13%	50%	15%	6%	15%
CNN	15%	27%	14%	34%	9%
MSNBC	15%	25%	14%	33%	13%
Fox News	14%	24%	18%	36%	7%

14. How strongly do you agree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
Laws in the United States are more likely to benefit white people than people of color	21%	23%	17%	30%	8%
To fix America, we need a strong leader who is willing to break the rules	21%	22%	20%	28%	9%
People who work hard can find success regardless of the situation they were born into	32%	31%	19%	13%	4%
I am proud to be an American	54%	25%	12%	7%	3%
My faith is very important to me	36%	28%	11%	20%	5%
Employers should be required to pay women and men the same wages for the same work	68%	20%	6%	3%	3%
I am proud of my country's history	38%	29%	19%	9%	4%
Nowadays white people do not have any real advantages over minorities	26%	21%	21%	26%	6%
Government should take more responsibility to ensure that everyone has equal opportunities	38%	32%	14%	11%	5%
The small town and rural way of life is worth fighting for	52%	32%	8%	2%	6%
Government policies should benefit working people, not the elite	55%	31%	7%	2%	5%
We can't allow racism to divide and distract us from the real source of our problems	51%	29%	8%	5%	7%
We must end the corruption in Washington, DC	73%	19%	3%	1%	3%
A handful of corporate monopolies now run our entire economy	31%	38%	15%	6%	10%

Our economic system is rigged for the wealthy and powerful	39%	31%	15%	9%	5%
Lawmakers should be banned from ever becoming paid lobbyists	52%	26%	8%	1%	13%
People should be loyal to their family members, even when they have done something wrong	14%	31%	30%	15%	10%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	28%	33%	20%	10%	10%
Our government has the responsibility to combat climate change	39%	26%	12%	17%	6%
Healthcare should be freely available to all Americans	42%	22%	13%	16%	6%
Many people nowadays are too sensitive about things to do with race	39%	26%	16%	15%	4%
The police are often more violent towards African Americans than White people	28%	25%	14%	26%	7%
Global warming is caused by human activities	35%	31%	11%	17%	7%
We should spend more money on education, public housing, and mental health and less money on the police	26%	20%	19%	29%	6%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	26%	30%	22%	16%	6%
Politicians don't do enough to help people who struggle with addiction	24%	33%	17%	10%	15%
Corporate lobbyists have too much influence over the government	57%	30%	4%	2%	7%
Abortions should be illegal	22%	17%	15%	39%	6%
USDA programs too often benefit big corporations and big farms instead of small farms, small businesses and rural Americans	31%	39%	8%	2%	19%

15. In your opinion, which presidential candidate would most likely say the following statements?

	Joe Biden	Donald Trump	Both equally	Neither	Don't know
Laws in the United States are more likely to benefit white people than people of color	52%	9%	6%	20%	14%
To fix America, we need a strong leader who is willing to break the rules	14%	55%	7%	12%	12%
People who work hard can find success regardless of the situation they were born into	12%	52%	13%	9%	13%
I am proud to be an American	16%	42%	35%	3%	4%
My faith is very important to me	24%	27%	20%	17%	12%
Employers should be required to pay women and men the same wages for the same work	50%	13%	20%	8%	8%
I am proud of my country's history	13%	51%	22%	4%	9%
Nowadays white people do not have any real advantages over minorities	8%	52%	7%	16%	17%
Government should take more responsibility to ensure that everyone has equal opportunities	54%	13%	13%	10%	11%
The small town and rural way of life is worth fighting for	27%	33%	14%	13%	13%
Government policies should benefit working people, not the elite	54%	15%	12%	10%	8%
We can't allow racism to divide and distract us from the real source of our problems	30%	34%	12%	8%	15%
We must end the corruption in Wasington, DC	32%	34%	14%	12%	8%
A handful of corporate monopolies now run our entire economy	43%	12%	5%	22%	19%
Our economic system is rigged for the wealthy and powerful	59%	8%	5%	16%	12%
Lawmakers should be banned from ever becoming paid lobbyists	25%	22%	6%	23%	24%
People should be loyal to their family members, even when they have done something wrong	16%	27%	15%	18%	24%
Americans spend too much money on the military overseas and not enough on programs that improve people's lives here at home	44%	13%	7%	20%	17%
Our government has the responsibility to combat climate change	68%	6%	8%	8%	10%



Healthcare should be freely available to all Americans	68%	5%	7%	12%	8%
Many people nowadays are too sensitive about things to do with race	7%	62%	8%	11%	12%
The police are often more violent towards African Americans than White people	61%	6%	5%	16%	13%
Global warming is caused by human activities	67%	6%	7%	10%	11%
We should spend more money on education, public housing, and mental health and less money on the police	63%	5%	5%	14%	12%
Americans want to work, but there are not enough good jobs that can sustain a family anymore	50%	11%	8%	16%	15%
Politicians don't do enough to help people who struggle with addiction	40%	10%	8%	20%	22%
Corporate lobbyists have too much influence over the government	37%	20%	9%	17%	16%
Abortions should be illegal	6%	63%	6%	12%	12%

16. How satisfied are you with your current health insurance coverage?

Very satisfied	39%
Somewhat satisfied	38%
somewhat unsatisfied	12%
Very unsatisfied	7%
I don't have health insurance	4%
Totals	100%
Weighted N	1,102

17. Do you think that the government should be responsible for ensuring health insurance coverage for all Americans?

Yes	54%
No	35%
Don't know	11%
Totals	100%
Weighted N	1,101

18. Would you be more or less likely to vote for a candidate who said the following statements?

	More likely	No difference	Less likely	Don't know
We all want what's best for our loved ones. And helping our neighbors—regardless of their background—is an important part of the rural way of life. That's why we need a president who cares	65%	24%	4%	7%
Farm bailout payments designed to offset the impacts of President Trump's trade war have mostly flowed to companies based overseas. Large, industrialized factory farms—the top 1% of aid recipients—received an average of more than \$180,000—with over \$22 million going to a single meat corporation. Most farmers were left behind—the bottom 80% of farms, including most family farmers—were paid less than \$5,000 in aid. Farm bailout money should support family farmers and it should never go to well-off foreign corporations that are benefiting from the trade war	53%	21%	7%	18%
Family farmers and ranchers are facing a perfect storm that's hurting their families and destroying rural communities. Sinking commodity prices, monopoly power, trade wars, environmental disasters, and chronic oversupply are devastating family farmers. Short-term bailouts are not enough: we need real solutions that tilts the scales back in favor of family farmers to restore the dignity of hard work, open up fair markets, and keep profits in rural communities, not to monopoly corporations or to foreign corporations	62%	18%	4%	16%
Undocumented immigrants who arrived as children and grown up here should be protected from deportation and given the chance to earn citizenship	52%	19%	20%	9%
Weapons of war, like assault rifles, should be banned in the United States	49%	15%	29%	7%
Global warming is caused by human activities and our government has the responsibility to combat it	50%	19%	23%	8%
The Federal Minimum Wage should be \$15.00 an hour	46%	16%	29%	9%
The choice of whether or not to have an abortion should be up to the woman and her family—not the government	54%	16%	22%	8%
Keeping undocumented immigrants off the books and in the shadows hurts US workers and only benefits shady employers, but legalizing immigrants currently working in our communities would benefit all workers	48%	18%	18%	16%

Protecting transgender students helps ensure that they have the same opportunity as their classmates to fully participate in school	44%	24%	22%	9%
All people should have the option of enrolling in Medicare	43%	17%	29%	11%
We must stop the pharmaceutical industry from ripping off the American people by capping what Americans pay for prescription drugs	74%	13%	5%	8%
Every person, whether you live in the city or a small town, should have access to a good grocery store and pharmacy	65%	25%	4%	5%
We need a president who will fight for the rights of all Americans—not divide us up based on race, gender, or sexual orientation for their own political gain	77%	12%	5%	6%
A handful of corporate monopolies now run our entire food system. We need a moratorium on factory farms and corporate food and agriculture monopolies	48%	23%	9%	21%
Tax incentives should prioritize small local businesses over major corporations	67%	20%	3%	10%

19. Select whether the following statements is always true, sometimes true, rarely true, or never true.

	Always true	Sometimes true	Rarely true	Never true
People have a harder time making a living in rural America than they do in other parts of the country	21%	65%	10%	3%
The rural and small-town way of life is worth fighting for	59%	35%	5%	1%
Democrats are fighting for small towns and rural America	17%	39%	23%	21%
Republicans are fighting for small towns and rural America	18%	32%	31%	18%
Small towns and rural communities benefit from immigrants moving into the area	14%	52%	24%	11%
In rural America, people have a hard time getting ahead because the rules favor a wealthy few	29%	49%	17%	6%

20. Would you say that your family economic situation has gotten better, worse, or remained the same over the PAST FOUR years?

Much better .....	13%
Somewhat better .....	21%
Remained the same .....	39%
Somewhat worse .....	20%
Much worse .....	7%
Totals .....	100%
Weighted N .....	1,103

21. Would you estimate that your family WILL BE economically better off or worse off FOUR years from now?

Much better .....	11%
Somewhat better .....	27%
Remained the same .....	45%
Somewhat worse .....	14%
Much worse .....	4%
Totals .....	101%
Weighted N .....	1,092

22. How would you describe the community where you currently live?

A major city .....	3%
A small city .....	25%
A suburb .....	23%
A small town or village .....	22%
A rural area .....	26%
Don't know .....	1%
Totals .....	100%
Weighted N .....	1,096

This survey is based on 1,110 interviews conducted by YouGov on the internet of registered voters residing and registered to vote in rural ZIP codes in the state of Wisconsin. The sample was weighted according to gender, age, race/ethnicity, education, US Census region, and 2016 Presidential vote choice based on the American Community Study and the Current Population Survey Voting and Registration Supplement. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.11 to 6.02 with a mean of 1 and a standard deviation of 0.69.

The margin of error (a 95% confidence interval) for a sample percentage  $p$  based upon the subsetted sample is approximately 3.58%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where  $CV$  is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.