



Writing Impactful Letters to the Editor

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Before Writing Your LTE...

- ▶ What is my topic?
- ▶ What is my news hook?
- ▶ Who is my audience?
- ▶ Where will I submit the piece?

Writing An EPIC LTE

- ▶ Engage Your Audience
- ▶ State the Problem
- ▶ Inform on the Solution
- ▶ Call to Action



Submitting Your LTE

- ▶ Locate submission requirements
 - ▶ Form vs. Email
- ▶ One paper at a time
- ▶ Follow up

Additional Resources

- ▶ Indivisible:

www.indivisible.org/resource/write-letters-editor-really-get-attention

- ▶ OpEd Project: www.theopedproject.org/

- ▶ Contact me: ibenesch@socialsecurityworks.org