

ShoeStrike Information



“Some do weekly digital strikes, which have been successful. And many have done symbolic actions. Some have put up signs or shoes outside the parliament buildings to symbolize that we should be here, but we are home. So there are lots of creative ways people have adapted.”

--Greta Thunberg in an interview, National Geographic, October 2020

ShoeStrikes are now going full-speed ahead, expanding globally and receiving remarkable attention! Thank you all, who have come forward with unbounded enthusiasm in the first wave. Here is one example.

We put out shoes in public places to represent people, in order to maintain necessary, safe social-distancing during the COVID-19 pandemic AND to clearly communicate our message!

Shoes can symbolize people who want to attend, but cannot because of the pandemic; or symbolize the damage caused by climate change; or the millions of lives lost while dealing with climate change. Remember to visit these links, “climate ShoeStrike” and “Schoolstrike”. Your group can choose what to do, when to do it, and where.



ShoeStrike, Sierra Leone, July 25

Here are examples of goals and demands:

Put people and the environment first. Prioritize incentives that quickly create more jobs in sustainable future sectors. Introduce safety nets and measures to help people retrain and quickly start working in clean industries that do not emit CO2.

Leave the fossil economy. Ensure that all the financial incentives now being rolled out contribute to the goals of the Paris Agreement and the UN Global Sustainability Goals.

Remove subsidies and tax relief for fossil energy.

Discontinue all public funding of - or investment in - fossil activities.
Set a higher price for carbon dioxide.

Declare a climate emergency. Once declared by political leaders, hold them accountable!

If you have time, feel free to organize one or more ShoeStrikes.

Fill in the information on the right, please, if you want to host or attend an event. The “hosting information” will allow your group to highlight your event in your words, in your language. We can assist you with this posting if you write to slowclimate@gmail.com.

Please remember, because of the pandemic, we must observe safe social-distancing at the ShoeStrikes. If you anticipate too many attendees, simply organize more local, smaller ShoeStrikes in your town! All you need are two or three volunteers, plenty of shoes, and signs.

Endorsers of ShoeStrikes include: Local Canadian, Swedish, and US FridaysForFuture groups, local 350.org groups, EldersClimate Action, SaturdaysForFuture, and many others.

Practical information

Registration and reporting your event.

More digital links: Register and report results to FFF MAP [here](#). For Red Pin on the FFF Map: Fill ‘Organization that you represent (optional)’ with #ShoeStrike. Alternatively, sign up with the FFF Action Network [registration form](#). Get your information here. The posting goes directly into the AN FFF map and then as a Red Pin on the FFF MAP. Find your local strike

on the [FFF #ShoeStrike Map](#). Report your shoeStrike results [here](#). Find your [#ShoeStrike Statistics](#). Twitter: [@FFF_SSSAT](#) Hashtag: #ShoeStrike

Orientation and Zoom links: Every Wednesday, either at 9 AM Central European Time or 6 PM Central European Time, go [here](#).

Location : Any place, which can include dozens of places in a single city

Time : Optional (e.g., Flagstaff, Arizona runs 12.00 PM - 13.00 PM)

For our own safety with regard to the Corona virus: We recommend a maximum of about 6-8 strikers per strike site.

Remember to keep 6-feet of distance from others and take safety precautions if venturing out.

You can hold the Shoestrike or the campaign all by yourself, too. Each person's efforts are very important and make a big difference.

For more information, questions, contacts, write jacqueline.karvik@hotmail.com.

Suggestions. Be creative:

--Photograph your Shoestrike and post on social media with the hashtag #shoestrike + DAY + MONTH.

For example, for the Shoestrike on September 26, it would be #shoestrike26September.

You may also use #FFF.

--Use climate- and strike-vocabulary when posting in

<https://www.facebook.com/groups/FridaysForFuture.org/> , or

<https://www.facebook.com/FridaysForFuture.org/>

--Pick up shoes from those who cannot come. Or call folks and ask them to donate shoes. Or rent/borrow shoes from second-hand shops

--Choose a new theme. Some Shoestrike groups are complementing the October 31 action with a Halloween theme.

--Use short messages.

Samples of short messages for your signs (in or beside the shoes):

Climate change is the biggest threat

Let's flatten the CO2 curve

I can't believe I'm marching for this

Every day is Earth day

Change the system - not the climate

Give me a future

Vote with your feet

Walk in the right footsteps

Choose the right footprint

Choose your footprint

There is no Planet B

Support FFF

Support NAZCCA

Save Our Forest

Rescue Climate Refugees

Wind POWER!

Build more Solar!
Farms are Drying - People are Dying!
Species are fleeing!
Climate Disasters Cost \$\$
One Earth One Chance!
Our House is on Fire!
You're Burning Our Future!
How Dare You!
Climate Justice Now!
Save Our Future!
Mother Earth Matters!
Coal Kills!
100% Renewable by 2030!
Make the World Greta Again!
You'll die of old age, I'll die of climate change
If you don't act like adults We Will!
ECOCIDE!
I Need YOU to Panic!
No more Dirty Energy!

--**Circulate petitions** from actionnetwork.org/forms/master-fff-petition-sheet to gather names for the Shoestrike action list and Fridays For Future-Action Network databases.
This is very important for building our global contact network.

--**Links to sample materials and resources:** Take a look at these **Materials and links** :

Sample press release from [Santa Barbara](#) .

[Sample news video](#) from Santa Barbara.

Sample coverage:

<https://keyt.com/news/environment/2020/07/25/fearless-grandmothers-hold-shoe-strike-to-protect-climate-change/>

Sample press coverage Santa Barbara: <https://newspress.com/we-need-to-start-acting-now/>

Sample leaflet: Shoe strike [leaflet](#) from Flagstaff, Arizona

Sample banners: [first](#) and [second](#)

Important links: to [materials](#) or [people](#) around FFF

Important: For discussion and questions go to this link,

<https://actionnetwork.org/forms/fff-wednesday-zoom-debriefs/>.

Thank you for all you can do!

AN FFF International



ShoeStrike, July 25, Sweden



ShoeStrike, July 25, Flagstaff, Arizona, USA