

JOBS WITH JUSTICE

2020 ANNUAL REPORT

**EXPANDING THE
FRONTIERS OF
ORGANIZING
AND COLLECTIVE
BARGAINING**



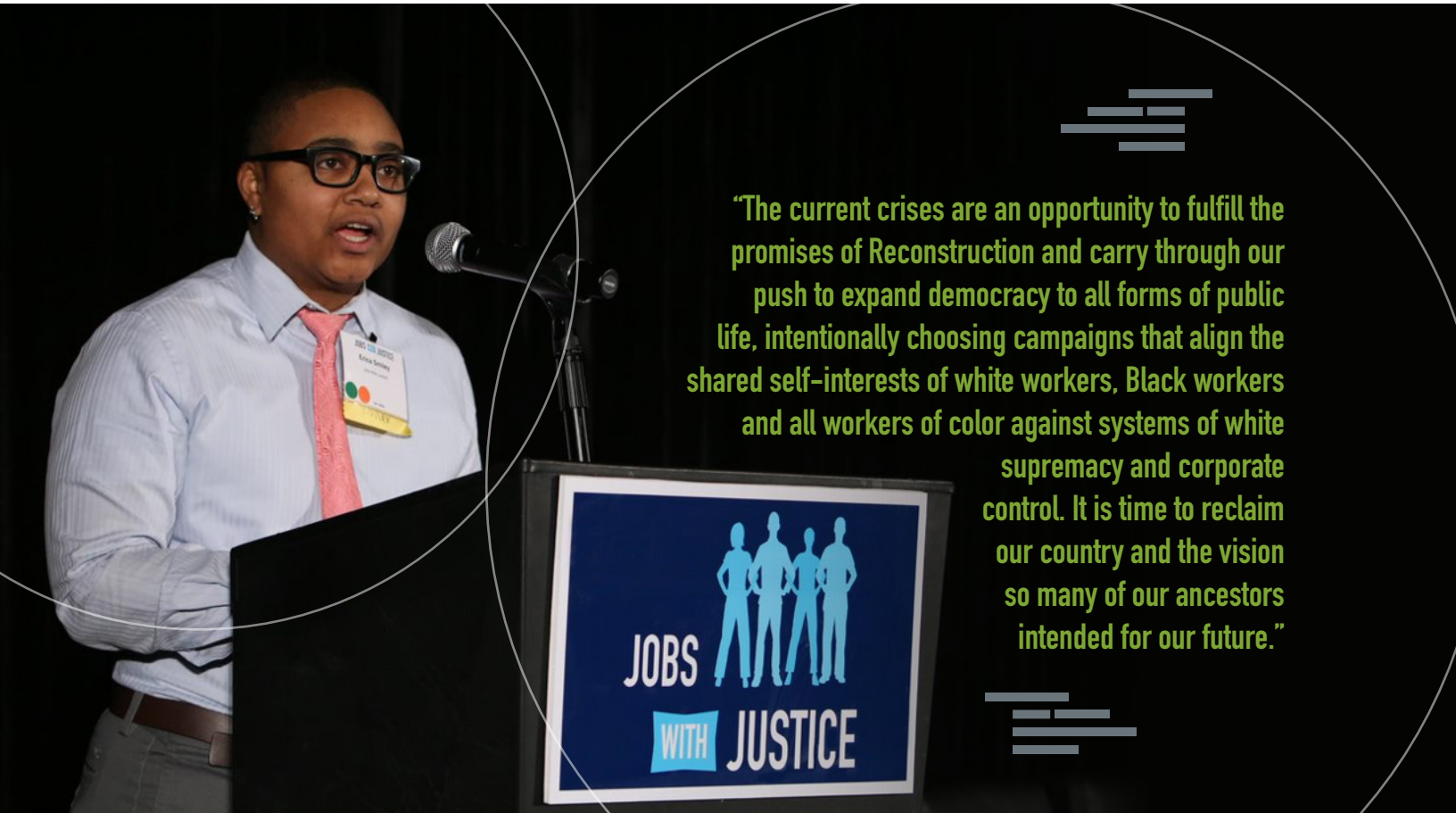


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A Year in Review by Jobs With Justice Executive Director Erica Smiley



The year 2020 will go down in history for many things. For us at JWJ, it was a year marked by waves of tragedy, pockets of triumph, and a resilience that allowed us to rise to the challenge of the ongoing crisis.

Together, we witnessed a global pandemic spread like wildfire (alongside actual wildfires and the busiest storm season in years), abetted by a cruel and incompetent Trump Administration indifferent to the resulting crises. As of this writing, over four hundred thousand Americans have passed away from COVID-19—including a disproportionate number of Black and Brown people who work in low-wage sectors now deemed “essential.” Millions of others are out of work, many facing the prospect of eviction, wondering how they will shelter

in place without a shelter. And the emboldened white nationalist forces egged on by a president who saw increased violence against Black people as a boost to his popularity had many of us questioning how far our movement had really come. At JWJ, this led us to quickly re-purpose our 2020 priorities—including adapting our annual Awards Celebration to reflect on the lives lost and launching the **Workers Memorial Wall** with our partners at UnionBase as a place to grieve our co-workers.

While we made some significant gains in recent elections, we still have a long way to go in our overall “recovery.” While Americans turned out in record numbers to vote, it was jarring to see over 70 million people pull the lever for those responsible for destroying countless lives.



Photo by courtesy of SEIU

And yet, perhaps counterintuitively, I return to these pockets of triumph. In 2020, JWW proved that we were able to rise to the moment and meet the crisis head-on. In a state that Donald Trump won, Central Florida JWW generated a strong get-out-the-vote campaign that saw voters overwhelmingly increase its minimum wage to \$15 an hour, a 75% wage increase. Earlier this year, Missouri JWW won a decade-long campaign to pass Medicaid expansion, with a promising coalition of urban and rural voters leading the way. And far beyond the elections, the struggles of 2020 have brought powerful displays of solidarity. For example, union bus drivers in Minneapolis refused to help police transport protestors for Black lives to jail. Mutual aid funds have emerged all over the country, even in the smallest towns, to support the families of those out of work or struggling with the virus—especially those who might be overlooked by federal aid, such as undocumented immigrants and the formerly incarcerated.

To meet the crisis head on, JWW launched a national **Worker Solidarity Fund** to help get resources to local relief funds. When jobless workers from food service to retail expressed concern over an inability to pay rent, JWW

launched a campaign targeting corporate landlords, demanding they forgive rent and share the sacrifice with the rest of us, resulting in at least one company pledging to do so, and pushing Congress to move legislation for rent relief. With Morehouse College and the Institute for Policy Studies, JWW launched the **Advancing Black Strategists Initiative**, aimed at developing a new generation of Black labor leaders. And our organization continues to stand in solidarity with essential workers and unions fighting for survival—from launching the Always Essential campaign and fighting for the Postal Service with the American Postal Workers Union, to working with national union partners on stimulus and relief efforts that put workers first.

Despite these victories, we are still far from living in the world we aspire to. In many ways, the work before us is 150 years in the making. Flawed as it was, the Reconstruction period was marked by attempts to build a multiracial American democracy in all aspects of society. But the project was incomplete, stopped in its tracks by those who wanted to reclaim control of wealth for a select few and put Black and immigrant communities “back in their place.”

While the Confederate army was defeated, Confederate ideas still permeate the base of the Right to this day.

The current crises are an opportunity to fulfill the promises of Reconstruction and carry through our push to expand democracy to all forms of public life, intentionally choosing campaigns that align the shared self-interests of white workers, Black workers and all workers of color against systems of white supremacy and corporate control. It is time to reclaim our country and the vision so many of our ancestors intended for our future.

It's not complicated.

Those who exploit the labor of other people are not humanitarian. Those who exploit Black workers and refuse to provide protection from COVID do not actually believe that Black Lives Matter. Those who defend the rule of a small minority over the majority vote are not populists. Those who carry the traitorous flags of the Confederacy or who deface the US flag with a thin blue line are not patriots. We must free ourselves from legitimizing these

falsehoods and pick up where we left off in advancing the ideals of a multiracial democracy.

A mentor of mine once told me that if individuals in the farthest outskirts of society don't believe that the democracy is real for them, they simply will not fight for it and the system will crumble. Never has this been more evident than in 2020. People throughout the country no longer think our 20th-century institutions are helping them participate in a real democracy. Those systems have limited our vote, taken away good jobs and our ability to form unions to practice democracy at work, put many of us in jail for life over non-violent crimes, and made a lot of us sick or worse.

For this reason, no matter what battle trench we find ourselves fighting from in the coming year, one task must align our work. **We must all take the time to imagine a democracy worth fighting for.**

In solidarity,
Erica Smiley, Executive Director



Photo by courtesy of SEIU



Elevating Black Labor Leadership



With the goal of developing a training and networking structure for skilled and well-positioned Black strategists, comparable to W.E.B. Du Bois, Ella Baker and A. Philip Randolph, **JWJ has teamed up with the Institute for Policy Studies' Black Worker Initiative and the Morehouse College International Comparative Labor Studies Program to launch the Advancing Black Strategists Initiative (ABSI).**

As of the last Census, most of the U.S. Black population remains concentrated in the South. Yet, despite this majority, an unrepresentative minority has a stronghold on leadership positions across the region. This reality signals an urgent need to elevate Black leaders and strategists in the South, and bolster working people's ability to organize and collectively bargain.

ABSI will execute this vision in several ways. First, we will establish the Movement Fellowship Program—an apprenticeship that embeds aspiring Black strategists within southern, Black-led campaigns for 12-18 months. The Movement Fellowship will add capacity to important and often overlooked southern strategies, elevate the experiences and successes of those campaigns into national and international discourses about how we might better expand the right to organize and collectively bargain, and build the skill sets of aspiring Black leaders who may go on to organize, legislate, and litigate across other influential positions—leveraging the ABSI school of thought along the way.

ABSI will feature a Public Voices of the South Narrative Fellowship to amplify the opinions of Black strategists

across earned media outlets. Furthermore, ABSI will also establish the Visiting Scholars Program to connect Black movement practitioners with students and academics, enabling authentic engagement regarding current events and campaign opportunities. These programs will promote both active practitioners and budding academics while bringing new, diverse voices into the national conversation.

We believe our success of ABSI goes hand in hand with the success of southern Black institutions. As one of the premiere labor studies departments in the country, International Comparative Labor Studies (ICLS) at Morehouse College continues to advance a framework of radical transformation centered on the experiences of Black workers. Its rising prominence exemplifies the rapid expansion of Morehouse College—and the full Atlanta University Center Consortium—as a critical voice for the labor movement and the future of working people’s rights. Recent elections showed the country and the world that the city of Atlanta is a place with incredible organizing potential.

With this strong foundation, ABSI will develop the next generation of Black strategists who will lead the fight for collective bargaining and worker power in the South, and across the nation, for decades to come.

“The project seeks in the long term to demonstrate why combating systemic white supremacy is critical to the success of all these strategies. A project such as this will take some time to mature, but in this season of great upheaval, we hope to plant the seeds of a new and more diverse labor movement leadership that strengthens the collective power of all working people.”

— Marc Bayard, Black Worker Initiative at
Institute for Policy Studies
in The Nation

We invite all Black organizers, researchers, strategists, academics, philanthropists, and anyone interested in the ABSI program to [visit our website](#) and [sign up to become members today!](#)





Launching the Always Essential Campaign

In 2020, the COVID-19 pandemic and its economic fallout had a disproportionate impact on communities of color—particularly Black communities—thus, creating unprecedented challenges for working people in America. People working in healthcare, retail, transportation, food service, and various manufacturing industries were suddenly deemed “essential” as they tended the frontlines of our economy without any consideration for their personal health or financial security.

Recognizing the dire need to protect essential workers and curb the spread of the virus, JWW, along with partner organizations National Domestic Workers Alliance, United for Respect, American Federation of Teachers, Service Employees International Union, and Bargaining for the Common Good, teamed up to launch the **Always Essential Campaign**. This new initiative leverages the idea of “essential work” to give working people new power to directly set and enforce health and safety standards in their sectors—now and beyond the crisis.





Together, we recognize that we are at a turning point; a once-in-several-generations opportunity to address the chronic undervaluing and insecurity of what have always been essential jobs in America.

We are already seeing momentum in places like Houston, Minneapolis, Los Angeles and Columbus, where worker-led task forces and essential worker bill of rights policies are being established. In partnership with the Institute for Policy Studies, the Always Essential Campaign released *Billionaire Bonanza 2020*, a report in November **exposing pandemic profiteers** who could be pushed to implement

similar worker-focused policies in their corporations through public pressure, even in the absence of legislation.

In the coming months, we will work with our partners to engage the new Administration nationally, organize coordinated shareholder strategies at corporations where workers are struggling the most, and support workers at the bargaining table. Ultimately, the Always Essential Campaign will build new, lasting forms of worker power that will shift the narrative around essential work and expand democratic practices throughout the economy.

“Together, we recognize that we are at a turning point; a once-in-several-generations opportunity to address the chronic undervaluing and insecurity of what have always been essential jobs in America.”



Stepping Up to Provide Critical Direct Relief to Vulnerable Workers

When tens of millions of workers lost their jobs in the spring, it quickly became clear that the federal government and other institutions would not provide enough financial help to people in need, especially undocumented families and others excluded from the one-time federal stimulus.

JWJ and our network of coalitions immediately jumped into action, pushing for federal relief that put working people first and creates new direct relief and mutual aid funds at the state and local level.

Nationally, JWJ launched the **Worker Solidarity Fund**, governed by worker leaders from the most hard-hit sectors. To date, the fund has distributed nearly \$200,000 to local efforts around the country, including emergency funds set up by JWJ local coalitions and other groups in Tennessee, Missouri, California, Colorado and Louisiana. Altogether, these funds have contributed more than \$2

million to working families in struggling industries like gig work, retail, hospitality, farm work, and domestic work.

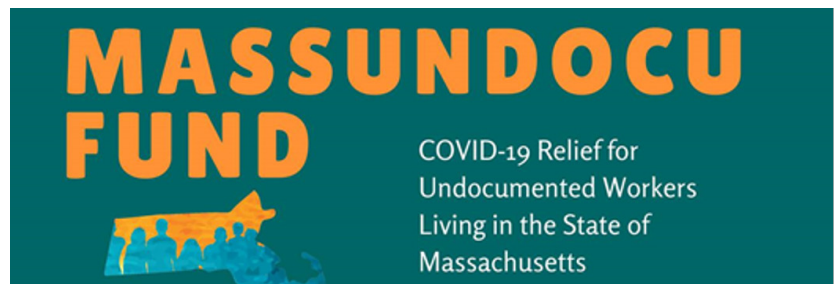
Our local coalitions stepped up in their communities as well: Massachusetts JWJ promptly launched the **MassUndocuFund**, which raised over \$1 million and delivered financial aid to over 1,000 undocumented workers and their families. DC JWJ and JWJ San Francisco also won major campaigns for millions of dollars in emergency city and state funding dedicated specifically to excluded and undocumented families. (For more on the efforts by DC JWJ, see pages 17 and 19.)

We thank all of you who helped make this happen, including those who donated their stimulus payment to our Worker Solidarity Fund. The JWJ network will continue to support working people in every way possible, throughout this crisis and beyond.



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Supporting Migrant Workers During a Pandemic

COVID-19's impact on immigrants has been devastating. Immigrant communities are overrepresented among essential workers, yet many aren't eligible for federal relief packages or unemployment insurance. This compound crisis caused JWW to pivot our immigration work to urgent rapid response.

We jumped into the fight to include immigrants in federal relief packages and launched the Worker Solidarity Fund to provide direct cash relief to undocumented workers hardest hit by the pandemic. We also fought for the rights of meat and poultry processing workers who face horrifying COVID-19 outbreaks at plants across the country. We supported efforts in Vermont, Arkansas and Colorado—and in Nebraska, where, in the wake of the

crisis, grassroots organizing of packing workers is building long-term power.

While we are celebrating a small victory in securing the POWER Act—a bill to boost immigrant workers' ability to organize—as part of the Biden immigration package, we know workers continue to suffer from the issues of exploitation and retaliation that make processing plants hotspots for COVID-19 to persist. That is why JWW will continue our fight on all fronts, pulling together unions, think tanks, and advocacy groups in campaigns to bring immigrant workers improved labor standards and protections from abuse on the job through executive, agency, state and local actions, as well as legislation."





Calling on Corporate Landlords to Cancel Rent and Mortgage Payments



Throughout the pandemic, millions of unemployed and vulnerable working families—disproportionately people of color—faced evictions from major corporate landlords who continued to profit as communities suffered. To help those in need, JWW **launched a national campaign** demanding corporate landlords cancel rent and mortgage payments for the duration of the crisis.

Our coordinated action succeeded in getting American Campus Communities to cancel \$17 million in rent and to

provide critical relief to thousands of people in need. Local JWW coalitions in Colorado, Chicago and Portland took the rent cancellation demand directly to the headquarters and regional offices of some of the largest corporate landlords, while other JWW coalitions helped win local eviction moratoriums that kept millions of people in their homes.

Major news outlets, such as **Forbes** and **CNBC**, highlighted our work and furthered our efforts to raise awareness of the eviction crisis and the role corporate landlords play in this national emergency. We also recently published a **blockbuster report** on how these same landlords received millions in COVID-19 federal relief payments while simultaneously engaging in mass evictions.

Just as important as these victories is the tenants' realization that collective bargaining can be expanded beyond the workplace and used to negotiate housing conditions. Understanding the role of corporate landlords in housing, their exploitative practices, and organizing to fight against them expands the space for democracy, collective power, and mutual solidarity.





Unveiling Groundbreaking Research on Gig Workers



This year, in collaboration with JWW San Francisco, the University of California Santa Cruz, and the Driver's Seat Cooperative, we launched the nation's first representative survey on working people in the ride-hailing and food delivery sector.

Our study of gig work in San Francisco, **released in May**, yielded the important finding that most ride-hailing and delivery work is performed by full-time drivers, dispelling the myth that this is simply a "side gig."

A second survey examining different app companies, **published in October**, found that 76% of those surveyed were people of color, and 39% immigrants. Additionally, we discovered that one quarter of this workforce is reliant on some form of public assistance, including 35% of Amazon Fresh and 33% of DoorDash workers.

Overall, women and non-gender-binary people perform 39% of the food and grocery delivery work. Many of these workers have kids or support other adults, and many take home nothing after factoring in expenses like gas, cleaning, and vehicular maintenance.

In November, California became ground zero for the national debate around gig work when tech companies successfully lobbied for Proposition 22—a new measure that severely limits the rights of ride-hailing and food delivery workers by misclassifying them as independent contractors rather than employees. Its passage emboldened companies like Uber and Lyft to skirt employee protections and continue their exploitation of gig workers.

Despite this setback, we continue to push forward. The city of San Francisco has responded by committing to lifting standards for gig workers and financially investing in the creation of alternative models and transportation standards. At JWW, we will use our groundbreaking research and communications on continued efforts nationwide to expand worker voice, bolster employment laws, and protect gig workers.



Holding Amazon Accountable




Photo by courtesy of The Alliance for a Greater New York

Between March and June, as millions of Americans filed for unemployment and were left unsure how to pay rent or put food on the table, Amazon founder and CEO Jeff Bezos saw his wealth rise by an estimated \$48 billion.

As a cofounder of the Athena coalition—the primary infrastructure for confronting Amazon about monopolization, worker health and safety standards, and consumer organizing—JWJ and our allies petitioned Congress, demanding Bezos publicly testify for the first time to address Amazon’s unethical monopoly.

Athena’s efforts led to the release of **historic recommendations** by the House Judiciary Committee, calling for structural separation of monopolies like Amazon. JWJ and Athena will push to implement these sweeping reforms to e-commerce.


Meanwhile, the JWJ network continues to fight Amazon locally, including in Buffalo where the Coalition for Economic Justice successfully fought off a major Amazon warehouse development. Our national team also launched a webinar

**Jobs With Justice**
@jwjnational

Jeff Bezos made so much off **#COVID19** that he could have paid each of Amazon’s 876,000 employees a \$105k bonus — and he’d *still* be as rich as he was at the start of the pandemic 🍷

Instead, the only thing many Amazon workers got was **#COVID19** 😷

Report: bit.ly/2HcXEgQ



AMAZON DURING PANDEMIC

\$70 Billion → Increase in Jeff Bezos’ wealth since March

20,000 → Number of Amazon workers infected with Covid

series designed to educate our activists and members around the importance of fighting Amazon’s growth.

Moving into 2021, JWJ will continue its close coordination with Athena to ensure that working people are always put first.



We'll Be There: Standing in Solidarity with Workers



Photo by courtesy of SEIU

JWJ was founded on the long-standing commitment to be there for someone else's fight as well as your own. In 2020 we continued to stand shoulder to shoulder with working people, unions, and protesters in the street.

Joining Together to Demand People Over Profits in COVID-19 Relief Efforts

At the start of the COVID-19 pandemic, JWJ immediately stepped in to support our union partners whose members work at the frontlines.

Joining with the Association of Flight Attendants-Communications Workers of America (AFA-CWA), we fought to prioritize working people—rather than the major airlines and other corporations—in any potential stimulus relief package. The payroll grants we secured created a model for greater equity in future stimulus bills.

We mobilized our network in support of American Federation of State, County and Municipal Employees' (AFSCME) call to "Fund the Front Lines" through the stimulus packages, sending letters and calling representatives and senators to demand that they aid



Photo by courtesy of SEIU

frontline public service workers doing their part to keep our economy afloat.

We joined United Food and Commercial Workers (UFCW) members' demands for PPE access across the country, ensuring that all essential workers are protected. In Nebraska, we supported statewide efforts to better protect meatpacking workers forced to work in dangerous conditions.

We also joined forces with the National Education Association (NEA) and the American Federation of Teachers (AFT) in establishing safety standards for reopening schools and providing students equitable access to remote learning.

Supporting the #StrikeForBlackLives in July

Following the murder of George Floyd and subsequent uprisings in response to police violence, JWW coalitions across the country joined the Service Employee International Union's (SEIU) nationwide Strike for Black Lives in July, which saw tens of thousands of people in 25 different cities walk out of their jobs to demand employers and the government take action to confront systemic racism in our workplaces and society. JWW and our network will continue to stand steadfast in opposition to white supremacy in all its forms as we work to create long-term structural change in our communities.

Protecting Federal Workers From Discrimination

In July, when so many federal workers were on the frontlines of the COVID-19 pandemic, JWW joined our friends at the American Federation of Government Employees (AFGE) to successfully block a proposed Equal Employment Opportunity Commission rule prohibiting federal employees from having union representation at official hearings. The measure would have denied federal employees much-needed help and expertise in cases of discrimination and harassment on the job. Our collective pressure postponed the measure, with the hope of ultimately defeating it under a more worker-friendly Administration.

Protecting the Post Office

COVID-19 hit the United States Postal Office (USPS) with a double whammy: mail volumes went down by a third, and employee-related sick days and health costs rose



substantially. In the summer of 2020, without a federal aid package, the USPS was in danger of running out of money.

In response, JWW and the Institute for Policy Studies—continued allies in our opposition to USPS privatization—began generating public support for emergency USPS funding. We made the case for the **importance of the USPS to rural communities**, writing op-eds and appearing on local radio. We were also delighted to provide some of the data used by HBO's "Last Week Tonight with John Oliver" in their **funny and informative segment on the risks facing USPS**.

All of this work is both in support and solidarity with the American Postal Workers Union (APWU), including our

petition to Congress to fully fund the USPS as part of the next stimulus package.

Building Construction Careers in Key Locales

This year, JWW and the International Union of Painters and Allied Trades (IUPAT) expanded our long-standing partnership by launching joint campaigns in three key cities: Houston, Nashville and Denver. These efforts collectively seek to build power for the painters and construction unions more broadly at the local level by targeting bad actors, strengthening community labor alliances, and expanding membership with local movement organizations. We also partnered with IUPAT's labor management training arm, the Finishing Trades Institute, on a training toolkit to recruit and retain a more diverse community of apprentices.

Helping Save Pensions, Wages, and Benefits for Safeway and Giant Workers in DC

DC JWW supported UFCW Local 400's successful fight earlier this year to ratify a new contract for thousands of Safeway and Giant workers in the DC area. The four-year contract provides pay increases above the minimum wage, maintains current health care coverage, and—addressing the most contentious issue in bargaining—guarantees full funding of pension benefits for current employees and retirees. This is one of the only agreements in the US to secure a defined benefit multiemployer pension plan. This victory also secured major concessions from billionaire corporate landlord Stephen Feinberg of Cerebrus Capital,

who ultimately **agreed to pay \$575 million toward stronger pension plans.**

Opposing the Misclassification of Rideshare Drivers and Gig Workers

Following our major study of gig work in the Bay Area, we continued our coalition work with UFCW, the Transport Workers Union of America (TWU), the California Labor Federation, and SEIU to fight nationally and locally for minimum wage and benefit laws for misclassified drivers, and for a permitting process to improve work standards for food and grocery delivery workers.

This coalition fought hard against Proposition 22—the most expensive ballot measure in California history, which allows Uber and other app companies to continue misclassifying their drivers as independent contractors to avoid labor obligations. JWW Executive Director Erica Smiley **spoke out about this racist business model in an October Guardian op-ed**, describing how these companies only deliver a false promise of stability to immigrants and people of color.

Moving forward, JWW will continue demand that all workers in precarious situations get the justice they deserve.

JWW would like to thank our board Unions for their ongoing partnership and support of our collective work: AFSCME, UFCW, SEIU, AFL-CIO, IUPAT and Ironworkers.



Photo by courtesy of UFCW Local 400



VICTORIES FROM AROUND THE JWJ NETWORK

“When people of goodwill come together, and try to mobilize and organize around these issues, there is hope. There is hope to bring equal access to voting to the ballot. There is hope to bring living wages for the working poor. There is hope to bring healthcare as a right not a privilege. And when we mobilize and organize together around these issues, we can see good things happen.”

— Rev. Dr. Vernon Howard,
president of the Southern Christian Leadership Conference of Greater Kansas City

JWJ Missouri Leads the Fight to Expand Medicaid

For over a decade, repeated Medicaid cuts have crippled sick and indigent Missourians and forced hospital closures across the state, particularly in underserved communities. Undeterred, Missouri JWJ continues to fight this uphill battle, holding community presentations, leading protests, and organizing rallies to raise awareness and promote Medicaid expansion.

In 2020, activists across Missouri’s metro areas, small towns, and rural communities gathered over 300,000 signatures to create a new ballot initiative expanding the Medicaid program. Furthermore, aware that a Republican legislature could attack the initiative, the campaign also placed a constitutional amendment on the ballot, insulating it from legislative interference.

When the governor jeopardized the initiative by moving the vote from the November ballot to the August ballot, thousands of volunteers mobilized again to galvanize the public to take action. On August 4, Missourians went to

the polls and voted yes on Amendment 2, granting health insurance to hundreds of thousands of people in the state.

The victory proved that Missourians can solve their most pressing problems when politicians get out of the way. It also showed the resolve of an urban and rural coalition that withstood ugly racist and xenophobic attacks from its opponents.

Rev. Dr. Vernon Howard, president of the Southern Christian Leadership Conference of Greater Kansas City and a partner with Missouri JWJ on the effort, put it best in his comments to [ABC](#):

“When people of goodwill come together, and try to mobilize and organize around these issues, there is hope. There is hope to bring equal access to voting to the ballot. There is hope to bring living wages for the working poor. There is hope to bring healthcare as a right not a privilege. And when we mobilize and organize together around these issues, we can see good things happen.” – Rev. Dr. Vernon Howard, president of the Southern Christian Leadership Conference of Greater Kansas City



DC JWW members and allies go to DC City Council Chairman Mendelson's house to advocate for undocumented immigrants

Winning Big for Excluded Workers in the District of Columbia

DC working families were especially hit during the ongoing pandemic, many of them undocumented and ineligible for financial relief to help compensate.

DC JWW immediately jumped in to form and lead a grassroots coalition that fought to ensure these workers were included in the city's direct financial relief efforts. The coalition took to the streets, made calls, mobilized their members, and together put pressure on the DC City Council for inclusive emergency aid.

After months of negotiations, the coalition saw a huge win this summer when DC committed \$14 million specifically for excluded working people as part of a larger relief package. This victory guaranteed critical relief for excluded working families as they fight to make it through the pandemic.

Moving forward, the coalition will work to ensure a fast and low-barrier process to access funds, advocate to improve unemployment benefits, and continue telling the stories of excluded working people from many walks of life.



Expanding Our Audience: JWJ in the Media

The crises of 2020 impacted more than just union members—they hit every single working person in the country. JWJ responded to the moment by expanding our media outreach well past the traditional labor press.

The housing crisis brought JWJ into the **financial press**, where we reached investor readers who owned stock in corporate landlords evicting people during the pandemic. Prop 22 and Uber and Lyft's attacks on gig workers prompted JWJ to target tech and youth outlets and reach the Millennials and Gen Z'ers who use these apps. The Black Lives Matter movement gave JWJ the opportunity to pivot toward racial justice reporters and illustrate the disproportionate impact COVID-19 had on working people of color.

Other top outlets that featured JWJ included **CNBC, Forbes, The Guardian, VICE, The Washington Post, Salon, Business Insider, The Verge**, and **TechCrunch**.

Altogether, JWJ and its affiliates appeared in the news almost 2,000 times during 2020—a 14 percent increase from 2019. Through these national and local publications, JWJ is estimated to have increased its reach by 9 million people, totaling to 5.1 billion people on the year.

Outside of the press, we relied heavily on social media to expedite our messages to those in crisis, and we became a digital hub for working people to share urgent online petitions, action alerts, and breaking news. Prior to the COVID-19 outbreak, JWJ's Twitter account averaged 288,000 impressions and 1,000 profile visits per month. After the outbreak, these monthly averages increased to 443,000 impressions and 3,300 profile visits.

The growth in impressions in 2020 led to a growth in followers of our social media accounts—including thousands of people on Twitter alone. A large plurality of these followers are younger and college-educated people, expanding beyond our core base of union members. **This shows that as young people enter the workforce—regardless of their educational background—they are expressing interest in labor issues, collective bargaining, and economic justice.**

JWJ is proud to lead this shift towards a new generation of labor while broadening our outreach and growing our coalition in the ongoing fight to build power for working people.

Wage justice is racial justice—tipped workers deserve full minimum wage

SPEND

The federal eviction moratorium ends today. Here's what you need to know

Published Fri, Jul 24 2020 3:15 PM EDT

May 1 Rent Strike Through The Lens of Organizers, Landlords And Industry Leaders

POLICY

UBER AND LYFT HAD AN EDGE IN THE PROP 22 FIGHT: THEIR APPS

The racist business model behind Uber and Lyft

Erica Smiley



Thank You to Our Supporters

We offer our sincere gratitude to the numerous unions and institutions who support our work year after year. Thank you to following foundations, union partners, and organizations for their investment in JWW and toward a future where everyone can achieve a fair return on their work.

Foundations

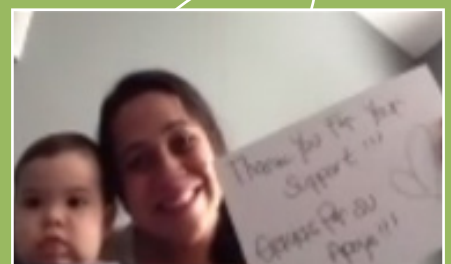
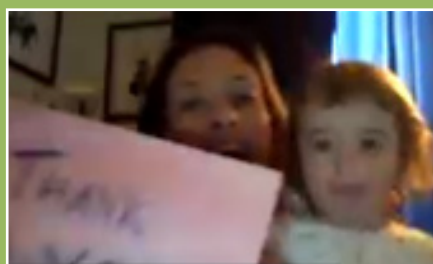
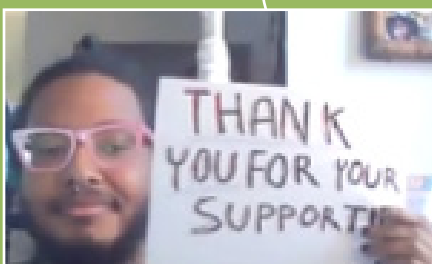
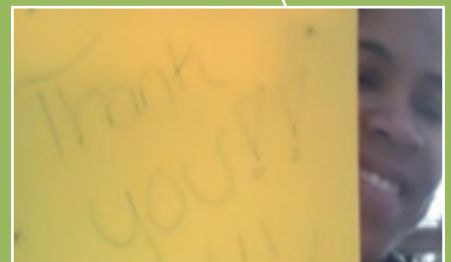
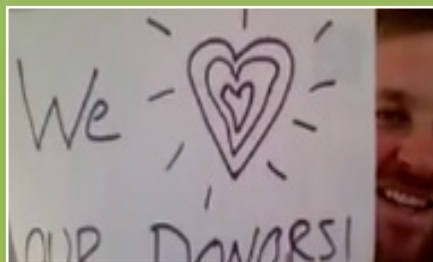
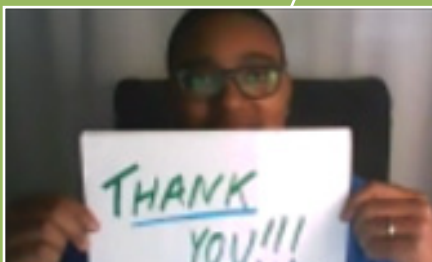
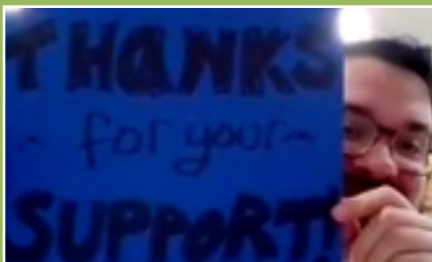
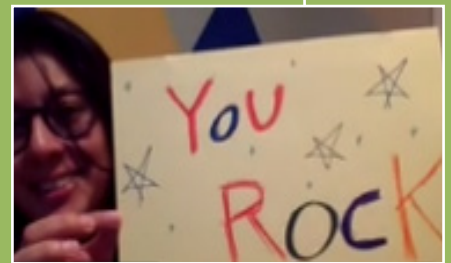
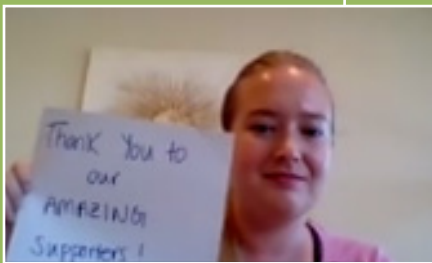
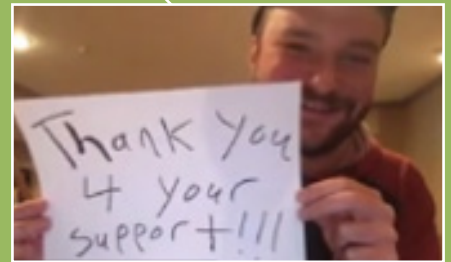
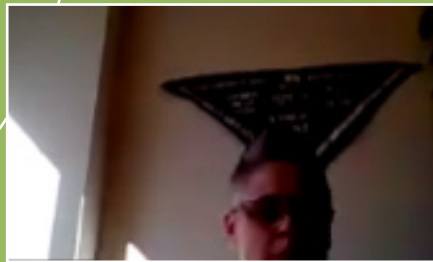
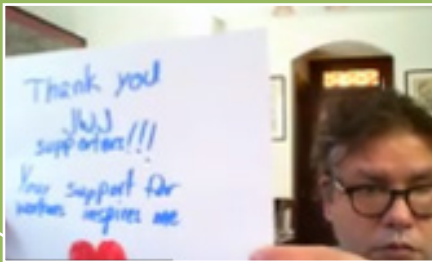
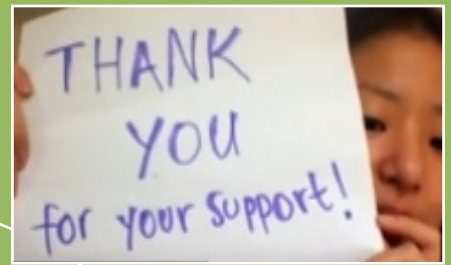
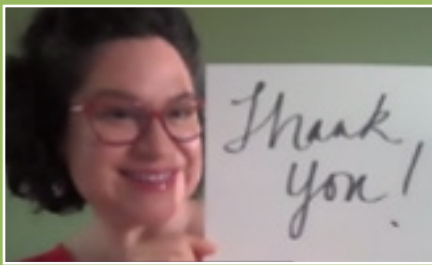
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We stand in solidarity with you and look forward to the fights ahead.



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