



MARCH MEDIA MADNESS RESOURCES

Union of Concerned Scientists - Science Rising Resources for Media Outreach:

- [Elevate your voice: write an op-ed](#)
- [Getting media to cover your event: the basics](#)
- [Writing op-eds that make a difference](#)
- [Writing a letter to the editor](#)
- [Writing a letter to the editor on voting rights](#)
- [Writing a brilliant press release](#)
- [Tips from journalists: how to build great connections with media](#)

Contact with Local Media:

- [Arizona Republic, Arizona Star and Channel 15](#)
- [Statewide media contact list](#)

Social Media:

- Social Media Tips from Kaout: <https://www.kaout.org/>

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