

Rural Objective PAC - Battleground States

Toplines



Sample Online sample of 2,149 voters fielded from April 29 to May 13, 2021.
 Margin of Error ±2.5%

1. Generally speaking, whether or not you support each policy, when you think of the following policies, which political party do you associate with each policy?

	The Democratic party	The Republican party	Neither party	Not sure
Requiring people to wear a mask in public until most people have a COVID-19 vaccination	74%	11%	10%	5%
Providing stimulus checks directly to American families and workers during the COVID-19 pandemic	50%	32%	11%	7%
Extending unemployment insurance to those who lost their job during the COVID-19 pandemic	64%	19%	10%	7%
Providing funds to state and local governments to cover budget shortfalls from COVID-19's impact on the economy	57%	19%	12%	12%
Funding the construction of new pipes and service lines to eliminate lead in our water	40%	27%	17%	16%
Decriminalizing small amounts of marijuana for personal use	59%	12%	15%	14%
Steering new subsidies and tax dollars to help farmers and agribusiness	27%	41%	15%	16%
Raising the minimum wage to \$15 per hour	82%	8%	6%	4%
Expanding access to broadband in rural areas	42%	25%	18%	15%
Providing funding to schools and libraries to provide internet-connected devices to students who don't have them	47%	23%	16%	14%
Covering the cost of personal protective equipment such as masks and gloves to farmworkers to protect our food supply during the pandemic	37%	24%	22%	18%
Providing rent support to rural households subsidized by the USDA that have fallen behind on their rent payments	53%	19%	15%	14%

2. And generally speaking, when you think of the following policies, please say whether you would [support or oppose] each policy.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Not sure
Requiring people to wear a mask in public until most people have a COVID-19 vaccination	37%	13%	11%	34%	4%

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Providing stimulus checks directly to American families and workers during the COVID-19 pandemic	43%	25%	14%	11%	6%
Extending unemployment insurance to those who lost their job during the COVID-19 pandemic	32%	22%	18%	22%	6%
Providing funds to state and local governments to cover budget shortfalls from COVID-19's impact on the economy	28%	25%	16%	21%	10%
Funding the construction of new pipes and service lines to eliminate lead in our water	50%	31%	6%	4%	9%
Decriminalizing small amounts of marijuana for personal use	41%	19%	12%	19%	8%
Steering new subsidies and tax dollars to help farmers and agribusiness	32%	36%	13%	7%	12%
Raising the minimum wage to \$15 per hour	30%	13%	12%	39%	5%
Expanding access to broadband in rural areas	54%	28%	7%	4%	7%
Providing funding to schools and libraries to provide internet-connected devices to students who don't have them	45%	29%	11%	7%	7%
Covering the cost of personal protective equipment such as masks and gloves to farmworkers to protect our food supply during the pandemic	39%	27%	12%	11%	11%
Providing rent support to rural households subsidized by the USDA that have fallen behind on their rent payments	31%	30%	17%	11%	12%

3. Next, you will see some ideas and policies that some associate with one political party or the other, or with none at all. What political party first comes to mind when you think of the following phrases or ideas?

	The Democrats	The Republicans	Both equally	Neither	Unsure
Honesty	25%	28%	4%	38%	5%
Fighting for good paying jobs	32%	36%	11%	14%	6%
Working for equality	38%	26%	12%	19%	5%
Working for people who make about as much money as me	28%	29%	8%	23%	12%

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Working for people like me	30%	35%	5%	23%	7%
Working for people who make more money than me	24%	38%	18%	10%	10%
Working for working people	33%	39%	6%	16%	5%
Controlled by corporate lobbyists	34%	29%	29%	2%	5%
Working for affordable healthcare	41%	24%	10%	21%	5%
Pandering to racists	46%	30%	8%	7%	10%
Working to improve small towns and rural communities	26%	35%	10%	20%	8%
Pro small businesses	25%	47%	11%	10%	6%
Pro big corporations	28%	41%	21%	4%	7%
Protecting America's democracy	31%	43%	8%	13%	5%
Getting money out of politics	27%	18%	14%	35%	7%
Education	35%	27%	16%	14%	7%
Fighting for the underdogs	33%	34%	5%	22%	7%
Fighting to lower the cost of prescription drugs	29%	37%	11%	16%	7%
Working for people who make less money than me	37%	23%	6%	23%	11%

4. (Candidate Split Test - Split A: Candidate A / Candidate B wording): Candidate A grew up in a rural area in (respondent state). (The candidate's) main values are his Christian faith, his support for gun ownership in this country, and his support for the workers in his district who he says deserve higher wages and a safer workplace. Candidate B grew up in a city on the east coast. (The candidate) is a successful businessman, allowing him to finance his campaign with his personal wealth. He says there should be lower taxes and fewer regulations to help other successful business people build their wealth. If the election were today and you had to choose, which candidate would you support?

(Candidate A)	54%
(Candidate B)	20%
Not sure	25%
Totals	99%
Unweighted N	1,076

5. (Candidate Split Test - Split B: The Democrat / The Republican wording): The Democrat grew up in a rural area in (respondent state). The Democrat's main values are his Christian faith, his support for gun ownership in this country, and his support for the workers in his district who he says deserve higher wages and a safer workplace. The Republican grew up in a city on the east coast. The Republican is a successful businessman, allowing him to finance his campaign with his personal wealth. He says there should be lower taxes and fewer regulations to help other successful business people build their wealth. If the election were today and you had to choose, which candidate would you support?

(The Democrat)	38%
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(The Republican)	39%
Not sure	23%
Totals	100%
Unweighted N	1,071

6. (Half of respondents see 'Chuck Schumer', half of respondents see 'Mitch McConnell') Generally speaking, when it comes to the following people or groups, how much do you tend to trust what that person or group says?

	Trust strongly	Trust somewhat	Mistrust somewhat	Mistrust strongly	Not sure
Your member of Congress	10%	31%	25%	22%	12%
Congressional leaders like (Chuck Schumer)	8%	19%	12%	47%	13%
Congressional leaders like (Mitch McConnell)	3%	17%	24%	46%	10%
Local law enforcement officials	31%	40%	16%	9%	5%
Farmers and ranchers	36%	45%	9%	2%	8%
News on the radio	4%	32%	28%	26%	9%
National media	5%	22%	16%	52%	4%
The news you see on your personal social media, like on Facebook or Twitter	1%	11%	30%	50%	8%
Doctors and nurses	38%	45%	11%	3%	3%
Donald Trump	31%	19%	8%	39%	3%
Joe Biden	21%	16%	7%	52%	4%
Democrats you know	14%	24%	20%	34%	7%
Republicans you know	15%	34%	21%	22%	8%
The Democratic Party	12%	21%	11%	52%	4%
The Republican Party	11%	30%	20%	35%	4%

7. (Statement Split Test - Split A: Trump's statement). Next, you will read a statement (Donald Trump) has said about the COVID-19 vaccine. 'I would recommend [getting the vaccine] to a lot of people that don't want to get it. And a lot of those people voted for me, frankly. But again, we have our freedoms and we have to live by that and I agree with that also. But it is a great vaccine. It is a safe vaccine and it is something that works.' Generally speaking, how (trustworthy or untrustworthy) do you find this statement to be?

Very trustworthy	30%
Somewhat trustworthy	32%
Somewhat untrustworthy	12%
Very untrustworthy	13%
Not sure	12%
Totals	99%

Unweighted N 718

8. (Statement Split Test - Split B: Biden statement). Next, you will read a statement (Joe Biden) has said about the COVID-19 vaccine. 'People should be prepared when its available to take the vaccine. There's nothing to worry about - I'm looking forward to my second shot... When you get your opportunity, get the vaccine, get the shot. It's critically important.' Generally speaking, how (trustworthy or untrustworthy) do you find this statement to be?

Very trustworthy 32%
 Somewhat trustworthy 21%
 Somewhat untrustworthy 11%
 Very untrustworthy 28%
 Not sure 7%
 Totals 99%
 Unweighted N 722

9. (Statement Split Test - Split C: CDC statement). Next, you will read a statement (the Centers for Disease Control (CDC)) has said about the COVID-19 vaccine. 'All COVID-19 vaccines currently available in the United States have been shown to be safe and effective at preventing COVID-19. Based on what we know about vaccines for other diseases and early data from clinical trials, experts believe that getting a COVID-19 vaccine also helps keep you from getting seriously ill even if you do get COVID-19. Getting vaccinated yourself may also protect people around you, particularly people at increased risk for severe illness from COVID-19.' Generally speaking, how (trustworthy or untrustworthy) do you find this statement to be?

Very trustworthy 32%
 Somewhat trustworthy 26%
 Somewhat untrustworthy 16%
 Very untrustworthy 17%
 Not sure 9%
 Totals 100%
 Unweighted N 703

10. (Infrastructure Grid Split A: 'Some have proposed...' condition) Recently, some have proposed) a plan to fund new economic programs and government investments. Next, you will see some of the policies in the plan. For each, please say whether you would [support or oppose] that policy.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Not sure
Repairs to roads, bridges, rail lines, and the electric grid	54%	35%	5%	2%	4%
Building electric vehicle charging stations along US highways	21%	28%	17%	25%	9%

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Expanding broadband internet access in rural areas	54%	34%	6%	2%	4%
Providing job training programs for workers in industries such as manufacturing	47%	34%	7%	6%	6%
Tax subsidies to reduce the cost of childcare for working parents	34%	30%	14%	12%	10%
Providing universal pre-K for all American children	34%	25%	12%	20%	9%
Expanding subsidies to low- and middle-income Americans to buy health insurance	34%	23%	15%	15%	12%
Making community college free for all Americans	31%	16%	12%	36%	5%
Creating a paid family leave program	34%	22%	17%	19%	8%

11. (Infrastructure Grid Split B: 'Democrats in Congress have proposed...' condition) Recently, (Democrats in Congress have proposed) a plan to fund new economic programs and government investments. Next, you will see some of the policies in the plan. For each, please say whether you would [support or oppose] that policy.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Not sure
Repairs to roads, bridges, rail lines, and the electric grid	55%	31%	5%	5%	5%
Building electric vehicle charging stations along US highways	23%	25%	20%	26%	6%
Expanding broadband internet access in rural areas	51%	32%	8%	4%	5%
Providing job training programs for workers in industries such as manufacturing	43%	35%	9%	7%	6%
Tax subsidies to reduce the cost of childcare for working parents	36%	28%	15%	14%	8%
Providing universal pre-K for all American children	38%	18%	12%	21%	11%
Expanding subsidies to low- and middle-income Americans to buy health insurance	37%	20%	14%	19%	10%
Making community college free for all Americans	30%	14%	13%	37%	6%
Creating a paid family leave program	34%	19%	19%	20%	9%

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12. (Infrastructure Grid Split C: 'President Joe Biden has proposed...' condition) Recently, (President Joe Biden has proposed) a plan to fund new economic programs and government investments. Next, you will see some of the policies in the plan. For each, please say whether you would [support or oppose] that policy.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Not sure
Repairs to roads, bridges, rail lines, and the electric grid	52%	31%	5%	6%	6%
Building electric vehicle charging stations along US highways	26%	21%	15%	31%	7%
Expanding broadband internet access in rural areas	51%	32%	6%	6%	6%
Providing job training programs for workers in industries such as manufacturing	45%	31%	9%	8%	7%
Tax subsidies to reduce the cost of childcare for working parents	35%	27%	14%	16%	8%
Providing universal pre-K for all American children	34%	22%	12%	23%	9%
Expanding subsidies to low- and middle-income Americans to buy health insurance	36%	22%	15%	16%	11%
Making community college free for all Americans	29%	13%	12%	39%	7%
Creating a paid family leave program	32%	23%	15%	20%	10%

13. (Rural Investments Split Test - Split A: 'some') Recently, (some) have discussed a proposal to invest more government revenue in programs to help out rural areas, such as by building new hospitals, fixing the bridges and roads, and improving the quality of internet access. Would you support or oppose a proposal to spend government revenue this way? This would mean spending tax revenue on programs for those in rural areas.

Strongly support	42%
Somewhat support	35%
Somewhat oppose	8%
Strongly oppose	7%
Not sure	8%
Totals	100%
Unweighted N	720

14. (Rural Investments Split Test - Split B: 'Democrats in Congress') Recently, (Democrats in Congress) have discussed a proposal to invest more government revenue in programs to help out rural areas, such as by building new hospitals, fixing the bridges and roads, and improving the quality of internet access. Would you support or oppose a proposal to spend government revenue this way? This would mean spending tax revenue on programs for those in rural areas.

Strongly support	33%
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Somewhat support	34%
Somewhat oppose	10%
Strongly oppose	8%
Not sure	15%
Totals	100%
Unweighted N	719

15. (Rural Investments Split Test - Split C: 'Republicans in Congress') Recently, (Republicans in Congress) have discussed a proposal to invest more government revenue in programs to help out rural areas, such as by building new hospitals, fixing the bridges and roads, and improving the quality of internet access. Would you support or oppose a proposal to spend government revenue this way? This would mean spending tax revenue on programs for those in rural areas.

Strongly support	42%
Somewhat support	38%
Somewhat oppose	6%
Strongly oppose	5%
Not sure	9%
Totals	100%
Unweighted N	702

16. (Rural Investments Credibility Split Test - Split A: 'some') And when it comes to (the plan) to invest more in helping out rural areas, which of the following is closer to your view?

(Politicians) say they want to do this, but the truth is they just want to pander to rural voters with a nice message	68%
(Politicians) really do prioritize doing this	12%
Not sure	20%
Totals	100%
Unweighted N	721

17. (Rural Investments Credibility Split Test - Split B: 'Democrats') And when it comes to (the Democrats' plan) to invest more in helping out rural areas, which of the following is closer to your view?

(Democrats) say they want to do this, but the truth is they just want to pander to rural voters with a nice message	57%
(Democrats) really do prioritize doing this	24%
Not sure	19%
Totals	100%
Unweighted N	721

18. (Rural Investments Credibility Split Test - Split C: 'Republicans') And when it comes to (the Republicans' plan) to invest more in helping out rural areas, which of the following is closer to your view?

(Republicans) say they want to do this, but the truth is they just want to pander to rural voters with a nice message	49%
(Republicans) really do prioritize doing this	33%
Not sure	18%
Totals	100%
Unweighted N	701

19. Next, you will see issues some communities in this country are facing right now, and some people aren't. For each of those, please say whether (this is an issue especially among communities like yours, is about as much of an issue in your community as in others, or isn't really an issue facing communities like yours.)

	This is an issue facing communities especially like mine	This is an issue, but isn't more or less of an issue here than in other communities	This isn't really an issue facing communities like mine	Not sure
More use of drugs like marijuana and alcohol	32%	37%	16%	15%
More use of opioid drugs like heroin and fentanyl	41%	34%	14%	12%
Hospitals being shut down due to lack of funding	17%	24%	46%	13%
Government services drying up due to lack of funding	22%	28%	27%	23%
Minor situations with the police, like traffic stops, escalating to violence	14%	28%	50%	9%
Too many arrests and incarcerations for minor situations like marijuana possession	23%	29%	32%	16%
Farmers going out of business	37%	29%	18%	16%
Local businesses not including farms closing down	41%	35%	12%	12%
Taxes being too high and hurting the economy	45%	30%	15%	10%
Rising cost of housing preventing people from buying homes	38%	34%	18%	11%
Rising cost of education preventing people from getting a college degree	34%	36%	19%	12%
Rising cost of healthcare preventing people from getting the care they need	43%	34%	13%	10%
The rising cost of senior care makes it too expensive to care for older family and friends	44%	32%	10%	14%
The cost of or access to childcare making it too expensive to raise kids	31%	34%	18%	17%
Government subsidies letting a few agribusiness companies get too powerful	25%	26%	19%	30%

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Outsiders trying to change our way of life	35%	21%	30%	14%
Big stores like Amazon, Walmart, and dollar stores putting local businesses out of business	43%	34%	14%	8%

20. Next, you'll see statements some have said about things going on in the world lately. For each of these, please say whether you believe that statement is (true or untrue), or if you are unsure.

	The statement is true	The statement is untrue	Unsure
Whether intentional or not, COVID-19 came from a lab in Wuhan, China and then got out of control	56%	22%	22%
Antifa was responsible for the mob that stormed the Capitol on January 6	37%	36%	27%
People in white supremacy organizations like 'the Proud Boys' or the Oathkeepers are more common than we think, including among the police	44%	34%	22%
Vaccines have severe unintended side effects that those in power don't want us to know about	30%	45%	25%
While politics these days feels chaotic, it is really controlled by a few people behind the scenes	62%	14%	24%
Large corporations want to silence political voices they don't agree with to control what people think	68%	12%	19%

21. How (favorably or unfavorably) do you regard the following public officials and organizations?

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	Have not heard of this person
Joe Biden	25%	12%	5%	7%	50%	1%
Kamala Harris	24%	10%	7%	6%	52%	1%
Bernie Sanders	19%	16%	11%	10%	43%	1%
Donald Trump	36%	16%	5%	4%	38%	1%
Ted Cruz	22%	17%	14%	7%	35%	4%
J.D. Vance	3%	5%	14%	3%	5%	69%
The Democratic Party	17%	17%	7%	9%	49%	1%
The Republican Party	17%	27%	11%	13%	32%	1%

22. Do you approve or disapprove of the way Joe Biden is handling his job as President?

Strongly approve	26%
Somewhat approve	13%
Somewhat disapprove	8%
Strongly disapprove	49%
Not sure	4%
Totals	100%
Unweighted N	2,149

This survey is based on 2,149 interviews conducted by YouGov on the internet of registered voters residing in the states of Arizona, Georgia, Iowa, Kansas, North Carolina, Ohio, Pennsylvania, South Carolina, and Wisconsin. The full sample was weighted according to gender, age, race/ethnicity, education, and 2020 Presidential vote choice based on the American Community Study, Current Population Survey Voting and Registration Supplement, and 2020 turnout estimates. The sample was then subsetted to respondents who report living in a rural area, and the weights were then re-centered. Respondents were selected from YouGov to be representative of registered voters residing in rural areas in the states of Arizona, Georgia, Iowa, Kansas, North Carolina, Ohio, Pennsylvania, South Carolina, and Wisconsin. The weights range from 0.17 to 6.08 with a mean of 0.99 and a standard deviation of 0.59.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 2.5%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.