

NHDP Legislative Communications Director

Summary

The Legislative Communications Director works closely with the NHDP Communications team and the House and Senate Caucuses to drive message and execute an aggressive communication strategy. The Communications Director's duties include serving as a spokesperson for the caucuses and as the architect of cycle-long and day-to-day communications strategy and operations as they relate to the Caucuses' campaigns and goals. The position reports to the House and Senate Caucus Executive Directors.

Responsibilities

- Direct and provide comprehensive communications services for the Caucuses and campaigns, especially with regard to internal and external message guidance and earned media;
- Act as spokesperson for the caucuses when needed and in conjunction with the respective Caucus chair and legislative leaders;
- Create and implement broad communications and messaging strategy for the Caucuses;
- Cultivate relationships with state reporters and other members of the media to speak on background and effectively shape stories and media narratives, as well as on the record as needed;
- Oversee generation of press materials, statements, talking points, and speeches;
- Contribute to the planning of media events for the Caucuses, legislative leaders, and other officials and candidates. This includes maintaining open lines of communication with official side staff.

Qualifications

- Minimum two years media relations and communications experience;
- On-the-record experience;
- Demonstrated ability to lead;
- Firm grasp of today's traditional and social media environments;
- Attention to detail and accuracy;
- Excellent written and oral communications skills;
- Demonstrated ability to work well with others and to handle multiple projects simultaneously;
- Experience designing, placing and buying Google, Facebook and Twitter ads a plus.
- Commitment to electing Democrats from the bottom of the ballot to the top.
- Existing network of media relationships a plus.
- Campaign experience a plus.

To Apply:

Please send two writing samples, resume, and cover letter to dscalco@nhdp.org and mbwilhelm@gmail.com with subject line "Leg Comms." No calls, please.

Salary is \$5,000 per month. Health, dental and vision insurance coverage is available at no cost to the employee. Must be willing and able to relocate to New Hampshire.

The New Hampshire Democratic Party is an equal opportunity employer committed to creating an inclusive workplace. The NHDP is dedicated to the achievement of equality of opportunity for all its employees and applicants for employment without regard to race, color, religion, sex, gender identity, sexual orientation, marital status, age, national origin or disability.