

Minnesota DFL Senate Caucus Digital Director

Location: St. Paul, Minnesota

Salary: \$5,000-7,000/month depending on experience

How to Apply: Applications will be accepted on a rolling basis and we intend to fill the position as soon as possible. Please send a cover letter and resume to Caucus Director Megan Hondl at megan@senatedflcaucus.com with digital director as the subject line.

The Digital Director will share the following commitment and values:

- Commitment to winning a Democratic majority in the Minnesota State Senate
- Desire to grow and implement a successful email fundraising program
- Positive, kind, empowering, and no-drama approach to their work
- Help ensure the Caucus has a strong, respectful, and cohesive team culture

Responsibilities Include:

- Manage current email list and grow list through acquisition efforts
- Create and develop basic digital content on behalf of the Minnesota DFL Senate Caucus and candidates
- Create routine reports for the Campaign Director and leadership team
- Other duties as assigned by the Director

Qualifications:

- Two cycles of relevant campaign experience
- Demonstrated graphic design skills
- Extensive knowledge of NGP, ActBlue, Facebook, Instagram, Google, and other relevant digital tools
- Strong organizational and communication skills
- Lives in Minnesota or is willing to relocate to Minnesota for the 2022 campaign cycle

MN DFL State Senate Caucus is an equal opportunity employer and committed to providing employees with a work environment free from discrimination and harassment. The DFL Senate Caucus is committed to including groups historically underrepresented due to race/ethnicity, religion, age, gender identity, sexual orientation, veteran status, and/or ability. We strongly encourage members of underrepresented and marginalized communities to apply.