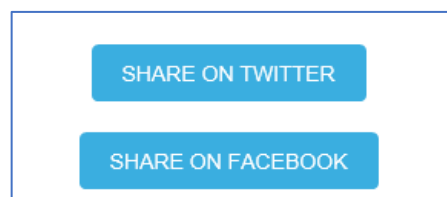


Creating share links for social media

You're sending an email and asking your list to share something on social media e.g. a petition. Like this:



Here's what you'll need

1. The **link** you're sharing e.g. <https://actionnetwork.org/letters/tell-your-councillor-to-declare-a-climate-emergency-in-barnet>

2. The **words** you'll use in a tweet e.g.

Once again @BarnetCouncil Councillors have decided to vote against declaring a climate emergency. Let's change their minds. Tell your Councillor to declare a climate emergency in Barnet.

3. A **sharelink generator**

e.g. <https://corp.inntopia.com/tools/social-share-link-generator/>

4. You might also need a **URL encoder**

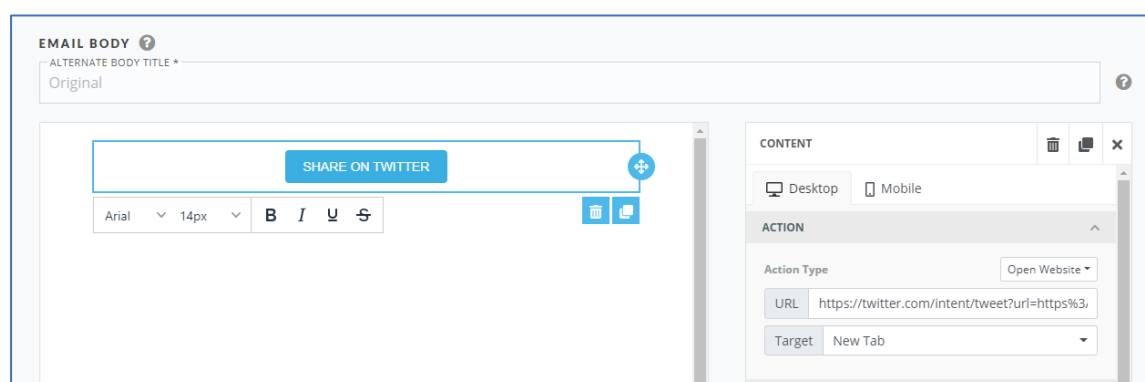
e.g. <https://www.freeformatter.com/url-encoder.html>

Here's how to do it

1. Open your sharelink generator. Paste in your url and tweet text and build your sharing links. They'll look something like this:



2. **Copy the sharing links** across to your email in Action Network. Don't forget to use buttons to highlight the links.



What about hashtags?

If you're using #hashtags in your accompanying text, you'll need to do a bit of encoding to make sure the tweet works. For example, lets add some hashtags to that tweet

Once again @BarnetCouncil Councillors have decided to vote against declaring a climate emergency. Let's change their minds. Tell your Councillor to declare a #climateemergency in #Barnet.

If you don't encode your tweet, it'll end up cutting off at the first hashtag, and look like this:

Once again @BarnetCouncil Councillors have decided to vote against declaring a climate emergency. Let's change their minds. Tell your Councillor to declare a <https://actionnetwork.org/letters/tell-your-councillor-to-declare-a-climate-emergency-in-barnet> |

Here's how to stop that from happening

1. Open your URL encoder
2. Paste in your **tweet text** (without the url) and hit Encode

Copy-paste the string to encode or decode here

Once again @BarnetCouncil Councillors have decided to vote against declaring a climate emergency. Let's change their minds. Tell your Councillor to declare a #climateemergency in #Barnet.

ENCODE DECODE

3. Find your encoded text and copy it

Decoded string:

Once+again+%40BarnetCouncil+Councillors+have+decided+to+vote+against+declaring+a+climate+emergency.+Let%27s+change+their+minds.+Tell+your+Councillor+to+declare+a+%23climateemergency+in+%23Barnet.%C2%A0

4. Open your sharelink generator and paste your encoded text into the text field. Then add in the url as normal.


Text (Twitter, Pinterest, & LinkedIn only)

Once+again+%40BarnetCouncil+Councillors+have+decided+to+vote+against+ed.

Link URL

<https://actionnetwork.org/letters/tell-your-councillor-to-declare-a-climate-eme>

5. Generate your share links and copy them across into Action Network, as above.

 **Twitter (test)**

<https://twitter.com/intent/tweet?url=https%3A%2F%2Factionnetwork.org%2>