



Field Director

The Maine Senate Democratic Campaign Committee (SDCC), a full-time political organization dedicated to building a Democratic majority in the Maine Senate, **seeks an experienced Field Director to run an aggressive grassroots operation to help us protect and expand our majority in 2022.**

The Maine Senate was a top targeted chamber in 2018 and 2020, and remains an important battleground in 2022. The Field Director will work directly with the Executive Director to develop a field plan, manage candidate programs, implement reporting structure, manage staff, and coordinate multiple senate campaigns.

RESPONSIBILITIES:

The Field Director will be responsible for overseeing the 2022 field program for legislative candidates.

Duties will include, but are not limited to:

- Managing all aspects of the field program
- Working with candidates on messaging and communication
- Managing a staff of 6-8 Regional Field Directors
- Drafting and implementing general field plan
- Helping candidates meet volunteer and voter ID goals
- Creating a goal-driven and goal-dependent campaign structure for each race
- Working with candidates on other field activities, as needed
- Any other campaign-related tasks, as needed

REQUIREMENTS:

- 2+ cycles of field experience
- Experience recruiting, hiring, training, and managing field staff is preferred
- Experience managing some aspect of a GOTV operation
- Experience targeting and creating persuasion universes based on modeling
- Extensive knowledge of and experience working with VoteBuilder (VAN)
- Extensive experience with Excel and/or Google Sheets
- Good interpersonal skills, effective communication skills, and an ability to work independently and as part of a team

PAY & BENEFITS:

Full-Time employees are eligible for benefits, including health care, vision, and dental insurance; sick leave, paid time off, and more. Salary is between \$50,000-\$60,000. Must be able to work with long, irregular hours, and travel frequently around Maine. This position will run through the November 2022 election. Employees should expect to live and work on the ground in Maine no later than February 2022.

TO APPLY:

Send resume, cover letter, and 2-3 references to Lily Herrmann, SDCC Executive Director at lily@mainesdcc.com by 5pm on December 1, 2021. Please use "Field Director" as the subject. Applications will be considered on a rolling basis.

Equal Employment Opportunity Policy: The Maine Senate Democratic Committee is an equal opportunity employer and it is our policy to recruit, hire, train, promote and administer any and all personnel actions without regard to sex, race, age, color, creed, national origin, religion, economic status, sexual orientation, veteran status, gender identity or expression, ethnic identity or physical disability, or any other legally protected basis.