



Employment Opportunity: Communications Specialist, Washington Senate Democratic Campaign

Location: Seattle, WA (Georgetown Neighborhood)

Compensation: Depending on experience, \$60,000-\$75,000 a year, full health insurance benefits, cell phone mileage reimbursement, generous PTO, sick leave, and vacation policy

Hours: Full time

Duration: Through November 2022

Interested candidates may apply by sending a resume and cover letter to katy@senatedemocrats.org. Please apply by February 7th, 2022

About the Washington Senate Democratic Campaign

The Washington Senate Democratic Campaign (WSDC) was established in 2013 to support the election and re-election of Democrats to the Washington State Senate who are or intend to be active participants in the Senate Democratic Caucus. The WSDC provides staff, financial, and strategic assistance to Democratic candidates for the Washington State Senate to grow our Democratic majority.

About The Position

The WSDC is seeking a collaborative, media-savvy, and hardworking communications professional with a passion for politics to join our team. Reporting to the Executive Director and working in conjunction with other caucus staff, the Communications Director will be responsible for aiding the WSDC and our candidates to drive the Senate Democratic message to stakeholders, supporters, voters, and the media. An ideal candidate will possess excellent written and planning skills, strong editing ability, and strategic thinking in creating

Responsibilities:

- Create and execute WSDC communications and social media plan
- Produce materials, messaging guidance, and other communication tools to support members, candidates, and the work of the WSDC
- Direct and provide comprehensive communications services to members and candidates
- Manage the WSDC social media accounts and assist our campaigns to boost their organic digital presence
- Monitor media mentions and social media content of members, candidates, and opposition campaigns
- Develop and implement proactive media outreach plan including writing press releases and pitching reporters
- Coordinate with communications staff with external partner organizations
- Assist Finance Team to coordinate digital fundraising program
- Help edit and support campaign paid communications, voter guide statements, and other written campaign materials
- Light graphic design work for social media posts
- Other tasks as assigned

Qualifications:

- At least 2 years communications experience
- Some campaign or political experience preferred but not required
- Excellent written and verbal communication skills
- Familiarity and proficiency with a variety of social media platforms, especially Facebook and Twitter
- Ability to work in a high-stress environment, under tight campaign deadlines, with a tendency for kindness and humor
- Capacity to work flexible hours including evenings and weekends, both in-person and remotely
- Competency with basic graphic design or video editing tools
- Strong commitment to equity, racial justice, and alignment with our goal of elected Democrats to the Washington State Senate

The WSDC is an affirmative action and equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, sex, sexual orientation, gender identity and expression, age, disability, or any other protected factor. We also engage in anti-discriminatory hiring practices, folks who are women, queer, trans, non-binary, Black, Indigenous, people of color, parents, have different abilities, are immigrants are encouraged to apply. The WSDC is committed to providing access, equal opportunity, and reasonable accommodation for individuals with disabilities in employment, its services, programs, and activities.