



# 2021 ACCOMPLISHMENTS



## SAFE ROUTES TO SCHOOL

- 5,000+ students at 13 elementary schools participated in Walk and Bike to/at School Day
- 300 students at 3 elementary schools completed the bicycle safety skills course
- More than 75 kids participated in 3 community bike safety events

## TRANSIT EQUITY

- Succeeded in getting regional officials to replace highway expansions with transit, protected bike lane, and sidewalks in 2050 plan
- Produced 4 videos highlighting stories of current transit riders and workers
- Collected and delivered 334 thank you notes on Transit Employee Appreciation Day



## SAFE NEIGHBORHOOD STREETS



- Won Council increase of \$6 million per year for sidewalks and bike lanes
- Implemented Burch Ave Neighborhood Traffic Calming
- Garnered support for N. Miami Blvd protected bike lanes
- Successfully supported Merrick-Moore neighborhood's call for safer streets in their opposition to a rezoning

## STATE & NATIONAL CAMPAIGNS

- Joined successful national campaigns to call for more funding for transit operations and infrastructure for safe walking and biking.
- Signed joint letter with environmental and sustainable transportation organizations across the state calling on Governor Cooper to take executive action to reduce carbon emissions from transportation to zero by 2050



## EVENTS & RIDES



- Held Move-A-Bull City festival with 11 partners celebrating sustainable transportation, including the Heavy Hauler Invitational competition.
- Hosted 10 bike rides with more than 250 participants
- Welcomed the BikeWalkNC Summit to Durham
- Held a Get to Know Your Bike workshop during Bike Month
- Hosted two virtual community meetings and two webinars

## ORGANIZATIONAL GROWTH

- Revenue increased to \$119,250 in 2021 from \$73,670
- Support from more than 400 individuals enabling us to plan for additional staff hires in 2022
- 1,779 email subscribers (450+ new)
- 5,206 social media followers across 3 platforms (579 new in 2021)



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# PLANS FOR 2022

## EDUCATION



- Sustain and expand the Safe Routes to School program by offering:
  - bike skills events for youth
  - volunteer training for adults
  - walk/bike audits to advocate for access improvements
  - promotion of Walk and Bike to School events
- Distribute bikes to kids who don't have them.
- Encourage bicycles as transportation through confidence building clinics and educational events and materials.

## ADVOCACY

- Advocate for quicker delivery of City projects to improve conditions for people walking, biking, and riding the bus.
- Advance Vision Zero efforts in Durham.
- Develop training materials for volunteers who want to advocate for specific safety improvements.
- Continue to support transit riders and transit workers through the Transit Equity Campaign and research creating a Transit Riders' Union
- Work with organizations across the state and nation for greater funding for walking, biking, and using transit
- Partner with neighborhoods to advance safer streets and better transit



## EVENTS & RIDES



- Continue events such as 2022 Kick-Off, Earth Day Transportation Expo, Bike Month (May), Ride of Silence, Move-A-Bull City, Ghost Stories of Durham
- Coordinate events with partners to increase awareness about climate change and racial equity.
- Walks or rides to highlight recent street improvements or places that still need improvement

## ORGANIZATIONAL GROWTH

- Convert Executive Director from contract position to employee
- Hire Deputy Executive Director with a focus on Development and Communications
- Continue to expand and diversify the Board
- Engage more volunteers



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