



Title: Wisconsin State Senate Campaign Manager

Start Date: April 1, 2022

Salary: Starting Salary of \$52,500 with benefits.

Description: The Wisconsin State Senate Democratic Committee (SSDC) is hiring campaign managers to run State Senate races during the 2022 general election cycle. Campaign managers will serve as the lead coordinator between the SSDC and their respective candidate/campaign, and will manage day-to-day campaign operations within the district.

Key Responsibilities:

1. Recruit and train a consistent volunteer base to implement the SSDC field plan throughout the district.
2. Collaborate with the candidate and SSDC Finance Director to successfully develop and execute a measurable campaign finance plan.
3. Conduct donor research for the candidate and manage their fundraising call time.
4. Test, finalize and implement a full spectrum voter engagement, persuasion and mobilization program in coordination with SSDC and partnered consulting firms in support of the campaign.
5. Plan, recruit for and run campaign events such as fundraisers, canvasses, phone banks and GOTV.
6. Manage and plan the candidate's daily schedule.
7. Draft rapid campaign communications for local and statewide press requests in coordination with both the SSDC and its consulting partners.
8. Enter campaign data quickly and accurately into the appropriate fundraising and/or outreach database.
9. Serve as the lead coordinator for the collection and submission of candidate nomination signatures.
10. Other duties as assigned by the SSDC Executive Team.

Ideal Candidate Will:

1. Have at least one general election cycle of experience (paid or volunteer) with a Democratic campaign.
2. Have impeccable personal organization and the ability to delegate tasks when appropriate.
3. Understand and present effective training and management skills with staff and volunteers.
4. Demonstrate strong oral and written skills.
5. Possess a valid U.S. driver's license and a reliable mode of transportation.
6. Have previous experience in Microsoft office, Google Suite, Votebuilder and NGP.
7. Know best practices for social media and be comfortable using Facebook, Twitter and Instagram for campaign outreach.
8. Be dedicated to anti-racist principles, diversity and inclusion and grassroots organizing.

To Apply: Please email your current resume to Alex Pond at alex.pond@wisdems.org with the subject line "SSDC Campaign Manager." Resumes will be considered on a rolling basis until positions are filled. Cover letters are optional.

Equity and Inclusion: The SSDC is an equal opportunity employer. We ask that applicants share the SSDC's vision for a deeply inclusive, diverse and anti-racist party organization, membership and electorate. In order to be successful in this role, applicants must have the cultural competence to successfully work with a diverse group of constituency groups. We strongly encourage women, black, brown and people of color, LGBTQ+ folks and people of all religions and abilities to apply.