



Description

Democrats in Michigan currently have the opportunity to take back the State Senate for the first time in almost 40 years. To help ensure this win, the Michigan Senate Democratic Fund (MSDF) is recruiting Campaign Managers for our top tier races. The campaign manager will assist in all day-to-day operations for their specified campaign while working closely with MSDF.

Duties and Responsibilities

- Draft and implement a campaign plan that outlines the campaign's efforts through Election Day, including fundraising, canvassing, phone banking, volunteer recruitment, voter outreach, and local media relations.
- Work with MSDF Finance Team to draft and implement a fundraising plan and a campaign budget that relies on call time, email fundraising, seeking the support of partner organizations, and fundraising events. Staff the candidate during fundraising calls and events.
- Manage the candidate's time by scheduling call time and canvassing. Keep the candidate on schedule and on task.
- Recruit, train, and manage campaign volunteers.
- Draft and implement a field plan that involves candidate, volunteers, campaign staff canvassing, community outreach, phone banking, creative field tactics, volunteer recruitment, and confirmation of positive IDs.
- Coordinate with MSDF in drafting press releases when appropriate, and prepare candidates for press opportunities.

Qualifications:

- At least one cycle of experience on a competitive campaign
- Excellent field or finance background
- Commitment to winning a Democratic majority in the Michigan Senate
- High attention to detail
- Time management skills
- Ability to problem solve and think on their feet

Start date is ASAP through November 2022. This position is full-time, requiring frequent evenings and weekends. Salary is commensurate with experience starting at \$4,500/month and includes health care.

Interested candidates should send resume and three references to Deputy Caucus Director Em Lefko at em@senatedems.org



www.senatedems.org

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