

EveryDoctor Governance Update March 2022

Appointment of new director

Dr Julia Patterson and Dr Georgina Wood, the directors and founding members of EveryDoctor Limited (“EveryDoctor”), are delighted to announce the appointment of Dr Megan Smith as a director at EveryDoctor. You can see appointment details here: <https://find-and-update.company-information.service.gov.uk/company/11695500>

About EveryDoctor

EveryDoctor is a not-for-profit company, founded by Julia and Georgina in 2018. It is doctor-led and campaigns for a better NHS for every doctor and every patient. There are no shareholders and every single penny that the organisation raises is invested in achieving its stated aims and objectives. This is expressly written into the organisation’s legally binding rules, and its accounts are publicly available at Companies House. If the organisation ever ceases to exist, its funds are required by law to be transferred to a similar organisation with similar objectives.

What’s in a name?

The organisation’s name is a play on the literary and theatrical concept of the “Everyman”. EveryDoctor does not purpose to represent every doctor in the UK; it represents those “typical and ordinary” doctors who choose to join our organisation as members.

everyman

noun [C or U] (also **Everyman**)
UK /'ev.ri.mæn/ US /'ev.ri.mæn/

a person, usually a man, who is very typical and ordinary, with similar experiences or qualities to most people:

- *He was the everyman who became a global celebrity.*
- *In many ways, the character is Everyman.*
- *Being seen with billionaires does not fit the everyman image he is trying to project.*

Source: <https://dictionary.cambridge.org/dictionary/english/everyman>

EveryDoctor is a not-for-profit doctor-led campaign organisation representing 1,700 UK doctors with a wider network of 250,000 NHS staff and supporters. We advocate for the safety and well-being of every doctor, NHS worker and patient.

Find out more: www.everydoctor.org.uk



@EveryDoctorUK



@everydoctor_uk

Aims and objectives of EveryDoctor

EveryDoctor exists to campaign for:

- The NHS to be appropriately funded so that every patient receives world class, gold standard care.
- The NHS always to be publicly funded, free at the point of use and never run by for profit organisations.
- The writing off/paying down of all Private Finance Initiative incurred NHS debt.
- NHS staff to work in first class employment conditions.
- The elimination of discriminatory practices against doctors and patients.
- The elimination of misleading and inaccurate media messaging about health, doctors, other NHS staff, and the NHS.

Fundraising

Campaigning costs money, so where does EveryDoctor's come from? There are 4 key funding streams:

1. Doctor member subscriptions/one-off donations.
2. Public member subscriptions/one-off donations.
3. Grants and donations from supporting organisations (we are so grateful for the support we have been offered by The Roddick Foundation, Reset Tech and Avaaz).
4. Merchandise - like many other organisations (e.g. not-for-profit companies, NGOs, charities, etc.), EveryDoctor sells merchandise to help fund the organisation's activities. All profits from the sale of merchandise go straight back into the work of the organisation. No individual profits: this would be illegal, and our rules expressly prohibit it.

About Julia Patterson

Julia studied at University College London, qualifying as a doctor in 2010. She became a Member of the Royal College of Psychiatrists in 2015. Julia began running national campaigns advocating for NHS staff and patients in 2015. In 2018, she and Georgina established EveryDoctor. They believed that a doctor-led campaign organisation could be powerful,

EveryDoctor is a not-for-profit doctor-led campaign organisation representing 1,700 UK doctors with a wider network of 250,000 NHS staff and supporters. We advocate for the safety and well-being of every doctor, NHS worker and patient.

Find out more: www.everydoctor.org.uk



@EveryDoctorUK



@everydoctor_uk

amplifying the voices of NHS staff but also employing staff to ensure sustainability in the campaign work.

It soon became clear that the task was enormous. As the organisation grew, a full time Chief Executive was needed. Julia therefore took the brave decision to stop working clinically and devote herself to EveryDoctor. She understands the NHS and what it means to be a medic working within it. The organisation is all the richer for being run by someone with this vital insight and knowledge. Julia remains a doctor on the GMC register though has relinquished her licence to practice whilst she carries out her current role. Julia was awarded a Marie Claire 2021 Future Shaper award for the work that she does with EveryDoctor.

About Megan Smith

Prior to studying medicine, Megan was a practising barrister. She has a First in law and was called to the Bar in 1994. Megan started studying medicine in 1998 and qualified as a doctor in 2003. She has worked full-time in the NHS since 2003 and has been a consultant anaesthetist in London since 2015. Megan has worked full-time on the COVID-19 frontline during the pandemic.

In September 2020, Megan took up her role as an in-house barrister and head of policy employed by EveryDoctor.

About Georgina Wood

Georgina is a founder member and director of EveryDoctor. Georgina read medicine at University College London, qualifying in 2010. She holds MRCP (UK), MRCP (Oncology) and during her general internal medicine training undertook an MSc in Cancer Therapeutics. She completed her PhD at Barts Cancer Institute, University of London in 2020. Currently, she is in her final year of higher specialty training in Medical Oncology in London. Throughout the COVID-19 pandemic, Georgina has worked full-time on the NHS front line. Georgina is passionate about EveryDoctor and the vital role it plays in advocating for the very best in the working lives and wellbeing of all UK doctors, healthcare workers and their patients.

EveryDoctor is a not-for-profit doctor-led campaign organisation representing 1,700 UK doctors with a wider network of 250,000 NHS staff and supporters. We advocate for the safety and well-being of every doctor, NHS worker and patient.

Find out more: www.everydoctor.org.uk



@EveryDoctorUK



@everydoctor_uk