What Is Academic Freedom?

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OUTLINE

● General Considerations
● Versus Free Speech
● The 1940 *Statement on Academic Freedom and Tenure*
● Freedom in Research
● Freedom in Teaching
● Freedom of Extramural Speech
● Freedom of Intramural Speech
“Academic Freedom is the freedom of the teacher or research worker in higher institutions of learning to investigate and discuss the problems of his science [discipline] and to express his conclusions, whether through publication or in the instruction of students, without interference from political or ecclesiastical authority, or from the administrative officials of the institution in which he is employed, unless his methods are found by qualified bodies of his own profession to be clearly incompetent or contrary to professional ethics.”

–Arthur O. Lovejoy, Encyclopaedia of the Social Sciences (1930)
Academic Freedom

For the common good

• Society grants those who teach and conduct research in higher education this special freedom because it recognizes that the knowledge produced and disseminated by such workers is critical for the welfare of society, an idea conveyed by “for the common good” or “for the public good.”

• To produce and disseminate knowledge of the highest quality in their fields, academics must be regulated by peers, the only ones qualified to evaluate their work.
A self-regulated faculty

- Faculty members “are the appointees, but not in any proper sense the employees”, of university trustees or regents. “For, once appointed, the scholar has professional functions to perform in which the appointing authorities have neither competency nor moral right to intervene” (1915 Declaration of Principles on Academic Freedom and Academic Tenure).

- “University teachers should be understood to be, with respect to the conclusions reached and expressed by them, no more subject to the control of the trustees, than are judges subject to the control of the president, with respect to their decisions” (1915 Declaration).

- With these rights come the obligation for the faculty to regulate its own fields to ensure the quality of the knowledge produced and taught.
Academic Freedom

Special employment protections

• The independence assured by academic freedom is encouraged through employment protections, mainly,
  • Tenure. (But note, “During the probationary period a teacher should have the academic freedom” enjoyed by “all other members of the faculty” [1940 Statement]).
  • Defined as “an indefinite appointment terminable only for cause.”
Special employment protections

• Academic due process. “Termination for cause of a continuous appointment, or the dismissal for cause of a teacher previous to the expiration of a term appointment, should, if possible, be considered by both a faculty committee and the governing board of the institution.” (1940 Statement)
Academic Freedom versus Free Speech

Same as First Amendment-protected free speech?

• Although academic freedom in the United States receives some protection—at public universities—from the First Amendment, the conception of academic freedom in this country predates its judicial recognition and has developed largely outside of it.

• The AAUP regards academic freedom as a professional right extended to members of the profession subject to certain limitations, including the obligations of professional ethics.
“The function of academic freedom is not to liberate individual professors from all forms of institutional regulation, but to ensure that faculty within the university are free to engage in the professionally competent forms of inquiry and teaching that are necessary for the realization of the social purposes of the university. In this sense, academic freedom is a professional freedom.” (Robert Post, “The Structure of Academic Freedom” [2006]).
Academic Freedom versus Free Speech

Free speech is not a good model for understanding

• The First Amendment is premised on an “equality of status in the field of ideas.” All expressions are given equal protection under the law.

• Academic knowledge is premised on an inequality of status between differing ideas. We routinely classify some ideas as inferior to others and train our students to do the same. Without this process of designating certain ideas as less worthy than others, knowledge would not progress.

• Because of its focus on the individual and the equal status of each expression, First Amendment rights provide a poor model for understanding academic freedom.
Academic Freedom versus Free Speech

Academic freedom is **broader** and **narrower** than First Amendment free speech:

- It is **broader** because it is a condition of employment at those private institutions that provide for it in their regulations. Furthermore, some court decisions have been interpreted as **narrowing** First Amendment protection of academic freedom for public employees.
- It is **narrower** because academic freedom does not protect some speech that may be protected by the First Amendment.
1940 Statement

- The AAUP’s most significant policy document
- Joint formulation of the AAUP and the American Association of Colleges and Universities (AAC&U)
- Endorsed by more than 250 scholarly societies and higher-education organizations
- Represents a consensus in American higher education about the meaning and purpose of academic freedom and tenure
- Incorporated in hundreds of faculty handbooks and collective bargaining agreements
FIGURE 3
The 1940 Statement is the Primary Source of Academic Freedom Language
Provenance of Academic Freedom Statements, by Institution Type

- All Institutions
- No Collective Bargaining
- Collective Bargaining
- Research
- Master’s
- Bachelor’s

AAUP Language with Attribution  |  AAUP Language without Attribution  |  Other Language  |  None

0% 20% 40% 60% 80% 100%
1940 Statement

Structure

• **Headnote**: History of the *Statement*.

• **Introduction**: Rationale for academic freedom and tenure.

• **Academic Freedom**: Topic of this presentation. This section is frequently included in handbooks or CBAs without other parts of the *Statement*.

• **Academic Tenure**: Only briefly discussed here.

• **Notes**: Original and 1970 *Interpretative Comments*.

• **Endorsements** by educational and disciplinary associations.
Introduction

“Institutions of higher education are conducted for the **common good** and not to further the interest of either the individual teacher or the institution as a whole. The common good depends upon the **free search for truth** and its **free exposition**.”
The structure of the academic freedom section

- The 1940 Statement identifies three constitutive elements of academic freedom: research, teaching, and extramural speech.
- It further identifies specific restrictions for each of these elements.
- It does not further elaborate the nature of the constitutive elements or claim that the list of restrictions is exhaustive.
- Some have attributed the success of the 1940 Statement to the skeletal nature of the definition, which leaves it open to subsequent definition and refinement, and to the explicit recognition of restrictions.
Sources of interpretation of the 1940 *Statement*

- 1915 *Declaration of Principles on Academic Freedom and Academic Tenure*
- 1925 *Conference Statement*
- 1970 *Interpretative Comments*
- Derivative AAUP policy statements and reports
- AAUP investigations of violations of academic freedom and tenure
Freedom of research

• 1940 *Statement*: “Teachers are entitled to **full freedom** in research and in the publication of the results, subject to the adequate performance of their other academic duties; but research for pecuniary return should be based upon an understanding with the authorities of the institution.”

• A fairly common misperception is that academic freedom only protects research. This misperception is **reinforced** by tying the awarding of tenure based on research accomplishments and by appointing contingent faculty members to teaching-only positions.
Freedom in the classroom

- 1940 *Statement*: “Teachers are entitled to freedom in the classroom in discussing their subject, but they should be careful not to introduce into their teaching *controversial matter* which has *no relation to their subject.*”

- 1970 *Interpretative Comment*: “The passage serves to underscore the need for teachers to avoid persistently intruding material which has *no relation to their subject.*”

- *Freedom in the Classroom* (2007): “So long as an instructor’s allusions provoke *genuine debate* and *learning that is germane to the subject matter* of a course, they are protected by ‘freedom in the classroom.’”
Academic Freedom

Individual vs Collective Academic Freedom

• *Freedom to Teach* (2013): “The freedom to teach includes the right of the faculty to select the materials, determine the approach to the subject, make the assignments, and assess student academic performance in teaching activities for which faculty members are individually responsible, without having their decisions subject to the veto of a department chair, dean, or other administrative officer.”

• “In a multisection course taught by several faculty members, responsibility is often shared among the instructors for identifying the texts to be assigned to students. ... The shared responsibility bespeaks a shared freedom, which trumps the freedom of an individual faculty member to assign a textbook that he or she alone considers satisfactory.”
Academic Freedom

Extramural Speech

- According to Walter Metzger, the inclusion of extramural speech as a constitutive element of academic freedom is “the distinctively American contribution to the theory of academic freedom.”

- The most controversial and most challenged aspect of academic freedom, as it does not necessarily relate to disciplinary expertise.
Extramural Speech

1940 Statement: “College and university teachers are citizens, members of a learned profession, and officers of an educational institution. When they speak or write as citizens, they should be free from institutional censorship or discipline, but their special position in the community imposes special obligations. As scholars and educational officers, they should remember that the public may judge their profession and their institution by their utterances. Hence they should at all times be accurate, should exercise appropriate restraint, should show respect for the opinions of others, and should make every effort to indicate that they are not speaking for the institution.”
Extramural Speech

• 1940 Statement: “If the administration of a college or university ... believes that the extramural utterances of the teacher have been such as to raise grave doubts concerning the teacher’s fitness for his or her position, it may proceed to file charges...”

• 1964 Committee A Statement/1970 Interpretive Comment: “In cases involving such charges, it is essential that the hearing should be conducted by an appropriate—preferably elected—faculty committee... The controlling principle is that a faculty member’s expression of opinion as a citizen cannot constitute grounds for dismissal unless it clearly demonstrates the faculty member’s unfitness for his or her position.”
Extramural Speech

1949 AAUP investigation at Evansville College: “As to the necessity of a formal disavowal of institutional spokesmanship, the circumstances should determine the matter; for example, it would be unnecessary, when speaking in support of a Boy Scout drive, to announce: ‘My sentiments on this occasion are not necessarily those of Blank College.’ The rule of reason would be to clarify the relationship if it is not already clear.”
Academic Freedom

Intramural Speech

• While the 1940 Statement does not explicitly recognize speech on governance as a constitutive element of academic freedom, AAUP investigative reports from the 1920s and 1930s did recognize intramural speech as falling within the ambit of academic freedom.

• The AAUP now recommends that faculty handbooks and CBAs explicitly state that academic freedom includes the right to “address any matter of institutional policy or action whether or not as a member of an agency of institutional governance.”

*Protecting an Independent Faculty Voice: Academic Freedom after Garcetti v. Ceballos
Academic Freedom and Faculty Governance: Inextricably Linked

• Maintaining academic freedom requires faculty participation in governance, in particular through the faculty’s primary responsibility for faculty status: appointments, reappointments, decisions not to reappoint, promotions, the granting of tenure, and dismissal.

• As noted at the beginning of this talk, participation in governance is an essential part of being a self-regulated faculty body.
Academic Freedom and Faculty Governance: Inextricably Linked

“A sound system of institutional governance is a necessary condition for the protection of faculty rights and thereby for the most productive exercise of essential faculty freedoms. Correspondingly, the protection of the academic freedom of faculty members in addressing issues of institutional governance is a prerequisite for the practice of governance unhampered by fear of retribution.”

“In sum, sound governance practice and the exercise of academic freedom are closely connected, arguably inextricably linked.”

– On the Relationship of Faculty Governance to Academic Freedom (1994)
Thank You!

If you have questions or need assistance, send an email to academicfreedom@aaup.org.