

# Town of Lexington, Massachusetts

## TRANSPORTATION ADVISORY COMMITTEE

VINITA VERMA, CHAIR  
PAMELA LYONS, CO-CHAIR  
SALLY CASTLEMAN  
ELAINE DRATCH  
KUNAL BOTLA  
MARK ANDERSEN  
JONATHAN SCHWARZ

March 10, 2023

**MEMORANDUM**

**To:** Select Board  
**From:** Transportation Advisory Committee  
**Re:** Lexpress Fare Review Update

Dear Select Board members,

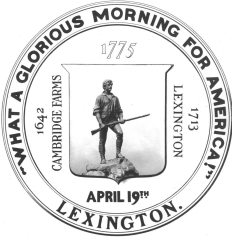
On behalf of the Transportation Advisory Committee, I am writing to update the Select Board, and related stakeholders, of the Committee's recommendation to establish a twenty-dollar standard annual pass for Lexpress.

The Committee previously recommended retaining level service in FY2024 and informed that the Committee was reviewing Lexpress's fare structure. In following discussion and evaluation about the current fare system, the Committee found that a simplified, streamlined, and easy to use system would be most supportive of the Committee and the Select Board's sustainability goals and in increasing Lexpress ridership.

Through evaluating the trips currently and previously made with Lexpress, the Committee reached unanimous consensus on the following recommendations, for Lexpress for FY2024:

- \$2 fare for all riders
- \$20 annual passes for all riders, *passes would run from July 1 to June 30 each year*
- A transition period until September 1 for anyone who has free daytime fares
- Elimination of free rides henceforth

The Committee's analysis suggests that with current ridership shifting to this pass, the revenue impact to the Town budget will be less than \$10,000 per year, this recommendation has the



## Town of Lexington, Massachusetts

### TRANSPORTATION ADVISORY COMMITTEE

potential to increase ridership, and add taxpayer value by decreasing town cost per ride. The Committee proposes making these \$20 passes available through Town Offices starting by June 1, 2023, at the latest, for use starting July 1, 2023.

The Committee is, additionally, working on a marketing and educational campaign to encourage utilizing Lexpress and the other transportation services available in Lexington, especially with the potential from this recommended pass.

At the Committee's March 16th meeting, further discussion about the most efficient and effective form for a pass is planned. Including this information, the Committee would like to present its proposal to the Select Board for consideration.

The Committee would appreciate feedback from the Board and Board members at our next meeting on March 16th, or by email.

Sincerely,  
Kunal Botla

**Cc:** Susan Barrett, Transportation Manager  
Vinita Verma, Chair, Transportation Advisory Committee  
Deepika Sawhney, Chair, Ad-Hoc Transportation Committee

**Attached:** 1. Lexpress Revised Pass Policy Proposed, Mark Andersen (February 28, 2023)