

NHDP Legislative Communications Director

Summary

The Legislative Communications Director works closely with the NHDP Communications team and the House and Senate Caucuses to drive messages and execute an aggressive communication strategy. The Communications Director's duties include serving as a spokesperson for the caucuses and as the architect of cycle-long and day-to-day communications strategy and operations as they relate to the Caucuses' campaigns and goals. The position reports to the Executive Directors of the Democratic Victory Campaign Committee and the Senate Democratic Caucus.

Responsibilities

- Direct and provide comprehensive communications services for the Caucuses and campaigns, especially with regard to internal and external message guidance and earned media;
- Act as spokesperson for the caucuses when needed and in conjunction with the respective Caucus chair and legislative leaders;
- Create and implement broad communications and messaging strategy for the Caucuses;
- Cultivate relationships with state reporters and other members of the media to speak on background and effectively shape stories and media narratives, as well as on the record as needed;
- Oversee generation of press materials, statements, talking points, and speeches;
- Contribute to the planning of media events for the Caucuses, legislative leaders, and other officials and candidates. This includes maintaining open lines of communication with official side staff.
- Assist in designing themes and narrative of Caucus Paid Media.
- Monitor and operate Caucus social media platforms.

Qualifications

- Minimum two cycles of campaign communications experience;
- On-the-record experience;
- Demonstrated ability to lead;
- Firm grasp of today's traditional and social media environments;
- Attention to detail and accuracy;
- Excellent written and oral communications skills;
- Demonstrated ability to work well with others and to handle multiple projects simultaneously;
- Experience designing, placing and buying Google, Facebook and Twitter ads a plus.
- Commitment to electing Democrats across the ballot.
- Existing network of media relationships a plus.

To Apply:

Please send one writing sample, resume, and 2 references to both jbowie@nhdp.org and jgeorge@nhhousedems.org with subject line "Leg Comms." No calls, please. The New Hampshire Democratic Party is an equal opportunity employer. Minorities and persons with disabilities are encouraged to apply.

Applications accepted on rolling basis, expected start date February 2024. Salary is \$5,500 per month. Health, dental and vision insurance coverage is available at no cost to the employee.