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Hoboken  
Rat Infestation  
Plan

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**PAUL PRESINZANO**

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**Hoboken City Council**

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# INTRODUCTION

As a candidate for City Council in Hoboken in Ward 1, I am committed to addressing the pressing issue of rat infestation that plagues our community. The presence of rats not only poses health risks but also impacts the quality of life for our residents and visitors.

This five-point plan outlines my comprehensive approach to tackle the rat infestation and create a cleaner, safer, and healthier environment for all Hoboken residents.



We can make  
Hoboken better,  
together.

- Paul  
Presinzano

# STRENGTHEN PUBLIC EDUCATION AND AWARENESS



One of the essential steps to combat the rat infestation is to empower our community with knowledge. This plan emphasizes the importance of public education campaigns to raise awareness about rat prevention and management.

Through brochures, workshops, and social media outreach, we must educate residents on proper waste disposal, the risks associated with rat infestations, and how they can contribute to the solution.

We can also collaborate with local schools to integrate rat control and sanitation practices as part of the public awareness campaign, fostering a culture of responsible waste management among our future generations.

# IMPLEMENT STRINGENT WASTE MANAGEMENT PRACTICES

To curb the rat population, we must tackle their primary source of sustenance – waste. I propose that the Department of Environmental Services work closely with businesses and residents to implement stricter protocols for garbage disposal. This includes passing a new city ordinance that mandates the use of rat-proof garbage cans for all businesses, residential properties, and public spaces.

The ordinance will require property owners and businesses to replace their existing garbage cans with city-approved, rat-proof containers within a specified timeframe.

To support residents in complying with the new regulation, the City of Hoboken needs to facilitate the purchase and distribution of rat-proof garbage cans at reduced prices. By providing rat-proof garbage cans, we will minimize the availability of food sources for rats and discourage their presence in our community.



The City of Hoboken must require the use of rat-proof garbage cans for all businesses, residential properties, and public spaces.



# ENHANCE PEST CONTROL MEASURES

While promoting prevention is crucial, we must also take targeted action against existing rat populations. To achieve this effectively and efficiently, the City of Hoboken must initiate a competitive bidding process, inviting pest control experts and companies to submit proposals for rat extermination services.

01

## Put out a bid

By putting out a bid, we aim to secure the most qualified and experienced pest control experts at competitive prices.

02

## Make a plan

The selected pest control contractors will work closely with the City of Hoboken to devise a comprehensive rat eradication plan. This plan will involve regular inspections, strategic placement of traps and baits, and the utilization of environmentally friendly pest control methods to ensure the safety of both residents and non-target wildlife, especially our pets.

03

## Leverage Expertise

By leveraging the expertise of pest control professionals through a competitive bidding process, we will optimize the use of resources and achieve significant progress in eliminating the rat infestation in Hoboken.

# ENCOURAGE COMMUNITY PARTICIPATION



The success of any plan relies on the active involvement of the community. We must create an easy-to-use platform that encourages residents to promptly report rat sightings and infested areas.

A dedicated hotline and an online reporting system need to be established to streamline the process. Moreover, to incentivize community participation, we should introduce a reward program where residents can earn recognition and benefits for their contributions to the rat eradication efforts.



# MONITOR AND EVALUATE PROGRESS

To ensure the effectiveness of our initiatives, we must adopt a block-by-block approach to monitor and evaluate the progress of our rat eradication efforts. Instead of relying solely on each household individually, this new system will allow us to assess the overall impact of our strategies on a more localized level.

01

## Divide

The City of Hoboken must work in collaboration with the pest control experts and community representatives to divide Hoboken into manageable blocks.

02

## Conquer

Each block will be evaluated based on the number of reported rat sightings, infestation intensity, and the success of pest control measures implemented. This approach will enable us to identify areas with persistent rat issues and allocate resources more efficiently.

03

## Report

Regular progress reports will be shared with residents, showcasing the improvements achieved in different blocks over time. Community feedback will be encouraged, and we will remain adaptable in making necessary adjustments to the plan based on the evaluation outcomes.



# CONCLUSION

By implementing this comprehensive five-point plan, we will make significant strides in eliminating the rat infestation in Hoboken. As a candidate for City Council, I am committed to working collaboratively with the Mayor, the community, businesses, and local authorities to create a cleaner and safer environment for all residents.



Safer for our kids

Safer for our seniors



Safer for our families

Together, we can protect our city from the scourge of rat infestations and preserve Hoboken's reputation as a healthy and vibrant place to live and visit.

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# PAUL PRESINZANO

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## Hoboken City Council

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*I thank you for your interest and attention  
on this important issue.*

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