



Communications Director

Summary

We are looking for a dedicated and enthusiastic Communications Director for the Kansas Senate Democratic Leader's Office to manage the image and public perception of the Kansas Senate Democratic Leader and the Kansas Senate Democratic Caucus.

The Communications Director works closely with the Chief of Staff and other caucus staff to drive message and execute an aggressive communication strategy. The Communications Director's duties include serving as a spokesperson for the Leader and caucus and as the architect of a day-to-day communications strategy and operations as they relate to the caucus's goals and campaigns. The position reports to the Chief of Staff.

Responsibilities

- Direct and provide comprehensive communications services for the Leader and Caucus, especially with regard to internal and external message guidance and earned media;
- Act as spokesperson for the Leader and caucus when needed;
- Create and implement a broad communications and messaging strategy;
- Cultivate relationships with state reporters and other members of the media to speak on background and effectively shape stories and media narratives, as well as on the record as needed;
- Oversee generation of press materials, statements, talking points, explanation of votes, and speeches;
- Contribute to the planning of media events for the caucus, legislative leaders, and other officials and candidates;
- Oversee the Leader's and caucus' online and social media presence;
- Provide a weekly session newsletter to caucus members;
- Supervise interns as needed;
- Other duties as assigned by the Leader and or Chief of Staff.

Qualifications

- Degree or planned degree in communications or political science or other related field;



- Firm grasp of today's traditional media and social media environments;
- Attention to detail and accuracy;
- Excellent written and oral communications skills;
- Demonstrated ability to work well with others and handle multiple projects simultaneously;
- Commitment to the caucus's core mission.
- Existing network of media relationships a plus.
- Campaign experience a plus.

To Apply:

Send two writing samples, resume, and cover letter to cory@kssenatedems.org.