

Part I, The Story of Self, Intro

The Talk

The Story of Self

The thoughts behind the story of self

The need for the story of self, the story of us, and the story of urgency

The panel to discuss

Jackson has a story of self

Jackson has a story of self

Barack OBama has a story of self.

https://www.youtube.com/watch?v=dYAr4lhPb_s&t=399s&ab_channel=CNN

Jackson has a story of self

Barack Obama has a story of self.

https://www.youtube.com/watch?v=dYAr4lhPb_s&t=399s&ab_channel=CNN

Edwin has a story of self.

Jackson has a story of self

Barack Obama has a story of self.

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Edwin has a story of self.

Everyone here or listening has one or more stories of self. Your assignment after this conference at home. Write out your story of self so that when you tell it you want to cry or make us cry, not out of hardship but empathy, to link up with what others feel.

Part I: Organizing: lessons from Marshall Ganz (and Barack Obama)

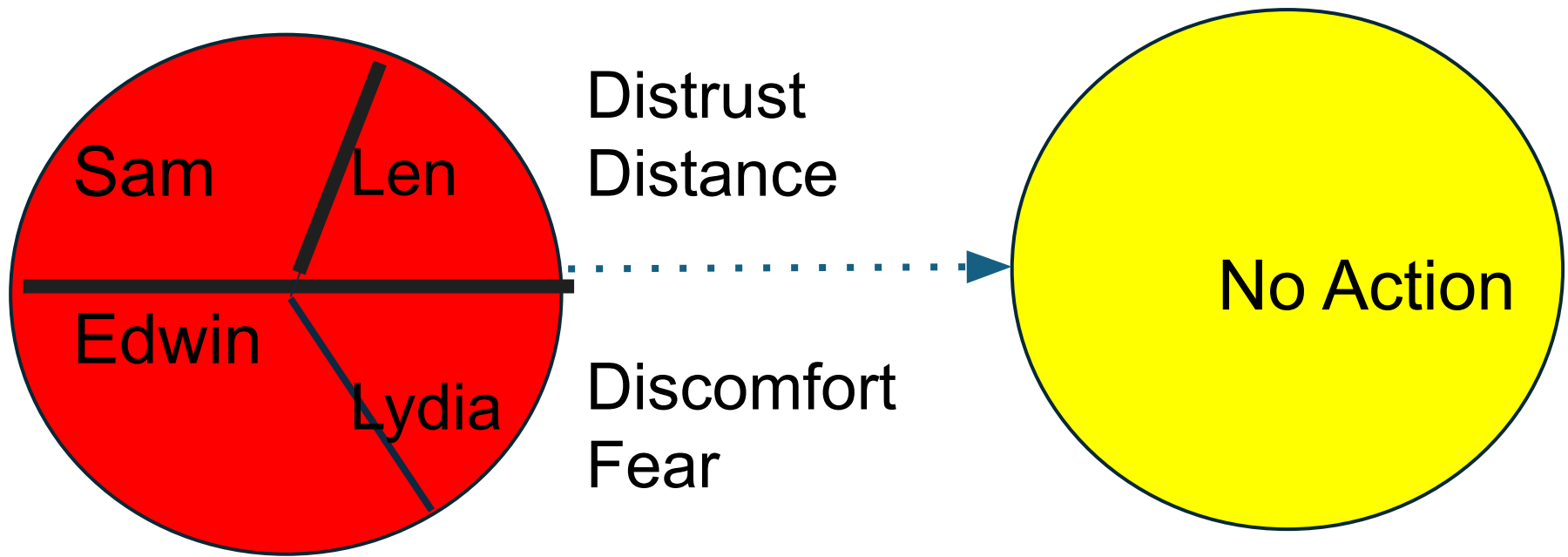


How do the forgotten people, victims, become unforgotten or non victimized?

What do forgotten people or victims have in common?

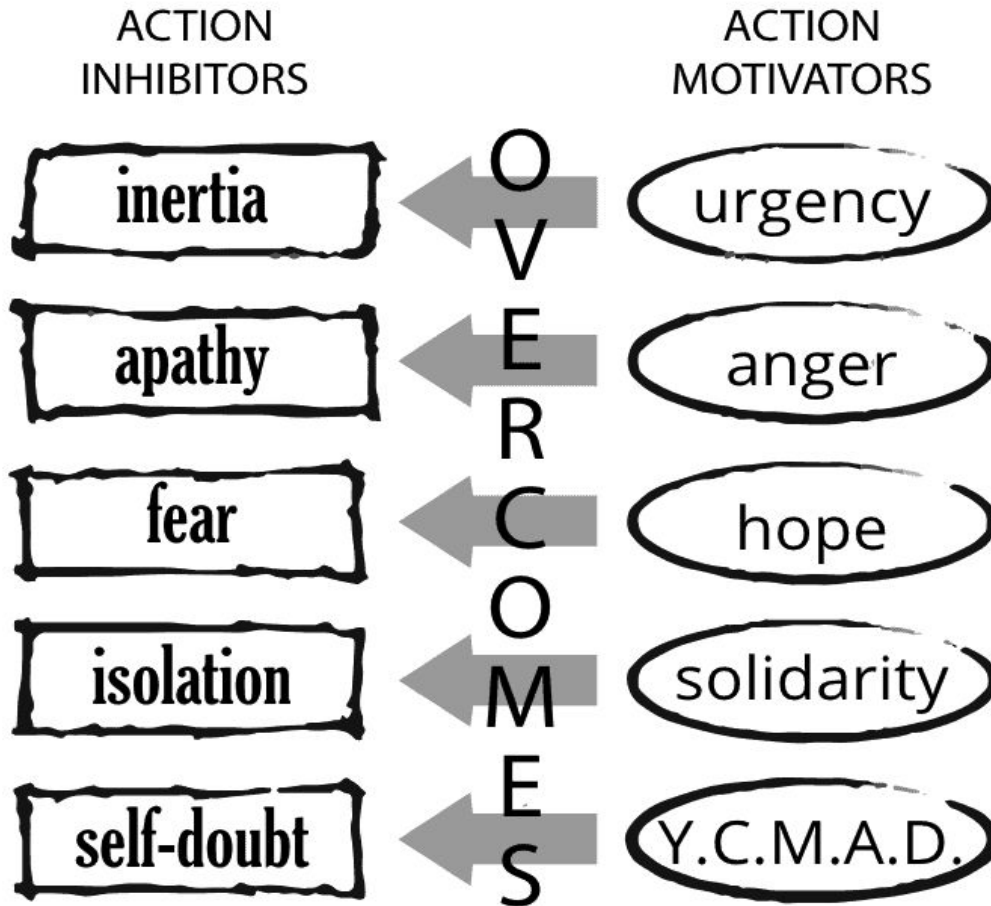


How do we connect our people to action? Relations = the way in which two people or groups of people feel and behave towards each other:



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What are their Relations

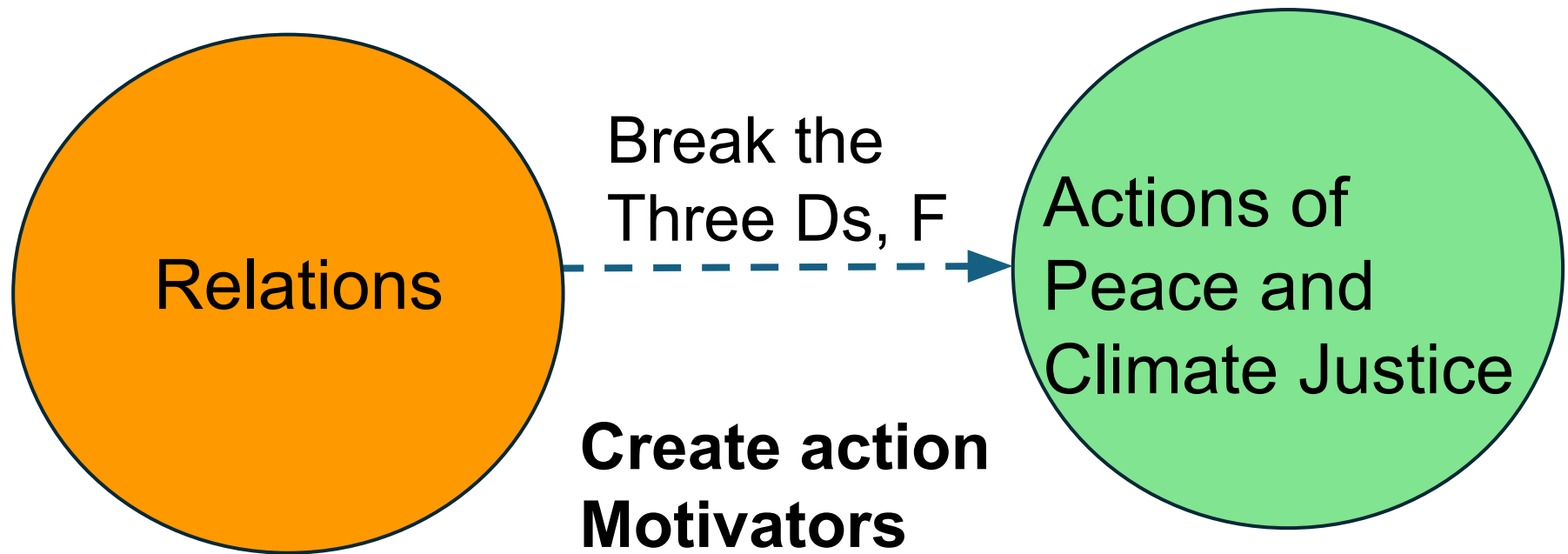


No Action

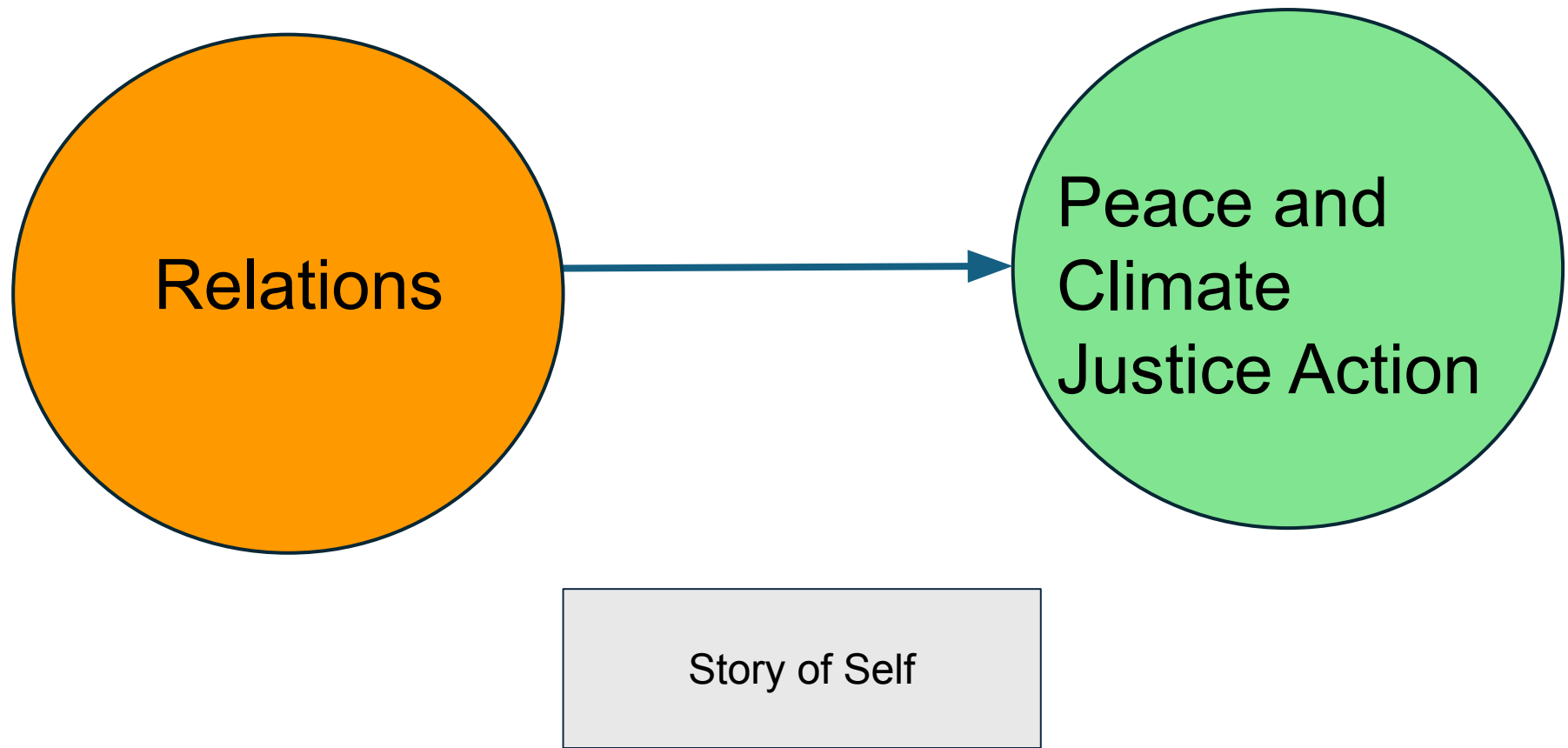
What do forgotten people or victims have in common?



How do we connect our people to a common action?



How do we connect our people to action?



What does a story of self of each show or tell? Think of Barack, Jackson, Edwin

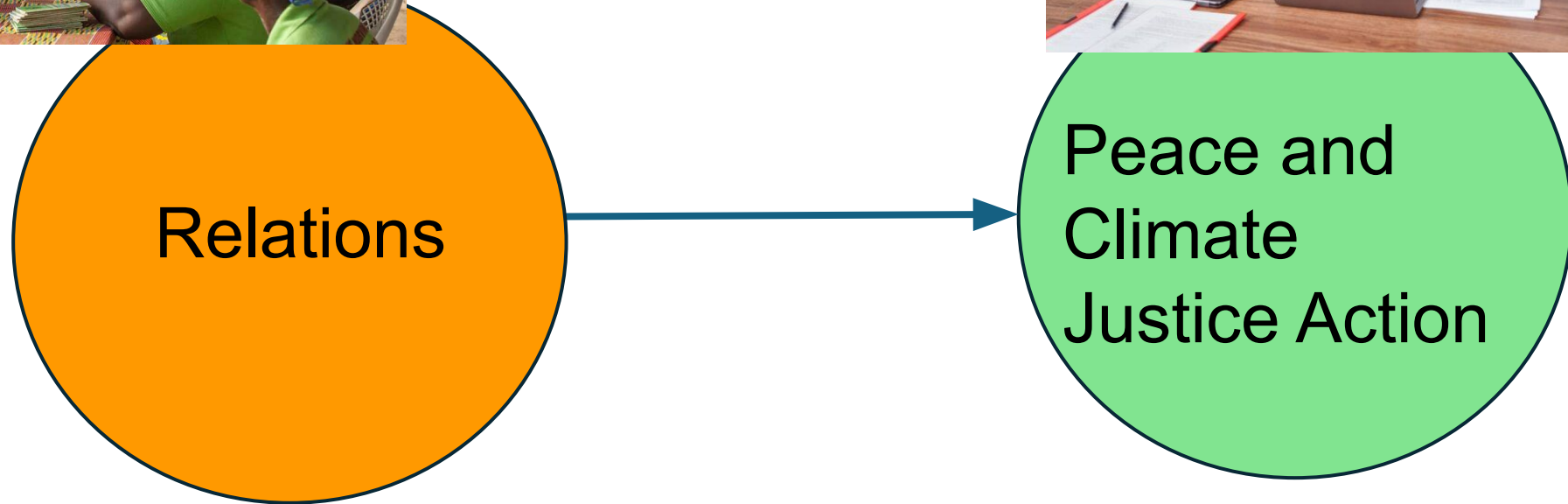
It is a story from the heart, not from what you read in a book, or heard a leader tell you and you retell it.

It is a story of a **challenge** you faced. Edwin saw his cousin die, Jackson saw his close one killed.

It is a story of a **choice** you make. Edwin or Jackson said this is what I must do. Think of Nelson Mandela.

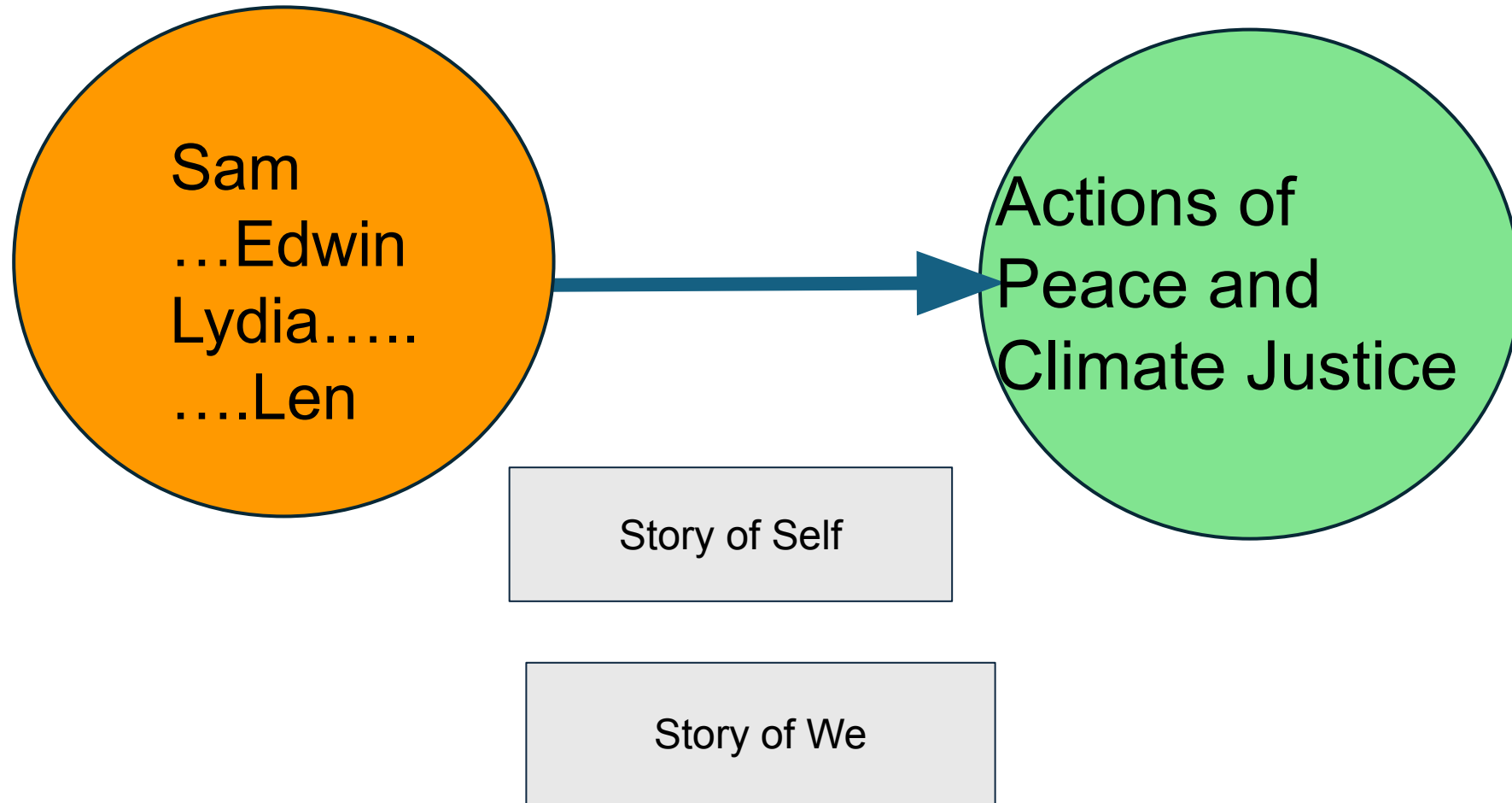
It is a story of an outcome: commitment, determination, patience, hardship, friendship. You bind together.

How do we connect our people to action?

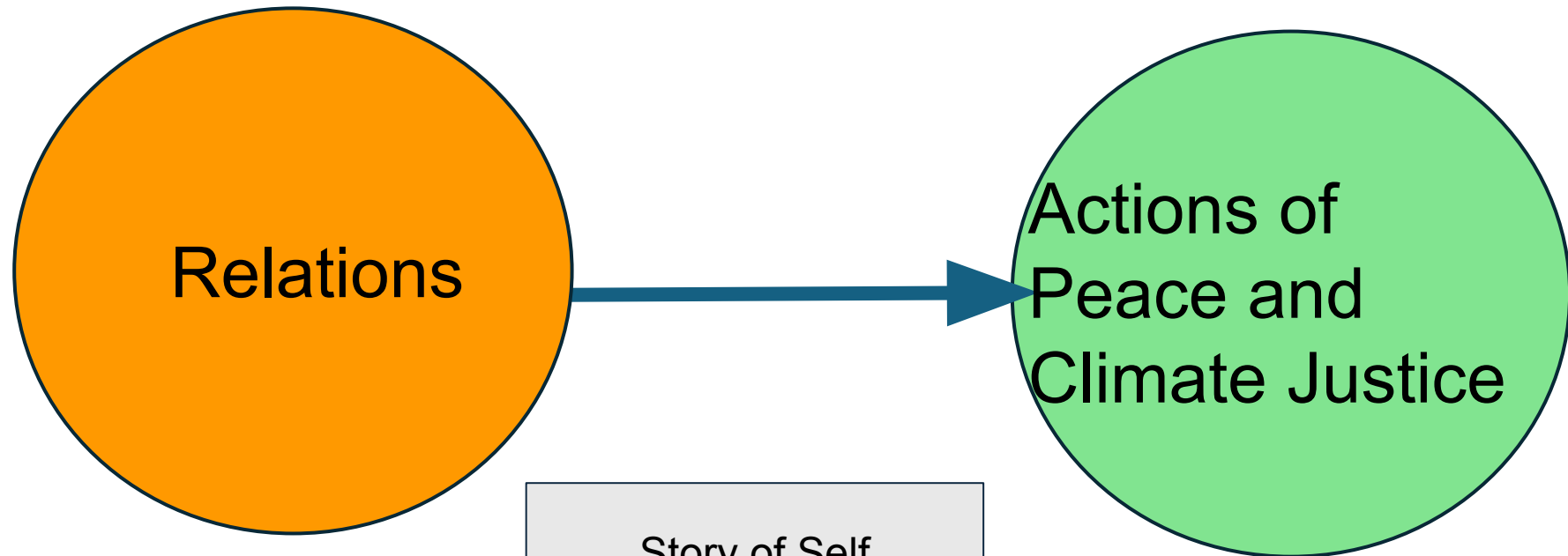


Story of Self

How do we connect our people to action?



How do we connect our people to action?

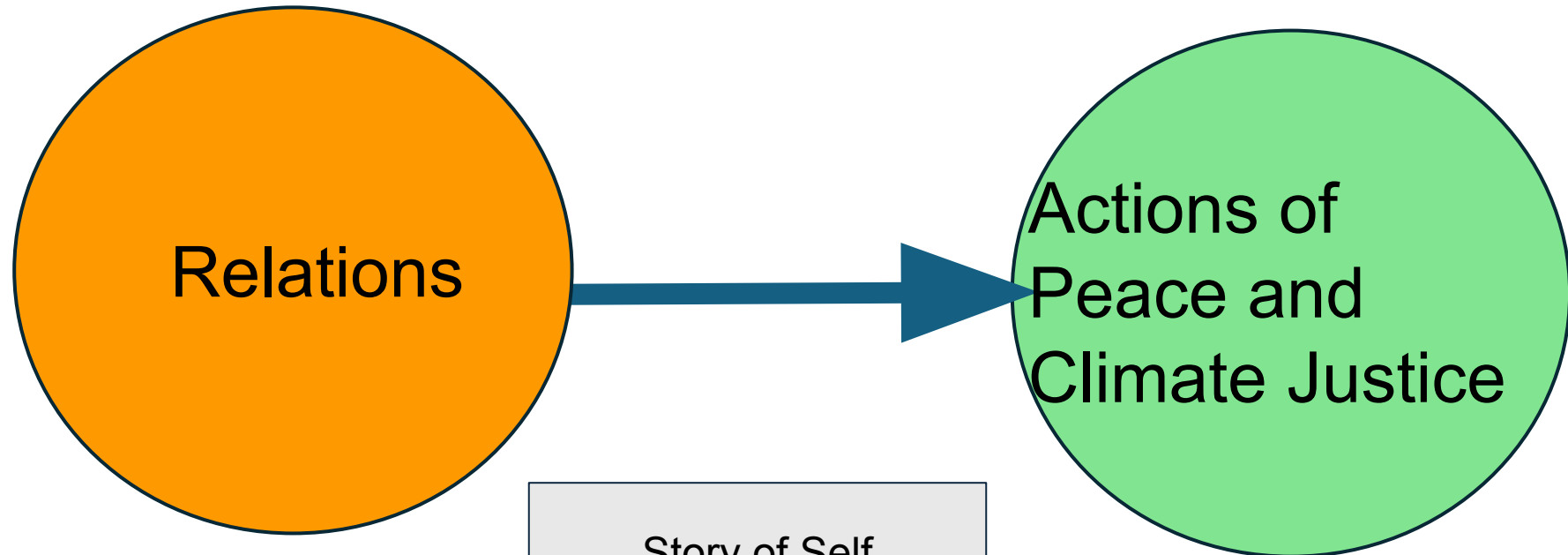


Story of Self

Story of We



How do we connect our people to action?



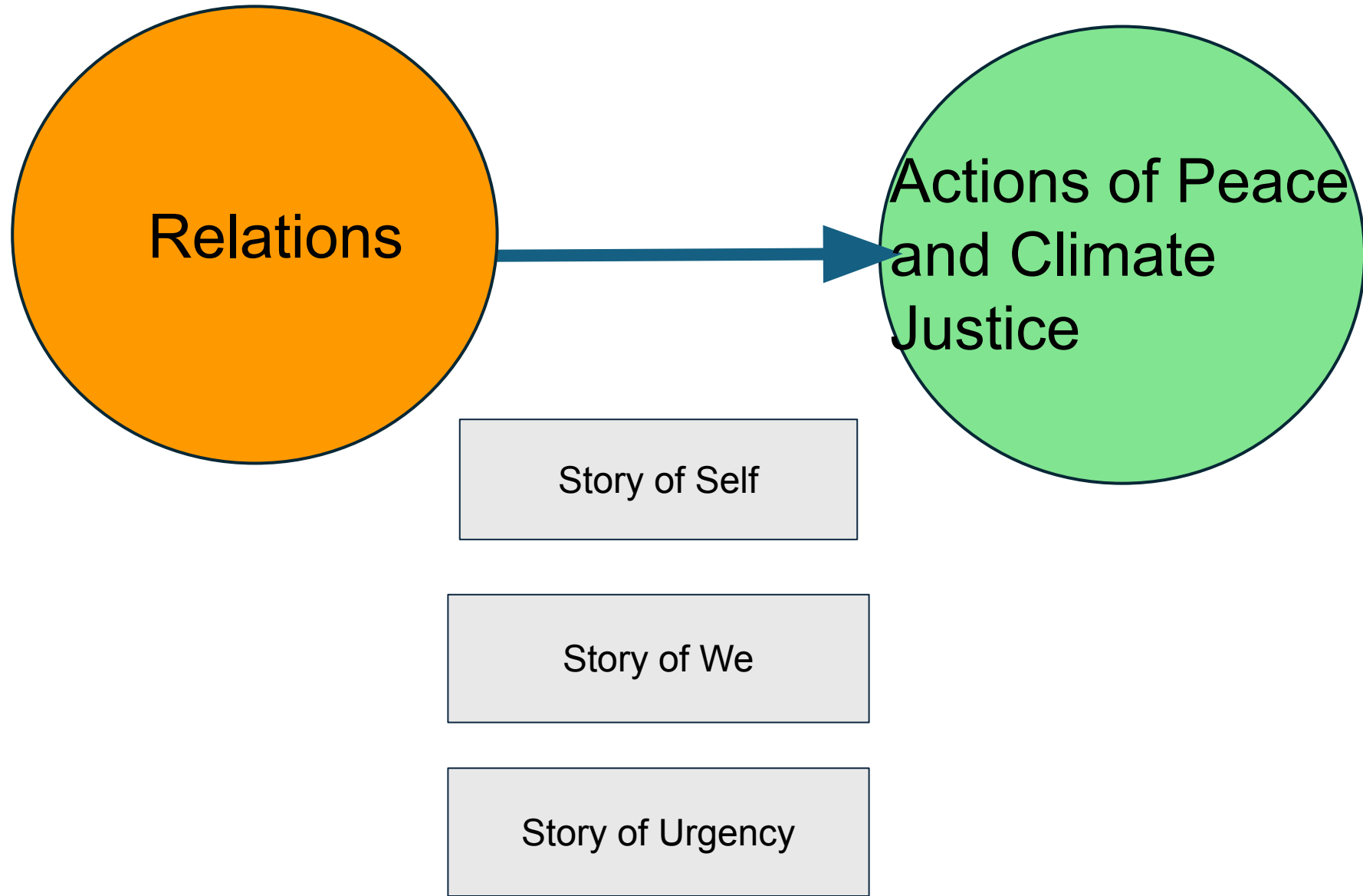
Story of Self

Story of We

Story of Urgency

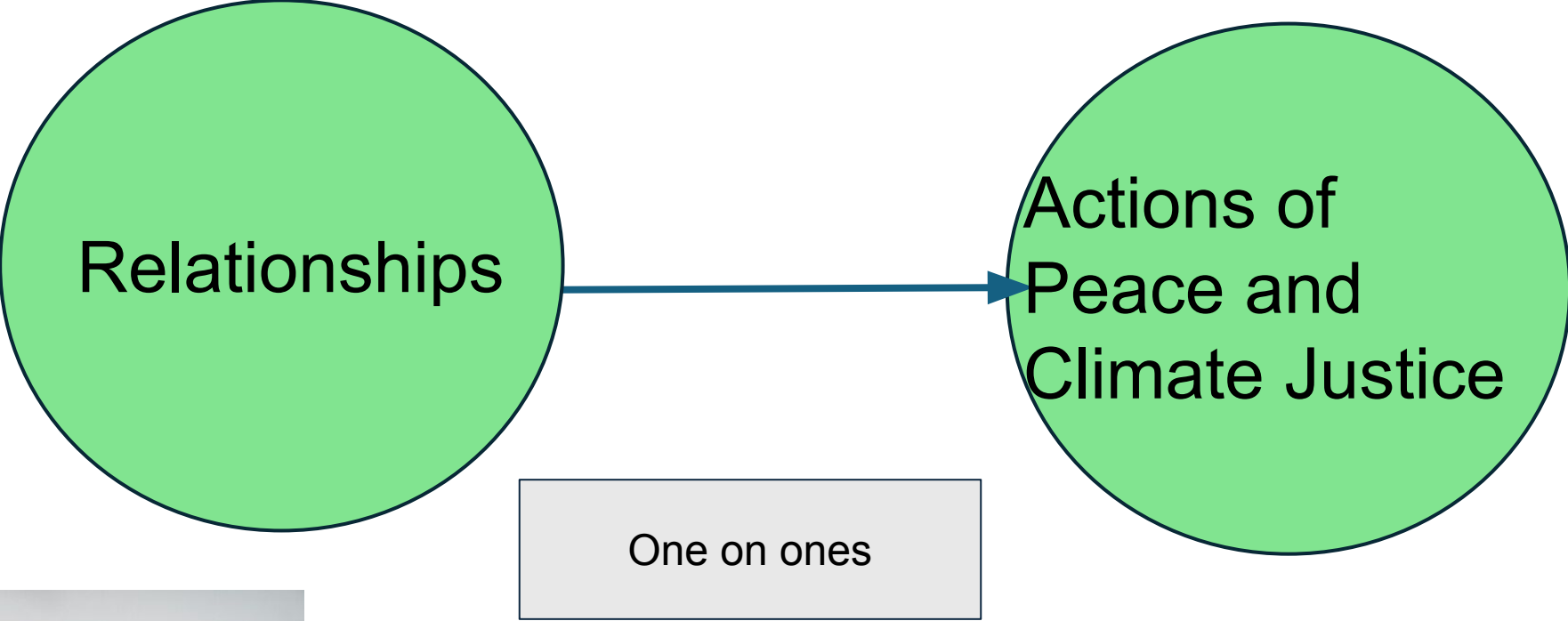


How do we connect our people to action?

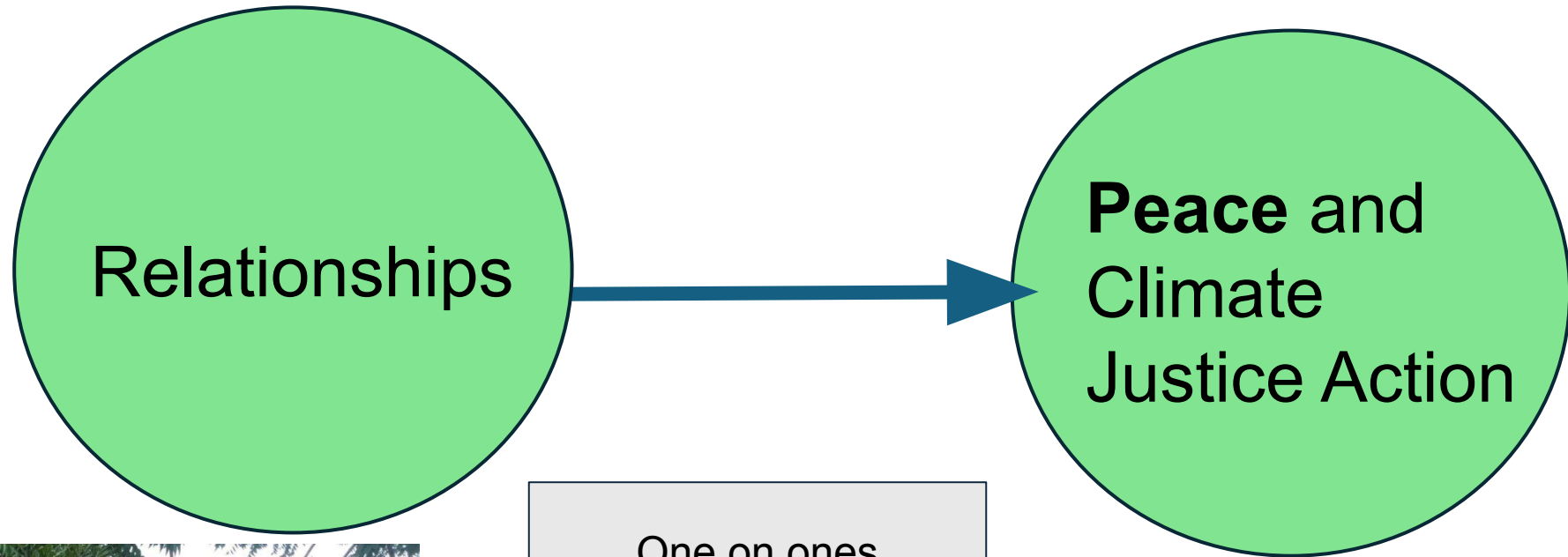


From Story of Self to Organizing

What ways do we connect our people to action?



What ways do we connect our people to action?

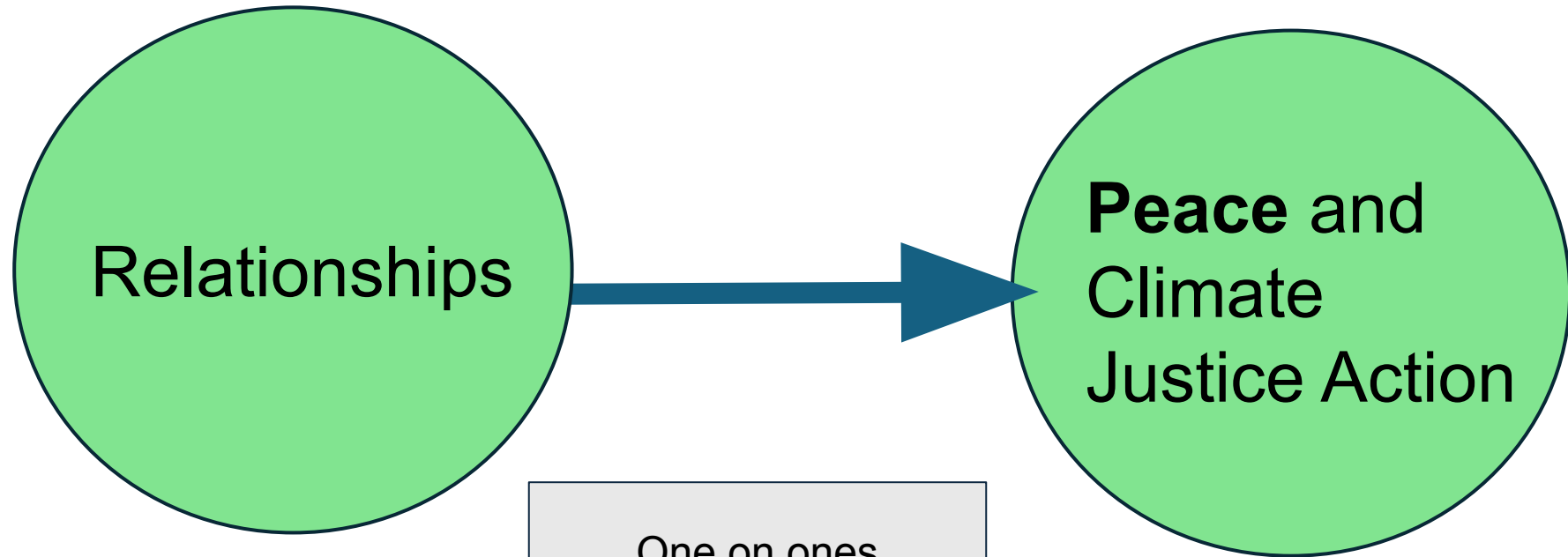


One on ones

House or local Meetings



What ways do we connect our people to action?



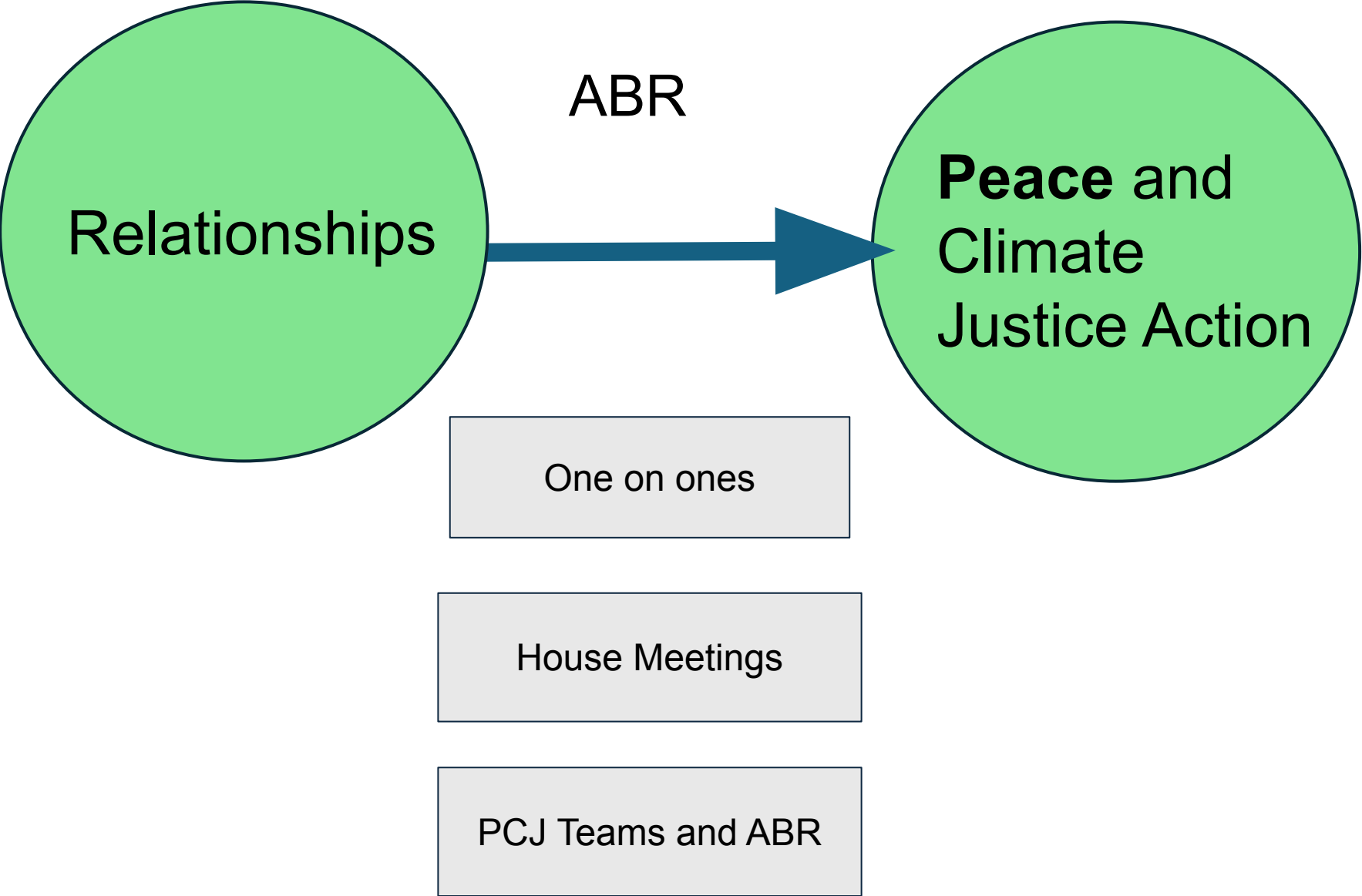
One on ones

House or local Meetings

PCJ Teams



What process do we use to connect our people to action? Organizers use ABR.



PEACE AND CLIMATE JUSTICE

Come join and build a movement for peace on Earth and peace with the Earth. Now we must come together locally, nationally and internationally for a ceasefire and peace negotiations in all wars, for concrete solutions to climate problems and for a fair distribution of resources.

Militarization all over the world is consuming enormous resources needed to solve the climate crisis and other major problems of our time. To continue to devastate and exploit the natural resources as if they were infinite makes the planet uninhabitable. Life itself is threatened.

We cannot continue to live as if there are numerous globes. Energy use must be greatly reduced both through energy-efficient technology and an energy-efficient lifestyle. We must have a resource-saving society. That requires fundamental change of the economic system and the society—a change for the better for those living in rural and urban areas and those working in agriculture, forestry, industry and service sectors.

War means that people are killed, injured and traumatized. People are forced to flee. Homes, communal buildings and infrastructure are destroyed. The environment is damaged by pollution, mines and bombs. War leads to military rearmament, it creates enemy images and builds fences between people. Instead we need to build peace.

We invite individuals and organizations to come along and create a people's campaign for peace and justice. We need to build bridges to live together and be able to work together to solve the climate problems. We must create a dignified life all on our planet. We must work together to secure the food supply and save on our resources. We want the billions for military rearmament directed instead climate, schools, healthcare and social care.

We demand:

Peace and just climate transition now!

Disarmament – for the environment and welfare!

For a just world!

One tool are petitions. What is it?

A petition is your tool to build those one on ones, house meetings or teams. A petition

- has a demand such as cheaper transportation, no buses, plastics in Lake Victoria, or years ago, stop
- explains shortly why, these demands are important
- targets a power or influencing group
- has a title
- often asks do you want more information or do you want to volunteer.



Why is the petition so important

They allow you to ask two additional things

Would you care to receive more **information**?

Would you like to **volunteer** with us?



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Why is the petition so important

They enable you to connect with people you do not know.

They enable you to build your contact base and invite to events, actions, talks, house meetings, team activities, or one on ones!



Why is the petition so important

They enable you to push politicians to do something while you build your forces!

You build your forces around a petition, present, build, present. When you reach 10 000 or 30 000, politicians will catch on!



What is the most powerful resource you in this room have?

1.

2.

3.

Example of something to think about

We have conferences. What is the cost of such conferences far away to your resources?

1. Money, example 850 USD
2. Time, a. Travel to airport or bus, 10 hours, b. away from home for 4 days 6 hrs a day 24 hours.
3. Room 60 usd a night = 240
4. Food 10 more per day = 40

Conclusion of how to use YOUR resources

1. Use with the story of self, the story of we, the story of now at home in your neighborhood.
2. Use in those one on ones, house meetings, and PCJ teams.
3. Use with petitions.

Remember thing globally and act locally.

What are Challenges on ABR

1. Politicians may resist—be determined and resist too
2. Steadily collect even if slow going—be determined
3. Many will look at you with distrust. Dress like the person you want to reach.
4. Many nos—be determined
5. Low participation—be determined
6. Make sure petitions are signed clearly—double check
7. Develop your database but be careful—do not let it be misused
8. Do not overdo it—be sensitive



Here are Ganz's five leadership practices:

1. Telling Stories - "we use stories to articulate our shared values"
2. Building Relationships - it's about establishing and maintaining intentional relationships over the long term; it's 1:1; it's enabling others to find their own solutions through coaching
3. Structuring Teams - Relationships are the glue to the "Snowflake model" and interconnected teams; teams deepen relationships; define roles. See part II
4. Strategizing - Includes overall organizational goal and smaller, "nested" goals that measure incremental progress
5. Acting: Tactics and Timelines- simply putting your strategy into implementing tactics; tasks that represent meaningful engagement; allow for autonomy; etc.

We have all to win and have nothing to lose! You in this room can make the change. You can make history! Using the story of self, of we, of urgency, **Organize!**

**PEACE AND
CLIMATE JUSTICE**