

RE-ELECT
KEVIN 
HERTEL
FOR STATE SENATE

Campaign Manager

The Kevin Hertel for State Senate campaign is seeking a highly-motivated Campaign Manager. In 2022, Hertel won Senate District 12 by just over 400 votes, a victory that solidified Democrats' majority in the state Senate for the first time in four decades. Now, in 2026, this seat will be the most competitive in all of Michigan. The Campaign Manager will assist in all campaign operations, strategic planning, and execution.

Primary Responsibilities

- Draft and implement a campaign plan that outlines the campaign's efforts through Election Day, including fundraising, voter outreach, volunteer recruitment, and local media relations.
- Work with a broader finance team to draft and implement a fundraising plan and a campaign budget that relies on call time, email fundraising, seeking the support of partner organizations, and fundraising events.
- Staff the candidate during fundraising calls and events.
- Manage the candidate's time by scheduling call time and canvassing. Keep the candidate on schedule and on task.
- Recruit, train, and manage campaign volunteers.
- Draft and implement a field plan that emphasizes candidate, volunteers, campaign staff canvassing, community outreach, phone banking, and volunteer recruitment.
- Coordinate with the Comms team in drafting press releases when appropriate, and prepare candidate for press opportunities.

Qualifications

- At least one cycle of experience on a competitive campaign
 - Excellent field or finance background
 - High attention to detail
 - Time management skills and problem solving skills
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Physical Requirements

The Kevin Hertel for State Senate campaign is committed to an inclusive organization, supporting employees of varying abilities and to providing reasonable accommodations to enable individuals with disabilities to thrive. The requirements of this role, related to its physical demands, described here are representative of those that must be met by an employee to successfully perform the essential functions of this job.

- Must be able to remain in a stationary position for long periods of time while operating a computer and other office productivity machinery.

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- Must be able to move about inside an office to access file cabinets, office machinery, etc.
- Flexibility to work extensive hours outside of normal operating hours.
- Must be able to remain in a stationary position while driving or riding as a passenger in a car because occasional statewide travel is necessary. The campaign will reimburse mileage.

Salary & Benefits

The compensation ranges from \$6,000 - \$7,000 per month and is commensurate with the qualifications and experience of the selected candidate. Compensation also includes health, dental, and vision insurance.

Application Instructions

Submit resume to Michael Kohler at mkohler@senatedems.org. Please include a resume, cover letter, and three references.