



Campaign Manager

About Fogle for Missouri: Democrat State Representative Betsy Fogle will be on the ballot in November of 2026 in a competitive, battleground State Senate race. This seat, currently held by a Republican, will be one of the most competitive races in Missouri in the 2026 election cycle. This position will be located in Springfield, Missouri with some in-state travel.

About the Campaign Manager: The campaign manager's main responsibility is to effectively implement the strategies outlined in campaign and fundraising plans. The manager will be responsible for supervising the candidate to ensure they are using her time wisely to succeed in getting votes and raising campaign funds and manage volunteer activities.

Duties and Responsibilities

Primary Responsibilities

Campaign Plan: Alongside the candidate, draft and implement a winning campaign plan that outlines the campaign's efforts through Election Day, including: fundraising, canvassing, phone banking, volunteer recruitment, district outreach and local media relations.

Fundraising Plan: Alongside the candidate, draft and implement a fundraising plan and campaign budget that relies on direct mail solicitations, digital fundraising, candidate phone calls, and fundraising events. Staff the candidate during fundraising calls and events.

Conduct donor research and prepare appropriate information, track results, and do follow up to effectively execute the fundraising plan in conjunction with finance staff.

Candidate Management:

Manage the candidate by scheduling times for canvassing, fundraising calls, lobby calls and endorsement interviews. Keep the candidate on schedule and on task.



Field Planning and Executing: Alongside the candidate, draft and implement a field plan that involves candidate, volunteer, and campaign staff canvassing in conjunction with field staff, if applicable.

Press Relations: Serve as the campaign contact for local and statewide media. Coordinate with the candidate in drafting press releases when appropriate and prepare the candidate for press opportunities.

Secondary Responsibilities

Contribution and Expenditure Tracking: Work with the campaign Treasurer to establish and maintain accurate records of the campaign's bank account.

Website Maintenance: Maintain the campaign's website so that it serves as a valuable and up-to-date communication tool or delegate this task when appropriate.

Qualifications:

- Ability to manage and prioritize projects across the campaign
- Excellent writing skills
- Ability to create plans that pay close attention to timeliness and deadlines
- Ability to think creatively, solve problems effectively and address situations quickly
- Orientation to work collaboratively with various team members and stakeholders
- Experience with political campaigns

Salary and Benefits

This position may require extensive hours and state-wide travel. The salary range for this position is \$60,000 - \$70,000 and will be commensurate with the qualifications and experience of the selected candidate. Benefits negotiable. This is a temporary position that will last through the November 2026 election.



Application Instructions

To apply, please submit a resume, references and salary requirements to betsy@fogle4mo.com